

Lincoln On Leadership Executive Strategies For Tough Times

Executive Strategy
Realizing Strategy through Projects: The Executive's Guide
The Executive's Guide to Cybersecurity
MAVERICK
EXECUTIVE
Strategy for Executives: 2019 Edition
Cognitive Strategies for Special Education
The Collaboration Imperative
Crafting
Engineering Strategy
Flexibility in Executive Strategies
Maverick Executive
Strategies for Better Thinking
Tax Strategies for Corporate
Acquisitions, Dispositions, Spin-offs, Joint Ventures and Other Strategic Alliances, Financings, Reorganizations and
Restructurings
Impossible Jobs in Public Management
Governing the White House
Readings in Strategic Management
Lincoln on
Leadership
After the Cure
The Executive's Guide to Consultants: How to Find, Hire and Get Great Results from Outside Experts
The
Strategic Presidency
Selected References for Executive Conference on Management and Communications
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Carl Marnewick
Cornelis Reiman
Nick Humphrey
Sun Wu
Adrian F. Ashman
Ewan Morrison
Will Larson
Barbara Hayes-Roth
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Gerry H. Waller
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a modern theory of executive strategy for the information age the information revolution has radically transformed virtually every aspect of business today yet no book has fully addressed its impact on strategic management until now in executive strategy strategic management and information technology frederick betz builds on his pioneering work concerning the management of technical innovation to explore the powerful relationship between traditional strategic management and today s computer and communications technologies by adapting established strategy related concepts and processes to the strategic management challenges faced by

companies in the information age this book offers readers the background they need to guide processes ranging from the creation of strategic business models and the development of comprehensive planning scenarios to the strategic management of business diversification and the formulation of information strategy concepts are developed with a survey of the older business literature on strategy and the newer information strategy literature and illustrated by a wealth of new technology and e commerce related case studies the case studies presented in the book and on its accompanying site execstrat.com are drawn from leading companies such as apple computer pixar aol time warner and amazon.com from the internet and e commerce to the role of computer aided tools such as inventory control and project management software the world of information technology is filled with innovations that have crucial ramifications for the strategic management of every business this book equips present and future engineering and business professionals with the road map they need to help steer the modern organization skillfully through the twists and turns of this new and exciting business landscape

executives should not necessarily know the intricacies of project management but they should know how project management as a discipline can benefit the organization in implementing its strategies and realizing its vision the only way that executives can effectively apply project management to realize these goals is to have sound knowledge of the project management discipline the purpose of this book is to provide executives with a comprehensive overview of the discipline of project management it focuses on the benefits of project management to an organization the goal is to provide executives with a view as to how project management can deliver organizational strategies the various chapters focus on specific aspects within the project management discipline and how each aspect should be managed from a business perspective the book covers the entire spectrum of project management from a management and leadership perspective the focus is not necessarily on what needs to be done from a project management perspective but on what organizations and senior executives can do to facilitate projects the book covers the value of project management project management as a strategic enabler project program and portfolio management the role of the project management office in the successful delivery of projects programs and portfolios the benefits of project deliverables bring sustainability of the organization governance and the role of the project sponsor the book concludes with a comprehensive portfolio program and project management framework this holistic framework enables organizations to achieve value from project management and realize strategic goals

cybersecurity is no longer a technical issue it is a business imperative the executive's guide to cybersecurity protecting your business in the digital age is a practical accessible handbook for business educators students and leaders navigating an increasingly dangerous digital landscape the book offers a strategic non technical approach to managing cyber risk fostering resilience and protecting reputation and revenue through real world case studies step by step frameworks and executive level insights the executive's guide to cybersecurity coverage includes building a cyber aware culture and responding to major breaches it addresses leadership issues such

as how to align security with business goals risk governance and understanding and anticipating of evolving threats including ai driven attacks and zero trust requirements this is an important reference book for business and management students and teachers and executives in public and private sector organizations

