

LEVERS OF ORGANIZATION DESIGN

ORGANIZATION DESIGN ORGANIZATION DESIGN LEADING ORGANIZATION DESIGN ORGANIZATION DESIGN THE MANAGEMENT OF ORGANIZATION DESIGN: STRATEGIES AND IMPLEMENTATION DESIGNING ORGANIZATIONS ORGANIZATION DESIGN ORGANIZATIONAL DESIGN ORGANIZATION DESIGN DESIGNING YOUR ORGANIZATION LEVERS OF ORGANIZATION DESIGN DESIGNING EFFECTIVE ORGANIZATIONS ORGANIZATION DESIGN DESIGNING ORGANIZATION DESIGN ORGANIZATIONAL DESIGN DESIGNING ORGANIZATIONS STRATEGIC ORGANIZATIONAL DIAGNOSIS AND DESIGN ORGANIZATION DESIGN ORGANISATION DESIGN eBook ORGANIZATION STRUCTURES JAY R. GALBRAITH CHRISTINE IRWIN GREGORY KESLER DONALD L. ANDERSON RALPH H. KILMANN RICHARD M. BURTON NAOMI STANFORD RICHARD M. BURTON NAOMI STANFORD AMY KATES ROBERT SIMONS MICHAEL GOOLD JOHN JOSEPH RODRIGO MAGALHÃES RICHARD M. BURTON JAY R. GALBRAITH RICHARD M. BURTON JEROEN VAN BREE NICOLAY WORREN HELMY H. BALIGH

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MONOGRAPH ON THE MANAGEMENT TECHNIQUES OF ORGANIZATION DEVELOPMENT AND NETWORK ANALYSIS IN DESIGNING COMPLEX BUSINESS ORGANIZATIONS PRESENTS AN ORGANIZATIONAL DESIGN FRAMEWORK AND MODEL USING MATRIX DESIGNS AND INCLUDES CASE STUDIES OF ENTERPRISES ETC DIAGRAMS AND REFERENCES

WITH THE RATE OF CHANGE IN ORGANIZATIONS AT AN ALL TIME HIGH THE NEED FOR STRONG ORGANIZATION DESIGN HAS NEVER BEEN MORE PRESSING ORGANIZATION DESIGN PROVIDES A COMPLETE

ROAD MAP FOR THE IMPLEMENTATION OF ORGANIZATION DESIGN COVERING ALL AREAS INCLUDING DOWNSIZING OUTSOURCING AND RE STRUCTURING FULL OF HINTS AND TIPS AS WELL AS A PRACTICAL TOOLKIT TO TAKE ORGANIZATION DESIGNERS FROM START TO FINISH ORGANIZATION DESIGN OUTLINES THE BASIC THEORY PROVIDES A STEP BY STEP APPROACH TO IMPLEMENTING ORGANIZATION DESIGN AND PROVIDES SOLUTIONS TO THE RECURRING CHALLENGES TO BE MET ALONG THE WAY OD IS ABOUT DELIVERING RESULTS BY FOLLOWING THIS TRIED AND TESTED APPROACH READERS WILL GAIN THE CONFIDENCE AND SKILLS TO PUT GREAT ORGANIZATION DESIGN INTO PRACTICE TO ENSURE BUSINESS SUCCESS

PRAISE FOR LEADING ORGANIZATION DESIGN SHEDS LIGHT ON THE CHALLENGES OF ORGANIZATION DESIGN IN A COMPLEX ENTERPRISE AND MORE IMPORTANTLY PROVIDES AN INSIGHTFUL AND PRACTICAL ROADMAP FOR BUSINESS DECISIONS RANDY MACDONALD SVP HUMAN RESOURCES IBM DESIGNING ORGANIZATIONS FOR PERFORMANCE CAN BE A DAUNTING TASK KESLER AND KATES HAVE DONE AN ADMIRABLE JOB DISTILLING THE INHERENT COMPLEXITY OF THE DESIGN PROCESS INTO MANAGEABLE PARTS THAT CAN YIELD TANGIBLE RESULTS LEADING ORGANIZATION DESIGN PROVIDES AN ESSENTIAL HANDS ON ROADMAP FOR ANY BUSINESS LEADER WHO WANTS TO MASTER THIS TOPIC ROBERT SIMONS CHARLES M WILLIAMS PROFESSOR OF BUSINESS ADMINISTRATION HARVARD BUSINESS SCHOOL KESLER AND KATES HAVE ENCAPSULATED THEIR WEALTH OF KNOWLEDGE AND PRACTICAL EXPERIENCE INTO AN UPDATED MODEL ON ORGANIZATIONAL DESIGN THAT WILL BECOME A NEW PRIMER ON THE SUBJECT NEVILLE ISDELL RETIRED CHAIRMAN AND CEO THE COCA COLA COMPANY IN TODAY S WORLD OF GLOBAL BUSINESS ORGANIZATIONAL DESIGN IS A CRITICAL PIECE OF LONG TERM SUCCESS KESLER AND KATES HAVE CAPTURED MULTIPLE APPROACHES TO OPTIMIZE GLOBAL OPPORTUNITIES WHILE HIGHLIGHTING SOME OF THE KEYS TO MANAGING THROUGH ORGANIZATIONAL TRANSITION A GREAT READ FOR TODAY S GLOBAL BUSINESS LEADERS CHARLES DENSON PRESIDENT NIKE BRAND LEADING ORGANIZATION DESIGN HAS SOME UNIQUE FEATURES THAT MAKE IT VALUABLE IT IS ONE OF THE FEW AND CERTAINLY ONLY RECENT BOOKS TO TAKE US THROUGH AN EXPLICIT PROCESS TO DESIGN MODERN ORGANIZATIONS THIS IS ACCOMPLISHED WITH THE FIVE MILESTONE PROCESS THE PROCESS IS NOT A SIMPLE COOKBOOK INDEED THE AUTHORS HAVE ACHIEVED A BALANCE BETWEEN PROCESS AND CONTENT IN SO DOING KESLER AND KATES SHOW US WHAT TO DO AS WELL AS HOW TO DO IT JAY GALBRAITH FROM THE FOREWORD

