

Lussier Y Achua

Handbook of Research on Management Techniques and Sustainability Strategies for Handling Disruptive Situations in Corporate Settings
Perspectivas teóricas para el estudio de la gestión humana
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Liderazgo organizacional
Liderazgo Encyclopedia of Leadership
La capacitación en el sector público costarricense
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faced with chaotic environments it is not possible to make totally efficient forecasts especially when it is necessary to analyze events with multiple variables and micro small and medium enterprises msmes constantly face events that escape the laws of the market the handling that has been given to the crisis caused by the coronavirus has been trial and error and the economic social and environmental results remain to be seen the markets and the world are chaotic with the markets in chaos due to the covid 19 pandemic it is important to look at the methods used in these environments to promote business success the handbook of research on management techniques and sustainability strategies for handling disruptive situations in corporate settings elaborates on the skills techniques and tools that are more useful for these environments and identifies what makes companies that work well in organizational chaos and in chaotic economic environments perform better than companies that are well organized covering topics such as strategic management multidimensional chaos approach and the global unstable market this book is essential for managers executives academicians policymakers entrepreneurs researchers undergraduate and graduate business students and any person interested in state of the art business issues

este libro que se presenta al público interesado en los temas de la gestión humana en particular y de la administración en general es el resultado de un esfuerzo realizado por el grupo de investigación humanismo y gestión de la facultad de ciencias de la administración de la universidad del valle para encontrar un espacio de convergencia en donde confluyeran los intereses académicos e intelectuales de las cuatro líneas de investigación que lo

conforman la gestión humana las teorías organizacionales y el management la cultura organizacional y el capital social gerencia social y responsabilidad social en el proceso de formulación de una pregunta general de investigación cuyo núcleo central y unidad de análisis era la gestión humana tal como ésta es llevada a la práctica en las áreas funcionales de las organizaciones empresariales se produjeron intensas discusiones que condujeron al equipo participante a interrogarse sobre las posibilidades de establecer un carácter interdisciplinario para los estudios de la gestión humana acudiendo a los campos del saber subyacentes en sus líneas de investigación la administración las ciencias humanas la antropología y la sociología esta tarea arriesgada y novedosa impuso el desafío de construir redes teóricas conceptuales que vincularán de manera razonable coherente y enriquecedora el estudio de la gestión humana como teoría y práctica inscrita en el campo disciplinar administrativo con sus aledaños en el mismo campo el management la planeación estratégica de los recursos humanos los estilos de dirección y el liderazgo y la administración de proyectos pero también lograr una articulación de esa misma naturaleza con nociones inscritas en los ámbitos sociológico y antropológico como el capital social y la cultura organizacional respectivamente

el presente libro se motiva ante todo como producto de tres razones la primera la importancia que el tema de los estilos de dirección y liderazgo ha adquirido en el ámbito tanto empresarial como académico la segunda el deficiente conocimiento y la poca documentación que existe a nivel general en Colombia y en particular en el departamento del Valle del Cauca sobre aquellos estudios en los que se destacan los aspectos característicos del estilo de dirección y liderazgo finalmente la necesidad de contar con un modelo que permita caracterizar y analizar de acuerdo con las particularidades de nuestro contexto los estilos de dirección y liderazgo dado que como sucede en la literatura administrativa en general la mayoría de las teorías modelos y estudios propuestos obedecen a realidades propias de otras latitudes principalmente la norteamericana así teniendo como principal referente un proceso de revisión teórica sobre los modelos de los estilos de dirección y liderazgo en el libro se desarrolla un modelo que permite establecer y analizar los aspectos o factores característicos del estilo de dirección y liderazgo la estructura general del modelo está compuesta por el análisis de dos dimensiones a las que podría orientarse el dirigente una referente al énfasis en las tareas resultados la otra al énfasis en las relaciones personas a partir de dicha bidimensionalidad se construyen cuatro estilos de dirección y liderazgo el indiferente el tecnócrata el sociable y el sinérgico la prueba empírica del modelo se desarrolló sobre dos dirigentes del área de gestión humana en dos organizaciones de diferente sector económico del departamento del Valle del Cauca Colombia de esta manera a través de la construcción de un modelo de análisis y el desarrollo de un enfoque metodológico que permite caracterizar el estilo de dirección y liderazgo de los dirigentes el libro busca aportar para que legos expertos y empresarios avancen en su proceso de acercamiento y comprensión de dicho fenómeno organizacional al tiempo que se generan las condiciones teórico metodológicas para que estudiantes tanto a nivel de pregrado como de postgrado continúen desarrollando trabajos de investigación en torno a los estilos de dirección y liderazgo en las organizaciones colombianas