strategy for executives is the only business strategy book that you and your teams will ever need this book presents a self contained strategy framework that introduces the core concepts of business strategy and its associated tools from scratch so that you don t need any previous knowledge or experience it gradually takes you from the basics and fundamentals of strategy to a level of depth that even if you re an experienced executive you will still find relevant and useful more specifically strategy for executives will help you learn the fundamental concepts of business strategy from scratch create a solid plan to protect your core business from erosion and commoditization maximize your organization s valuation with our seven different paths to grow ensure the implementation of your strategy using our execution system understand capital allocation and how it can help you achieve your organization s goals it also includes a complementary downloadable mindmap and other tools which you can access for free at strategyforexecs.com this framework is based on extensive multi year research led by sun wu a seasoned fortune 500 executive where he and his team broke down the most popular strategy frameworks of the last 40 years extracted their core ideas and tied them all together into a single didactical and self contained body of knowledge the idea is to build your strategy knowledge from the ground up through a unified framework avoiding the confusion that comes from learning this complex but critical subject from different sources it combines sun wu s over 15 years of real life experience complemented by a thorough revision of more than 300 books and research papers and over 500 hours of videos interviews and formal training the final result is a concise guide that will help you understand and build a winning strategy from the ground up supported by numerous examples of modern organizations including general electric amazon netflix hbo nextera energy kodak google gopro mckinsey co rolls royce walmart uber align technology united parcel service ups fedex sony ibm dr pepper snapple square and procter gamble among others since every concept is explained from scratch strategy for executives currently in its 2019 edition is the only strategy framework that you and your teams will ever need

research on training programs for students with learning difficulties has usually focused on the development of social and behavioural skills and the acquisition of cognitive interventions and procedures originally published in 1989 this book attempts to apply the methods validated by research and synthesize the discoveries made in the psychological laboratory for the benefit of teachers in regular classrooms it reviews the literature relevant to special needs teaching and traces the development of cognitive research as it applies to education the authors propose a specific and practical teaching strategy which has been successfully used by those working with students with special needs starting from the basic belief that education is an interactive process between the participants the authors have emphasised the role and responsibility both of the teacher and the learner their book should be of value to researchers

and practitioners in psychology and special education

offers valuable executive strategies to unleash the hidden assets trapped inside your company from talent and experience to the right answer and the next big idea free these assets through increased collaboration and you build a world class organization that can tackle market opportunities with lightning speed the book outlines actionable strategies for how you can create a culture that encourages collaboration build processes to streamline collaboration from top to bottom and use collaboration technology to achieve tangible results p 4 of cover

many engineers assume their organization doesn't have an engineering strategy when in fact they often do it just may not be working in crafting engineering strategy will larson author of an elegant puzzle staff engineer and the engineering executive's primer offers a practical example rich guide to navigating technical and organizational complexity through structured intentional strategy written for senior engineers engineering leaders architects and curious collaborators this book lays out a repeatable process for building effective actionable strategies from early diagnosis to rollout with lessons drawn from real world case studies at companies like stripe uber and calm larson provides a framework for shaping critical decisions around system migrations api deprecations platform investments and more along the way you'll learn to augment technical planning with communication governance and systems thinking whether you're shaping your team's direction or leading a company wide initiative crafting engineering strategy will help you make thoughtful decisions that stick build durable engineering strategies from first principles apply methods like wardley mapping and systems modeling lead strategy as a staff engineer or executive learn from detailed case studies across industries improve your strategic fluency and influence over time

executive strategies determine the allocation of cognitive resources during problem solving earlier research has suggested that people can adopt alternative strategies for solving particular problems this note examines an opportunistic model of executive strategies and evaluates some of its predictions for performance of an errand planning task five experiments confirmed that a people can adopt different strategies for this task b people can learn new strategies from explicit instruction or from experience c problem characteristics can influence which strategy people adopt and d adopted strategy interacts with problem characteristics to determine planning time and number and importance of planned errands the results also suggest that some people have a proclivity toward adopting a particular strategy and resist adopting a new one implications of the results and desirable properties of the model are discussed author

waller and nielsen focus on teaching the techniques for better thinking that the authors have used themselves for creativity strategic planning idea generation process improvements and thinking enhancement through the usage of a four stage model readers learn to

understand identify and apply thinking strategies their own as well as others enabling them to quickly recall and use them successfully each one of us has the ability to think clearly and powerfully as we all use particular strategies for thinking in various personal and professional situations one of the most interesting yet overlooked aspects of thinking is that each of us does it differently unfortunately most of us have never been taught to think let alone how to identify and use our natural thinking strategies this informative and innovative work provides readers with an awareness for the uniqueness of each person s thinking strategies and presents skills and techniques for recognizing and applying the characteristics of those strategies the authors use a format that is easy to read and apply providing a way to maximize thinking strategies and achieve greater performance in virtually any context the result is a book not only for organizational behavior specialists human resource professionals and others who help people develop their skills and talents but also a book that can be read and immediately put to use by employees themselves