TO THRIVE IN TODAY S RAPIDLY CHANGING GLOBAL DYNAMIC BUSINESS ENVIRONMENT CHARACTERIZED BY CONSTANT CHANGE AND DISRUPTION ORGANIZATIONS MUST BE ABLE TO ADAPT AND INNOVATE TO MAINTAIN THEIR COMPETITIVE EDGE ORGANIZATION DESIGN CREATING STRATEGIC AGILE ORGANIZATIONS PREPARES STUDENTS TO MAKE SMART STRATEGIC DECISIONS WHEN DESIGNING AND REDESIGNING ORGANIZATIONS STRUCTURED AROUND GALBRAITH S STAR MODEL™ THE TEXT EXPLORES FIVE FACETS OF ORGANIZATION DESIGN STRATEGY STRUCTURE PROCESSES PEOPLE AND REWARDS AUTHOR DONALD L ANDERSON DISTILLS CONTEMPORARY AND CLASSIC RESEARCH INTO PRACTICAL APPLICATIONS AND BEST PRACTICES CASES EXERCISES AND A SIMULATION ACTIVITY

PROVIDE MULTIPLE OPPORTUNITIES FOR STUDENTS TO PRACTICE MAKING DESIGN DECISIONS INCLUDES AN INNOVATIVE ORGANIZATION DESIGN SIMULATION ACTIVITY THAT PUTS STUDENTS IN THE ROLE OF A DESIGN PRACTITIONER

DESIGNING ORGANIZATIONS 21ST CENTURY APPROACHES IS A BENCHMARK PUBLICATION IN THE FIELD OF ORGANIZATION DESIGN THE RECENT DEVELOPMENT IN ORGANIZATION DESIGN HAS BEEN SPORADIC HENCE THIS BOOK WILL BE AN IMPORTANT STEP IN CREATING MORE THOUGHTFUL RESEARCH AND STRONGER EMPIRICAL ANALYSES THAT TAKE ADVANTAGE OF ADVANCES IN ESTIMATION METHODS ALLOWING FOR MORE COMPLEX CAUSAL MODELING AND STIMULATION TECHNOLOGIES FEATURED IN THE BOOK ARE THE MORE PRACTICAL ELEMENTS OF IMPLEMENTING OD IN ORGANIZATIONS THE CHAPTER MATERIAL IS ORGANIZED INTO FIVE SECTIONS 1 PUTTING CONTINGENCY THEORY IN ITS PLACE 2 FOCUS ON INDIVIDUALS WHO MAKE UP THE ORGANIZATION 3 INNOVATION PROCESSES AND ORGANIZATION DESIGN 4 ADAPTATION AND TECHNOLOGY AND 5 DESIGN FOR PERFORMANCE THE BOOK WILL BE A BROAD DISCUSSION OF TOPICS IN THE FIELD BUT STILL EACH INDIVIDUAL CHAPTER WILL PROVIDE IN DEPTH ANALYSIS OF THE TOPIC

AS THE PURSE STRINGS TIGHTEN COMPANY COSTS NEED TO BE CUT WITHOUT THIS AFFECTING PERFORMANCE OR SALES A COMMON SOLUTION TO THIS PROBLEM IS TO RESTRUCTURE THE ORGANIZATION OF THE COMPANY I E ADJUST THE LINES AND BOXES ON THE ORGANIZATION CHART WITH THE AIM OF SETTING IT UP FOR HIGH PERFORMANCE THIS INEVITABLY FAILS BECAUSE AN ORGANIZATION IS A SYSTEM CHANGE ONE ASPECT AND OTHER FACETS WILL ALSO CHANGE ORGANIZATION DESIGN ENGAGING WITH CHANGE LOOKS AT HOW TO RE DESIGN THE ORGANIZATIONAL SYSTEM IN ORDER TO INCREASE PRODUCTIVITY PERFORMANCE AND VALUE PROVIDING THE KNOWLEDGE AND METHODOLOGY TO DESIGN AN AGILE ORGANIZATION CAPABLE OF HANDLING THE KIND OF CONTINUOUS ORGANIZATIONAL CHANGE THAT ALL BUSINESSES FACE THE BOOK CLARIFIES WHY AND HOW ORGANIZATIONS NEED TO BE IN A STATE OF READINESS TO DESIGN OR REDESIGN AND EMPHASIZES THAT PEOPLE AS WELL AS BUSINESS PROCESSES MUST BE PART OF DESIGN CONSIDERATIONS RESPONDING TO DEVELOPMENTS ACROSS THE WORLD SINCE THE FIRST EDITION THIS BOOK COVERS AMONG OTHER TOPICS TECHNOLOGY CHANGES THAT HAVE IMPACTED UPON ORGANIZATIONS INCREASED DEMANDS FOR SUSTAINABILITY AND CORPORATE SOCIAL RESPONSIBILITY THE PRESSURE ON ORGANIZATIONS TO BE SMARTER MORE EFFICIENT AND MORE EFFECTIVE WHILST THE MATERIAL ON THIS SUBJECT TARGETS A WIDE MANAGEMENT AUDIENCE THIS BOOK IS SPECIFICALLY WRITTEN FOR CONSULTANTS OD HR PRACTITIONERS AND LINE MANAGERS WORKING TOGETHER TO ACHIEVE THE GOAL OF ORGANIZATIONAL REDESIGN FOR CHANGING CIRCUMSTANCES AIDED BY A RANGE OF PEDAGOGICAL FEATURES THIS BOOK IS A MUST READ FOR STUDENTS OR PRACTITIONERS INVOLVED IN THE FIELD OF ORGANIZATIONAL DESIGN DEVELOPMENT AND CHANGE

