

Lend Me Your Ears Max Atkinson

Lend Me Your EarsLend Me Your EarsTrainingSpeech-making and Presentation Made EasyHow to Write a Parliamentary SpeechConfessions of a Public SpeakerA Modest Book About How to Make an Adequate SpeechWhy Bad Presentations Happen to Good CausesSystem of diseases of the ear, nose, and throat v.2One of UsSystem of Diseases of the Ear, Nose, and ThroatPunchEye, Ear, Nose & Throat MonthlyThe Red Book of Eye, Ear, Nose and Throat SpecialistsForm, Genre, and the Study of Political DiscourseDiscourse and Psychology: Discursive psychologyBill Clinton on Stump, State, and StageSystem of Diseases of the Ear, Nose, and Throat: Diseases of the nose and naso-pharynx (continued). Diseases of the pharynx and larynxAtkinson's Evening Post and Philadelphia Saturday NewsListener and BBC Television Review John Maxwell Atkinson Max Atkinson Paul Richards Scott Berkun John-Paul Flintoff Andy Goodman Charles Henry Burnett Hugo Young Charles Henry Burnett Herbert W. Simons Jonathan Potter Stephen A. Smith Charles Henry Burnett Lend Me Your Ears Lend Me Your Ears Training Speech-making and Presentation Made Easy How to Write a Parliamentary Speech Confessions of a Public Speaker A Modest Book About How to Make an Adequate Speech Why Bad Presentations Happen to Good Causes System of diseases of the ear, nose, and throat v.2 One of Us System of Diseases of the Ear, Nose, and Throat Punch Eye, Ear, Nose & Throat Monthly The Red Book of Eye, Ear, Nose and Throat Specialists Form, Genre, and the Study of Political Discourse Discourse and Psychology: Discursive psychology Bill Clinton on Stump, State, and Stage System of Diseases of the Ear, Nose, and Throat: Diseases of the nose and naso-pharynx (continued). Diseases of the pharynx and larynx Atkinson's Evening Post and Philadelphia Saturday News Listener and BBC Television Review John Maxwell Atkinson Max Atkinson Paul Richards Scott Berkun John-Paul Flintoff Andy Goodman Charles Henry Burnett Hugo Young Charles Henry Burnett Herbert W. Simons Jonathan Potter Stephen A. Smith Charles Henry Burnett

renowned communications researcher consultant and speech coach atkinson offers a refreshing approach that highlights the secrets of successful communication

offers an original easy definitive approach to the art of presentation public speaking for any occasion research reveals that even in the age of powerpoint the old school rules of classical rhetoric are still as effective as they ever were for maximizing impact here speech coach max atkinson presents these findings more in a groundbreaking refreshing approach that highlights the secrets of successful communications shows how anyone can put these into practice

become an effective speaker or presenter topics how to win hold the attention of audiences using visual aids powerpoint more effectively how to prepare speeches quickly fact fiction about body language non verbal communication much more

whether writing a best man's speech or putting together a presentation at work speech making and presentation made easy is an invaluable guide to becoming a successful speaker with easy to use practical advice on how to keep audiences engaged prepare plan and structure use visual aids inspire your listeners present at work make wedding and social speeches understand body language max atkinson's lend me your ears provided a sound and thorough manual to public speaking now with speech making and presentation made easy everyone from any walk of life can pick up quick tips for fast track speech making

how to write a parliamentary speech is a practical guide to effective speechwriting from one of the best in the business in this fresh funny practical guidebook paul richards deploys his thirty years experience writing parliamentary speeches to offer tips tricks and sage advice from the maiden speech to the resignation farewell via tributes apologies second readings adjournments and all points in between this book gives you the inside track on how it's done how to write a parliamentary speech will help politicians and their staff write and deliver better speeches but more than that it provides anyone interested in politics with a behind the scenes view of how our politicians make their arguments use and misuse language and ultimately make the laws of the land david cameron tony benn margaret thatcher barbara castle charles kennedy tony blair liz truss aneurin bevan george galloway and michael gove all make an appearance as paul richards pulls apart their speeches and sees what we can all learn there are one or two stinkers too to see how not to do it there are lots of books about speechwriting but this is the first one in 800 years about how to write a parliamentary speech

in this hilarious and highly practical book author and professional speaker scott berkun reveals the techniques behind what great communicators do and shows how anyone can learn to use them well for managers and teachers and anyone else who talks and expects someone to listen confessions of a public speaker provides an insider's perspective on how to effectively present ideas to anyone it's a unique entertaining and instructional romp through the embarrassments and triumphs scott has experienced over 15 years of speaking to crowds of all sizes with lively lessons and surprising confessions you'll get new insights into the art of persuasion as well as teaching learning and performance directly from a master of the trade highlights include berkun's hard won and simple philosophy culled from years of lectures teaching courses and hours of appearances on npr msnbc and cnbc practical advice including how to work a tough room the science of not boring people how to survive the attack of the butterflies and what to do when things go wrong the inside scoop on who earns 30 000 for a one hour lecture and why the worst and funniest disaster stories you've ever heard plus countermoves you can use filled with humorous and illuminating stories of thrilling performances and real life disasters confessions of a public speaker is inspirational devastatingly honest and a blast to read

where i come from where modesty is a sin flintoff s book would be called the indispensable guide to giving an unforgettable speech jay heinrichs new york times bestselling author most of us dread public speaking but at some point we find ourselves forced to make a speech and we worry will my jokes fall flat what if i freeze is it okay to read notes what if people walk out this book won t magically transform you into a fast talking corporate hotshot but it will show you how to think about public speaking in a new way and with a spot of luck you will achieve adequacy or better drawing on ancient principles of rhetoric and his own entertaining successes and failures on the speech giving circuit john paul flintoff provides simple but effective techniques to help you to speak with confidence to any crowd whether it s a work presentation or a best friend s wedding humble but motivating this is a guide to finding your voice even if it s a bit croaky at first and a reassuring affirmation that we all have something to say

these lively and penetrating essays by outstanding scholars of political communication examine president clinton s rhetorical work before he took the oath of office presenting a unique perspective on the words and texts that brought him to the presidency and the dynamics of political media throughout the campaign in these original valuable and deeply insightful interpretations the success of clinton as a public persuader and compelling orator is analyzed as is the whole process of political communication in america at the end of the twentieth century not all voices and the views they express are sympathetic we do learn however how clinton s superiority as a campaigner the qualities of youth energy and hard work he projected and his broad knowledge and clear articulation of the issues undoubtedly underpinned his victorious bid for the white house the man from hope who held up a beacon to the forgotten middle class exhibited throughout the presidential race an ability to focus and translate issues of national importance into clear and highly personalized anecdotes turning around attacks on his personal life time and time again the comeback kid s talent for political compromise and resolution and his mastery of rhetorical invention and media logic are thoroughly examined in these highly readable essays

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