if you think your job is hopelessly difficult you may be right particularly if your job is public administration those who study or practice public management know full well the difficulties faced by administrators of complex bureaucratic systems what they don t know is why some jobs in the public sector are harder than others and how good managers cope with those jobs drawing on leadership theory and social psychology erwin hargrove and john glidewell provide the first systematic analysis of the factors that determine the inherent difficulty of public management jobs and of the coping strategies employed by successful managers to test their argument hargrove and glidewell focus on those jobs fraught with extreme difficulties impossible jobs what differentiates impossible from possible jobs are 1 the publicly perceived legitimacy of the commissioner s clientele 2 the intensity of the conflict among the agency s constituencies 3 the public s confidence in the authority of the commissioner s profession and 4 the strength of the agency s myth or long term idealistic goal hargrove and glidewell flesh out their analysis with six case studies that focus on the roles played by leaders of specific agencies each essay summarizes the institutional strengths and weaknesses specifies what makes the job impossible and then compares the skills and strategies that incumbents have employed in coping with such jobs readers will come away with a thorough understanding of the conflicting social psychological and political forces that act on commissioners in impossible jobs

charles walcott and karen hult maintain that the organization of the white house influences presidential performance much more than commonly thought and that organization theory is an essential tool for understanding that influence their book offers the first systematic application of organizational governance theory to the structures and operations of the white house office using organizational theory to analyze what at times has been a rather ad hoc and disorganized office might seem quixotic after all the white house office exists within a turbulent political environment that encourages expedient decision making and every four to eight years it must be reinvented by presidents who have their own theories and preferences about how to organize a staff to serve their policy needs but walcott and hult argue that white house staffs are not simply puppets of presidential preference and style yes staff structures

evolve primarily from presidents strategic responses to external demands but those structures in turn significantly influence how the executive branch perceives and responds to further demands the first part of their book lays out the theoretical argument the second examines white house outreach congressional liaison press relations personnel selection executive branch oversight and interest group and intergovernmental liaison the third focuses on white house handling of policy development and implementation the fourth analyzes staff structures that facilitate the operation of the presidency itself presidential writing and scheduling staff management and cabinet coordination the book concludes by identifying general patterns in the emergency nature and stability of governance structures in the white house original and instructive governing the white house provides a much needed primer on the inner workings of the white house staff and will be an essential volume for anyone studying the presidency

a guide to business leadership based on the strategies of abraham lincoln focuses on the president s most difficult decisions during the civil war offering lessons based on his experiences for today s businessperson

envisioning a day in which there actually is an effective aids vaccine levin political science brandeis u and sanger urban policy analysis new school u foresee significant distribution economic and political impediments to the successful inoculation of the united states population they review a number of large scale public health initiatives and draw conclusions about how to best implement the management of an aids cure annotation copyrighted by book news inc portland or

maximize your return on expertise research shows a high proportion of consultants fail to deliver results on time on budget and on target rare is the project that exceeds your expectations but help is here the executive s guide to consultants explains how to ensure that every project delivers measurable benefits every time this book will help you find experts invest wisely accelerate change and achieve your most important goals by tapping into the genius of others the executive s guide to consultants contains breakthrough ideas covered by no other book including sophisticated new contract structures that maximize your roi essential methods for reducing project risk cutting edge techniques for making change stick after the consultant leaves you will also learn to spot chameleons and other low quality consultants who peddle tired ideas and deliver disappointing outcomes get better results faster while lowering fees find the ideal consultant coach agency or advisor for your precise situation enforce accountability with outside experts and your own internal team imagine if you could collect the wisdom of dozens of the country s top ceos combine it with the experience of a hall of fame consultant and add a bucketful of unconventional thinking you d have the executive s guide to consultants easy to read and packed with examples checklists templates and guidelines this book is the ultimate toolkit for maximizing your roi from outside experts get extraordinary results from every consultant you hire an extraordinary book clear comprehensive and eminently readable it is the book on how you can extract true business value from outside experts scott cotherman chairman tbwa worldhealth subsidiary of

omnicom group inc this is the master class for those who are smart innovative ahead of the pack and who intend to stay that way if you re not yet in that league you should read this book twice alan weiss author million dollar consulting and the consulting bible a terrific guidebook with much of the advice equally applicable in managing your organization s internal talent it s an easy engaging read with a wealth of insights and detailed action steps i highly recommend it brian walker president and ceo herman miller inc a powerful antidote to the strained relationship between consultants and clients garry ridge ceo wd 40 company this book shows you how to make your consultants work stick no more major investments in experts or programs that evaporate after only a few months or years de lyle bloomquist president tata global chemicals fields s messages are delivered in the way that all executives would like our outside resources to do it capably with straight talk and incredible insight ralph scozzafava chairman and ceo furniture brands

the best book on the importance of presidential transitions to the long term successes of administrations contemporary scholars and practitioners will be especially interested in pfiﬀner s treatment of the problems that surrounded the clinton administration s troubled start mark j rozell author of executive privilege

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