NOW IN ITS FOURTH EDITION THIS COMPREHENSIVE TEXTBOOK USES A MULTI CONTINGENCY MODEL TO COMMUNICATE THE FUNDAMENTALS OF TRADITIONAL AND NEW ORGANIZATIONAL FORMS

WRITTEN FOR MBA AND EXECUTIVE MBA STUDENTS AS WELL AS EXECUTIVE MANAGERS AND CONSULTANTS IT PROVIDES A FRAMEWORK FOR THE PRACTICAL IMPLEMENTATION OF ORGANIZATIONAL DESIGN CHANGES

ORGANIZATION DESIGN LOOKS AT HOW YOU NEED TO CHANGE THE WAYS YOUR ORGANIZATION DOES THINGS IN ORDER TO INCREASE PRODUCTIVITY PERFORMANCE AND PROFIT PROVIDING THE KNOWLEDGE AND METHOD TO HANDLE THE KIND OF RECURRING ORGANISATIONAL CHANGE THAT ALL BUSINESSES FACE THOSE WHICH DO NOT INVOLVE TRANSFORMING THE ENTIRE ENTERPRISE BUT WHICH NECESSITATE SIGNIFICANT CHANGE AT THE BUSINESS UNIT DIVISIONAL FUNCTIONAL FACILITY OR LOCAL LEVELS THE PROBLEM LIES IN KNOWING WHAT NEEDS TO CHANGE AND HOW TO CHANGE IT TAKING THE ORGANISATION AS A DESIGNED SYSTEM IT DESCRIBES FOUR MAJOR ELEMENTS OF ORGANIZATIONS THE WORK THE BASIC TASKS TO BE DONE BY THE ORGANISATION AND ITS PARTS THE PEOPLE CHARACTERISTICS OF INDIVIDUALS IN THE ORGANIZATION FORMAL ORGANIZATION STRUCTURES EG THE ORGANISATION HIERARCHY PROCESSES AND METHODS THAT ARE FORMALLY CREATED TO GET INDIVIDUALS TO PERFORM TASKS INFORMAL ORGANIZATION EMERGING ARRANGEMENTS INCLUDING VARIATIONS TO THE NORM PROCESSES AND RELATIONSHIPS COMMONLY DESCRIBED AS THE CULTURE OR THE WAY WE DO THINGS ROUND HERE THE WAY THESE FOUR ELEMENTS RELATE COMBINE AND INTERACT AFFECTS PRODUCTIVITY PERFORMANCE AND PROFIT MOST BOOKS ON THIS SUBJECT TARGET A WIDE MANAGEMENT AUDIENCE RATHER THAN HR THIS IS SPECIFICALLY WRITTEN FOR HR PRACTITIONERS AND LINE MANAGERS WORKING TOGETHER TO ACHIEVE THE GOAL IT CLARIFIES WHY AND HOW ORGANISATIONS NEED TO BE IN A STATE OF READINESS TO DESIGN OR REDESIGN AND EMPHASISES THAT PEOPLE AS WELL AS BUSINESS PROCESSES MUST BE PART OF DESIGN CONSIDERATIONS

DESIGNING YOUR ORGANIZATION IS A HANDS ON GUIDE THAT PROVIDES MANAGERS WITH A SET OF PRACTICAL TOOLS TO USE WHEN MAKING ORGANIZATION DESIGN DECISIONS BASED ON JAY GALBRAITH S WIDELY USED STAR MODEL THE BOOK COVERS THE FUNDAMENTALS OF ORGANIZATION DESIGN AND OFFERS FRAMEWORKS AND TOOLS TO HELP LEADERS EXECUTE THEIR STRATEGY THE AUTHORS ADDRESS THE FIVE SPECIFIC DESIGN CHALLENGES THAT CONFRONT MOST OF TODAY S ORGANIZATIONS DESIGNING AROUND THE CUSTOMER ORGANIZING ACROSS BORDERS MAKING A MATRIX WORK SOLVING THE CENTRALIZATION AND DECENTRALIZATION DILEMMA ORGANIZING FOR INNOVATION