el liderazgo se define como una influencia que se ejerce sobre las personas y que permite motivarlas e incentivarlas para que trabajen de manera entusiasta por el logro de un objetivo común es un concepto que se emplea en diferentes áreas por ejemplo en el mundo empresarial es un elemento fundamental para los administradores y directivos pues les permite sacar adelante una empresa u organización pero también lo es en otros ámbitos como en los deportes para saber dirigir un equipo en la familia como motor de desarrollo de esta y en la vida personal como proceso de desarrollo y crecimiento individual y profesional por tanto el objetivo de este texto es que sirva de guía en los estudiantes de las áreas

administrativas para que desarrollen un pensamiento analítico y crítico con relación a las habilidades necesarias en el proceso administrativo especialmente en procesos de dirección y en la toma de decisiones estratégicas para el logro de las metas organizacionales. Apartir del estudio de las teorías de liderazgo y fundamentos conceptuales que soportan el desarrollo de habilidades de liderazgo que también intervienen en los procesos de interrelación personal con miras a la consecución de propósitos comunes para el cumplimiento del objetivo de este texto se estudiará el comportamiento individual y los procesos de motivación y comunicación que aportan al análisis y desarrollo de las habilidades de liderazgo y que nos darán el soporte teórico para entender los diferentes estilos de liderazgo. Cada capítulo tiene la teoría, preguntas de reflexión sobre el tema, actividades prácticas que nos permiten afianzar el conocimiento y una síntesis de lo estudiado, preguntas de repaso, actividades de autoevaluación que permitan a los estudiantes reconocer sus capacidades y habilidades y casos de estudio que presentan la biografía de líderes de Colombia que contribuyen a identificar los conceptos aprendidos desde la realidad que ellos han vivido en nuestro contexto.

En este libro se presenta un enfoque moderno del liderazgo y se apoya en tres estrategias didácticas complementarias: cubre la teoría básica tradicional de los temas de liderazgo, propone aplicaciones que conducen al lector al razonamiento crítico y plan

the encyclopedia of leadership brings together everything that is known and truly matters about leadership as part of the human experience

la obra presenta los resultados de un proyecto de cooperación aecid 2007-2010 entre las universidades de Jaén, España y Autónoma de Asunción, Paraguay y el Ministerio de Educación y Cultura, Paraguay, que analiza las características profesionales de los supervisores escolares de Paraguay y determina sus necesidades formativas estableciendo las bases de un programa formativo que recoja sus funciones. Los capítulos desarrollan las necesidades formativas del colectivo de supervisores.

To be an effective manager, you must be an effective leader, and while some people have innate leadership ability, most people need to learn this skill through the use of theory, application, and skill development exercises. Management effectiveness trains readers to know what leadership is and how it must be integrally linked to management for it to succeed. It provides detailed information about communication, empowerment, delegation, influencing, and change management. In addition, the book provides hands-on, real-world, step-by-step models to demonstrate how day-to-day leadership functions are handled through the use of this three-stage approach of theory, application, and skill development. Robert Lussier and Christopher Achua have created a leadership manual of the highest caliber that should be on every manager's bookshelf.

This text employs a unique three-pronged approach of theory, application, and skill development to create the most practical leadership book on the market. It covers all of the traditional theory along with cutting-edge leadership topics, applications, develops critical thinking skills about the concepts, proven skill-building exercises, fosters leadership skills that can be used in professional and personal lives. This three-pronged approach offers the greatest variety of learning material to meet each student's unique needs.

Manual de la prueba psicométrica: perfil de liderazgo empresarial

Studienarbeit aus dem Fachbereich Soziologie, Allgemeines und Grundlagen, Sprache Deutsch. Abstract: El concepto de motivación es utilizado en diferentes contextos y en diferentes sentidos, así que es difícil definirla exactamente. Consideramos que una definición más

acertada es la que da quién dice que la motivación en el trabajo es un proceso mediante el cual un trabajador impulsado por fuerzas internas que actúan sobre él inicia dirige y mantiene una conducta orientada a alcanzar determinados incentivos que le permiten la satisfacción de sus necesidades mientras que de forma simultánea intenta alcanzar las metas de la organización

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Introduction

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