THE DESIGN OF AN ORGANIZATION THE ACCOUNTABILITY SYSTEM THAT DEFINES ROLES RIGHTS AND RESPONSIBILITIES THROUGHOUT THE FIRM HAS A DIRECT IMPACT ON THE PERFORMANCE OF EVERY EMPLOYEE YET FEW LEADERS DEVOTE FOCUSED ATTENTION TO HOW THIS DESIGN IS CHOSEN IMPLEMENTED AND ADJUSTED OVER TIME ROBERT SIMONS ARGUES THAT BY VIEWING DESIGN AS A POWERFUL AND PROACTIVE MANAGEMENT LEVER RATHER THAN AN INEVITABLE OUTCOME OF CORPORATE EVOLUTION LEADERS CAN MAXIMIZE PRODUCTIVITY ACROSS EVERY LEVEL OF THE

ORGANIZATION LEVERS OF ORGANIZATION DESIGN PRESENTS A NEW DESIGN THEORY BASED ON FOUR KEY YET OFTEN UNDERRATED CATEGORIES CUSTOMER DEFINITION CRITICAL PERFORMANCE VARIABLES CREATIVE TENSION AND COMMITMENT TO MISSION BUILDING FROM THESE CORE AREAS SIMONS LAYS OUT A STEP BY STEP PROCESS LEADERS CAN FOLLOW TO CREATE STRUCTURES AND ACCOUNTABILITY SYSTEMS THAT POSITIVELY INFLUENCE HOW PEOPLE DO THEIR WORK WHERE THEY FOCUS THEIR ATTENTION AND HOW THEIR ACTIVITIES CAN BE ALIGNED TO CONTRIBUTE TO OVERALL STRATEGIC GOALS HE ALSO INTRODUCES FOUR LEVERS OF ORGANIZATIONAL DESIGN UNIT CONFIGURATION DIAGNOSTIC CONTROL SYSTEMS INTERACTIVE NETWORKS AND RESPONSIBILITY TO OTHERS THAT LEADERS CAN MANIPULATE TO IMPROVE OVERALL ORGANIZATIONAL EFFICIENCY AND EFFECTIVENESS VASTLY FOR ANYONE ACCOUNTABLE FOR MEASURING AND MANAGING PERFORMANCE THIS BOOK SHOWS HOW GOOD DESIGN CAN BECOME AN ORGANIZATION S ROADMAP TO SUCCESS ROBERT SIMONS IS THE CHARLES M WILLIAMS PROFESSOR OF BUSINESS ADMINISTRATION IN THE ACCOUNTING CONTROL AREA AT HARVARD BUSINESS SCHOOL

GOOLD AND CAMPBELL LEADING THINKERS ON CORPORATE LEVEL STRATEGY HAVE TURNED THEIR ATTENTION TO CORPORATE LEVEL ORGANIZATION DESIGN THEY BRING A RIGOR TO THIS TOPIC THAT WILL HELP MANAGERS WRESTLING WITH MULTIPLE REPORTING DIMENSIONS DECENTRALIZATION AND CROSS UNIT CO ORDINATION PROFESSOR GARY HAMEL LONDON BUSINESS SCHOOL AUTHOR OF COMPETING FOR THE FUTURE AND LEADING THE REVOLUTION CAMPBELL AND GOOLD ARE RENOWNED FOR DISCOVERING ENTIRELY NEW AND USEFUL DIMENSIONS TO SEEMINGLY FAMILIAR BUSINESS ISSUES THIS BOOK IS ANOTHER SHINING EXAMPLE IT ALLOWS EXECUTIVES TO REPLACE POLITICS AND PERSONALITY AS THE RATIONALES FOR AN ORGANIZATIONAL DESIGN WITH CLEAR EFFECTIVE LOGIC AND EXPERIENCE THOMAS H DAVENPORT DIRECTOR ACCENTURE INSTITUTE FOR STRATEGIC CHANGE AUTHOR OF PROCESS INNOVATION AND WORKING KNOWLEDGE A MUST READ FOR MANAGERS AND CONSULTANTS REDESIGNING THE ORGANIZATION IS THE MOST POWERFUL AND FASTEST MEANS FOR ALIGNING DECISIONS AND BEHAVIOR WITH STRATEGIC OBJECTIVES GOOLD AND CAMPBELL PROVIDE THE BEST AND MOST COMPREHENSIVE FRAMEWORK FOR DEVELOPING AND TESTING THE VALIDITY OF AN ORGANIZATIONAL STRUCTURE I HAVE SEEN IN RECENT YEARS BASED ON YEARS OF RESEARCH AND EXPERIENCE THEY OFFER CLEAR PRINCIPLES AND A PROCESS TO GUIDE MANAGERS IN THE MANY DESIGN DECISIONS AND TRADE OFFS INVOLVED IN DEVELOPING A MORE EFFECTIVE ORGANIZATION PROFESSOR MICHAEL BEER HARVARD BUSINESS SCHOOL AUTHOR OF THE CRITICAL PATH TO CORPORATE RENEWAL BOOKS ON ORGANIZATION DESIGN TEND TO FALL INTO ONE OF TWO CATEGORIES THOSE THAT PROVIDE INTERESTING CONCEPTS BUT NOT HELP ON HOW TO IMPLEMENT THEM AND THOSE THAT ARE FULL OF CHECK LISTS ON IMPLEMENTATION BASED ON STERILE AND OVER SIMPLIFIED IDEAS MICHAEL GOOLD AND ANDREW CAMPBELL HAVE WRITTEN PERHAPS THE FINEST EXAMPLE OF AN EXCEPTION I HAVE EVER SEEN A VERY PRACTICAL BOOK WITH DETAILED GUIDELINES ON IMPLEMENTATION YET BASED ON A RICH AND SOPHISTICATED UNDERSTANDING OF THE REAL CHALLENGES OF ORGANIZATION DESIGN IT WILL BE OF IMMENSE USE TO ALL CAREFUL READERS PROFESSOR SUMANTRA GHOSHAL LONDON BUSINESS SCHOOL AUTHOR OF THE INDIVIDUALIZED CORPORATION AND MANAGING ACROSS BORDERS AS COMPANIES SEARCH FOR ALL SOURCES OF

COMPETITIVE ADVANTAGE MANY ARE DISCOVERING THAT THE ABILITY TO ORGANIZE AND EXECUTE COMPLEX STRATEGIES IS AN IMPORTANT ONE CAMPBELL AND GOOLD HAVE AGAIN PROVIDED US WITH A GOOD PROCESS THROUGH WHICH LEADERS CAN GIVE ORGANIZING ITS DESERVED FOCUS PROFESSOR JAY GALBRAITH AUTHOR OF DESIGNING THE GLOBAL CORPORATION CAMPBELL AND GOOLD BRING MUCH NEEDED CLARITY AND PRECISION TO THE LANGUAGE OF ORGANIZATIONAL DESIGN AND SHOW HOW THIS CAN HELP MANAGERS AVOID THE MISUNDERSTANDINGS AND DIFFERING INTERPRETATIONS THAT FREQUENTLY UNDERMINE NEW ORGANIZATION STRUCTURES PAUL COOMBES DIRECTOR ORGANIZATION PRACTICE AREA MCKINSEY COMPANY ORGANIZATION CHANGE IS CLOSE TO THE TOP OF MANY COMPANIES AGENDAS GOOLD AND CAMPBELL S BOOK EQUIPS YOU WITH IDEAS AND FRAMEWORKS TO TAKE ON THE JOURNEY THE REAL WORLD EXAMPLES HELP MAKE IT BOTH PRAGMATIC AND READABLE STEVE RUSSELL CHIEF EXECUTIVE THE BOOTS COMPANY PLC AN IMPRESSIVE WORK THE TAXONOMY OF ORGANIZATIONAL UNITS AND ORGANIGRAM SYMBOLS WILL BE ESPECIALLY USEFUL TO MANAGERS WORKING ON STRUCTURES PHILIP SADLER PATRON THE CENTRE FOR TOMORROW S COMPANY AUTHOR OF THE SEAMLESS ORGANIZATION INCREDIBLY RELEVANT IN HELPING TO PULL TOGETHER A COMPLICATED STRUCTURE BASED AROUND THE DIMENSIONS OF CHANNELS PRODUCTS CUSTOMERS AND GEOGRAPHY IMMENSELY CLEAR AND VALUABLE DAVID ROBERTS CHIEF EXECUTIVE PERSONAL FINANCIAL SERVICES BARCLAYS PLC A WELCOME BREAKTHROUGH IN DESIGNING MORE EFFECTIVE CORPORATE ORGANIZATION STRUCTURES THE NINE DESIGN TESTS OF GOOLD AND CAMPBELL ARE A VALUABLE ADDITION TO AN OTHERWISE SPARSE TOOLKIT JIM HAYMAKER VICE PRESIDENT STRATEGY BUSINESS DEVELOPMENT CARGILL INC

ADVANCES IN STRATEGIC MANAGEMENT IS DEDICATED TO COMMUNICATING INNOVATIVE NEW RESEARCH THAT ADVANCES THEORY AND PRACTICE IN STRATEGIC MANAGEMENT THIS VOLUME FOCUSES ON ORGANIZATION DESIGN AND COLLABORATIVE WAYS OF WORKING

AS A TOPIC ORGANIZATION DESIGN IS POORLY UNDERSTOOD WHILE IT IS FEATURED IN MOST MANAGEMENT BOOKS AS A CHAPTER DEDICATED TO ORGANIZATIONAL STRUCTURES IT IS UNCLEAR WHETHER ORGANIZATION DESIGN IS A ONE OFF EVENT OR AN ONGOING PROCESS THUS IT HAS TRADITIONALLY BEEN UNDERSTOOD TO BE THE SAME AS AN ORGANIZATIONAL CONFIGURATION WITH NEAT LINES OF COMMUNICATION AND DISTRIBUTION OF RESPONSIBILITIES FOLLOWING PRE SET TYPOLOGIES YET WHAT CAN BE SAID TO CONSTITUTE ORGANIZATIONAL STRUCTURE IN THIS FIRST HALF OF THE 21ST CENTURY THE EXTRAORDINARY GROWTH OF DIGITAL COMMUNICATIONS THE DECREASING RELEVANCE OF HIERARCHICAL BUREAUCRACIES AND THE GENERAL DEMISE OF COMMAND AND CONTROL HAVE ALL BUT DECIMATED THE TRADITIONAL NOTION OF ORGANIZATIONAL STRUCTURE ORGANIZATION DESIGN NEEDS A THEORETICAL REVAMPING USING A MIX OF DESIGN AND SOCIAL SCIENCE THEORIES AND CONCEPTS RODRIGO MAGALHÃES OUTLINES A NEW HUMAN CENTRIC INTERPRETATION OF DESIGN DESIGN PRINCIPLES AND DESIGN CULTURE HE PUTS FORWARD A PARADIGM WHERE THE ORGANIZATION FOR PURPOSES OF ITS DESIGN IS CONSIDERED TO BE A SOCIAL ACTOR IN A PERMANENT STATE OF TRANSFORMATION WITH SIGNIFICANT REPERCUSSIONS FOR SOCIAL AND

ECONOMIC LIFE HE ALSO PROPOSES A MODEL OF LEADERFUL ORGANIZATION DESIGN DISTINGUISHED AS PRACTICE BASED GUIDED BY VALUES OF DEMOCRATIC PARTICIPATION AND DRIVEN BY DESIGN LOGICS WHICH PLACES MEANING MAKING AND MEANING TAKING AT THE CENTER OF ORGANIZATIONAL LIFE AND CAN BE ADOPTED AND ADAPTED TO SUIT DIFFERENT ENVIRONMENTS

IN TODAY S VOLATILE BUSINESS ENVIRONMENT IT IS MORE IMPORTANT THAN EVER THAT MANAGERS WHETHER OF A GLOBAL MULTINATIONAL OR A SMALL TEAM SHOULD UNDERSTAND THE FUNDAMENTALS OF ORGANIZATIONAL DESIGN WRITTEN SPECIFICALLY FOR EXECUTIVES AND EXECUTIVE MBA STUDENTS THE NEW EDITION OF THIS SUCCESSFUL BOOK PROVIDES A STEP BY STEP HOW TO GUIDE FOR DESIGNING AN ORGANIZATION IT FEATURES COMPREHENSIVE COVERAGE OF THE KEY ASPECTS OF ORGANIZATIONAL DESIGN INCLUDING GOALS STRATEGY PROCESS PEOPLE COORDINATION CONTROL AND INCENTIVES THESE ASPECTS ARE EXPLAINED THROUGH THE USE OF A UNIQUE SERIES OF 2 X 2 GRAPHS THAT PROVIDE AN INTEGRATED SPATIAL WAY TO ASSESS AND PLAN ORGANIZATIONAL DESIGN THE NEW EDITION FEATURES A NUMBER OF IMPORTANT IMPROVEMENTS INCLUDING A NEW FRAMEWORK FOR UNDERSTANDING LEADERSHIP AND ORGANIZATIONAL CLIMATE THE INTRODUCTION OF THE CONCEPT OF MANOEUVRABILITY AND A COMPLETELY NEW CHAPTER EXAMINING JOINT VENTURES MERGERS PARTNERSHIPS AND STRATEGIC ALLIANCES

THIS THIRD EDITION OF THE GROUNDBREAKING BOOK DESIGNING ORGANIZATIONS OFFERS A GUIDE TO THE PROCESS OF CREATING AND MANAGING AN ORGANIZATION NO MATTER HOW COMPLEX THAT WILL BE POSITIONED TO RESPOND EFFECTIVELY AND RAPIDLY TO CUSTOMER DEMANDS AND HAVE THE ABILITY TO ACHIEVE UNIQUE COMPETITIVE ADVANTAGE THIS LATEST EDITION INCLUDES FRESH ILLUSTRATIVE EXAMPLES AND REFERENCES WHILE THE FOUNDATION OF THE BOOK REMAINS THE AUTHOR S POPULAR AND WIDELY USED STAR MODEL INCLUDES A COMPREHENSIVE EXPLANATION OF THE BASICS OF ORGANIZATION DESIGN OUTLINES A STRATEGIC APPROACH TO DESIGN THAT IS BASED ON THE STAR MODEL A HOLISTIC FRAMEWORK FOR COMBINING STRATEGY STRUCTURE PROCESSES REWARDS AND PEOPLE DESCRIBES THE DIFFERENT TYPES OF SINGLE BUSINESS FUNCTIONAL ORGANIZATIONS AND FOCUSES ON THE FUNCTIONAL STRUCTURE AND THE CROSS FUNCTIONAL LATERAL PROCESSES THAT CHARACTERIZE MOST SINGLE BUSINESS ORGANIZATIONS FEATURES A SPECIAL SECTION ON THE EFFECTS OF BIG DATA ON ORGANIZATION DESIGN AND WHETHER OR NOT IT WILL RESULT IN A NEW DIMENSION OF ORGANIZATIONAL STRUCTURE HIGHLIGHTING THE SOCIAL TECHNOLOGIES USED TO COORDINATE WORK FLOWS PRODUCTS AND SERVICES ACROSS THE COMPANY THIS NEW EDITION OF DESIGNING ORGANIZATIONS BRINGS THEORY TO LIFE WITH A WEALTH OF EXAMPLES FROM SUCH WELL KNOWN COMPANIES AS DISNEY NIKE IBM AND ROVIO ANGRY BIRDS TO SHOW HOW VARIOUS KINDS OF ORGANIZATION DESIGNS OPERATE DIFFERENTLY

A UNIQUE SET OF COMPLEMENTARY HANDS ON TOOLS FOR LEARNING ABOUT AND APPLYING A DEEPER AND PRACTICAL THEORY FOR DIAGNOSIS AND DESIGN THIS EDITION HAS BEEN SIGNIFICANTLY UPDATED AND REWRITTEN TO MAKE IT EASIER TO READ

THIS UPPER LEVEL TEXTBOOK PROVIDES A PRACTICAL GUIDE TO THE FIELD OF ORGANIZATION DESIGN GROUNDED IN ACADEMIC LITERATURE IT IS SET APART FROM OTHER BOOKS ON THE TOPIC BY ITS COMMITMENT TO BE RELEVANT TO MASTER S STUDENTS AS WELL AS PRACTITIONERS LOOKING FOR EVIDENCE BASED GUIDANCE THE BOOK PROVIDES A SOLID THEORETICAL BACKGROUND FOR STUDENTS DEFINING WHAT ORGANIZATION DESIGN IS EXPLORING THE HISTORY OF THE FIELD AND DESCRIBING ESTABLISHED FRAMEWORKS AND THEORIES IT THEN INVESTIGATES WHY ORGANIZATIONS MAY SEEK TO EMBARK ON A RE DESIGN AND WHAT A WELL DESIGNED ORGANIZATION LOOKS LIKE REFERENCING CASE STUDIES AND THE AUTHOR S OWN RESEARCH FROM THERE IT TAKES STUDENTS THROUGH HOW ORGANIZATION DESIGN OCCURS EXAMINING VARIOUS MODELS FOR INTERVENTION THE CORE STEPS IN DESIGNING AN ORGANIZATION AND WHAT CHALLENGES A PRACTITIONER MAY FACE ALL ILLUSTRATED BY STORIES FROM THE FIELD THIS BOOK INCLUDES A WIDE RANGE OF DIDACTIC ELEMENTS FOR STUDENTS INCLUDING LEARNING OBJECTIVES CASE STUDY EXAMPLES REVIEW QUESTIONS AND FURTHER READING IT EXAMINES THE IMPACT OF NEW WAYS OF ORGANIZING AND DRAWS ON THE AUTHOR S YEARS OF EXPERIENCE AS A CONSULTANT TO ENSURE THAT ACADEMIC THEORY IS SEAMLESSLY MELDED WITH PRACTICAL APPLICATION

ORGANIZATION DESIGN IS PART OF EVERY MANAGER AND LEADER S JOB ATTEMPTING TO UNDERSTAND AND IMPROVE HOW ORGANIZATIONS FUNCTION THROUGH CREATING OR ADJUSTING OF ROLES PROCESSES AND STRUCTURES IN FACT MOST MANAGERS ARE FACED WITH ORGANIZATION DESIGN CHALLENGES ON AN ALMOST DAILY BASIS MANAGERS CONSTANTLY DESIGN AND REDESIGN INDIVIDUAL ROLES DEFINE NEW PROJECTS INCLUDING THEIR STRUCTURE AND REPORTING RELATIONSHIPS AND CONTEMPLATE BETTER WAYS TO CO ORDINATE ORGANIZATIONAL PROCESSES WITH MULTIPLE INTERNAL STAKEHOLDERS PERIODICALLY THEY MAY ALSO MAKE MORE FUNDAMENTAL CHANGES TO BUSINESS STRUCTURES OR ADAPT AND IMPLEMENT HIGH LEVEL DESIGNS DEVELOPED BY OTHERS THIS TEXTBOOK INTRODUCES CONCEPTS AND FRAMEWORKS FOR DESIGNING COMPLEX ORGANIZATIONS IT STARTS BY OUTLINING SOME OF THE KEY CONCEPTS THAT SERVE AS A FOUNDATION TO UNDERSTANDING HOW THE THEORY APPLIES IN PRACTICE IT ALSO REVIEWS THE STATUS OF ORGANISATION DESIGN AS A FIELD OF RESEARCH AND AS A PRACTICAL DISCIPLINE BOTH ITS ACHIEVEMENTS AND SOME OF ITS CHALLENGES AND LIMITATIONS IT THEN DISCUSSES HOW THE FIELD CAN DEVELOP TO ENSURE THAT IT PROVIDES RESEARCH BASED AND USEFUL KNOWLEDGE THAT CONTRIBUTES TO ENHANCING THE EFFECTIVENESS OF ORGANIZATIONS NICOLAY WORREN PROVIDES A MUCH NEEDED BLEND OF ORGANIZATION DESIGN THEORY AND PRACTICE AS WELL AS A RIGOROUS APPROACH TO SIMPLIFYING TODAY S COMPLEX GLOBAL ENTERPRISES IT IS AN ESSENTIAL READ FOR ANY ORGANIZATIONAL DESIGNER MARC GERSTEIN PAST PRESIDENT OF THE ORGANIZATION DESIGN FORUM AND AUTHOR OF ORGANIZATIONAL ARCHITECTURE AND FLIRTING WITH DISASTER THE MESSAGE THAT ORGANIZATION DESIGN IS A PART OF EVERY MANAGERS JOB IS A MAJOR DETERMINANT OF EFFECTIVENESS BUT REQUIRES CONSIDERABLE SKILL COMES THROUGH LOAD AND CLEAR FROM THIS BOOK WITH ITS USE OF CHALLENGES KEY QUESTIONS AND PROPOSED APPROACHES THE BOOK EXPLAINS COMPLEX CONCEPTS AND PROVIDES A GOOD BLEND ACADEMIC INSIGHT AND PRACTICAL RELEVANCE PAUL R SPARROW DIRECTOR CENTRE FOR PERFORMANCE LED HR LANCASTER UNIVERSITY

MANAGEMENT SCHOOL IN TRAINING THE FUTURE LEADERS OF THE CORPORATE WORLD BUSINESS SCHOOLS HAVE HISTORICALLY PLACED LITTLE EMPHASIS ON ORGANIZATION DESIGN NICOLAY WORREN S BOOK ON ORGANIZATION DESIGN DEMONSTRATES THIS IS A HUGE MISTAKE HOW WE DESIGN OUR CORPORATIONS HAS AN ENORMOUS IMPACT ON THEIR PERFORMANCE WORREN DEVELOPS A NOVEL COMPLEXITY ORIENTED APPROACH BY ADVOCATING A DESIGN RATHER THAN DECISION MAKING ATTITUDE WORREN S BOOK DRAWS ON ORGANIZATIONAL ARCHITECTURE AS A KEY NOTION AND ALSO PROVIDES A CLEAR STEP BY STEP PROCESS TOWARD APPLYING CORE IDEAS IN ORGANIZATIONAL DESIGN AND ARCHITECTURE A MUST READ FOR TODAY S ASPIRING MANAGERS GEORGES ROMME DEAN OF INDUSTRIAL ENGINEERING INNOVATION SCIENCES EINDHOVEN UNIVERSITY OF TECHNOLOGY THE NETHERLANDS THIS CLEARLY WRITTEN BOOK OFFERS A CONTEMPORARY AND THOUGHTFUL PRESENTATION OF THE ARCHITECTURAL OPTIONS INVOLVED IN ORGANISATIONAL DESIGN IT CANDIDLY ACKNOWLEDGES THE NEGLECT OF ORGANISATIONAL DESIGN IN MUCH RESEARCH IT EMPHASIZES THAT THE TOPIC OF ORGANISATIONAL DESIGN MUST INCLUDE PROCESSES OF DESIGN OVERALL NICOLAY WORREN PERSUASIVELY MAKES THE ARGUMENT THAT ORGANIZATIONAL DESIGN DESERVES TO BE A CORE TOPIC IN THE MODERN BUSINESS SCHOOL LEX DONALDSON PROFESSOR OF MANAGEMENT IN ORGANISATIONAL DESIGN AUSTRALIAN SCHOOL OF BUSINESS UNIVERSITY OF NEW SOUTH WALES

ORGANIZATION STRUCTURES THEORY AND DESIGN ANALYSIS AND PRESCRIPTION DESCRIBES HOW TO ORGANIZE PEOPLE TO ACHIEVE A DESIRED OUTCOME THIS IS ACCOMPLISHED BY ESTABLISHING SETS OF RULES FROM REAL WORLD ORGANIZATION CONTEXTS MOREOVER THE DEVELOPMENT OF THESE RULES WITHIN REAL WORLD CONTEXTS MEANS THAT THE RULES MUST BE TRUE GENERAL OPERATIONAL TECHNICALLY SOUND AND EASY TO USE WITH AN UNDERSTANDING OF RULES AND THE PROCESSES OF THEIR USE ORGANIZATION STRUCTURES CAN BE IDENTIFIED WHICH IN TURN FORM THE BASIS OF A THEORETICAL FRAMEWORK THIS BOOK DISCUSSES EXAMINES AND DEMONSTRATES THE INTERRELATIONSHIP OF THE DESIGN RULES THEIR THEORETICAL USE WITHIN THESE ORGANIZATION STRUCTURES ALONG WITH THEIR PRACTICAL IMPLICATIONS THROUGHOUT THE BOOK AN EXTENDED EXAMPLE OF THE MASTERS BREWING CORPORATION MBC IS USED TO ILLUSTRATE THE CONCEPTUAL MATERIAL AND TO MAKE THE IMPLICATIONS OF THE ORGANIZATIONAL ANALYSIS EXPLICITLY CONCRETE

WHEN PEOPLE SHOULD GO TO THE BOOKS STORES, SEARCH FOUNDATION BY SHOP, SHELF BY SHELF, IT IS ESSENTIALLY PROBLEMATIC. THIS IS WHY WE PRESENT THE EBOOK

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EFFORTS TO EXPAND INTERNET ACCESS GLOBALLY WILL HELP

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CONCLUSION

IN SUMMARY, FREE EBOOK SITES OFFER AN INCREDIBLE OPPORTUNITY TO ACCESS A WIDE RANGE OF BOOKS WITHOUT THE FINANCIAL BURDEN. THEY ARE INVALUABLE RESOURCES FOR READERS OF ALL AGES AND INTERESTS, PROVIDING EDUCATIONAL MATERIALS, ENTERTAINMENT, AND ACCESSIBILITY FEATURES. SO WHY NOT EXPLORE THESE SITES AND DISCOVER THE WEALTH OF KNOWLEDGE THEY OFFER?

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