Latin American Identity In Online Cultural Production

Latin American Identity in Online Cultural ProductionLearning Cultures in Online EducationMaterial VirtualitiesTrends in Online Landscape ArchitectureChina & World Cultural ExchangeRepresentations of adolescence in contemporary American Teen TV and its online fandomKorean CultureDigital BorderlandsAmerica in the SeventiesReview of cultureCulture and Online LearningLinguistics and Language Behavior AbstractsLibrary & Information Science AbstractsInterpersonal Skills for LeadershipVirtually RealActs of Integration, Expressions of FaithPutting Culture FirstCultural Reflections and the Role of Advertising in the Socio-economic and National Development of NigeriaSocial Studies and the WorldDoing Cultural Anthropology Claire Taylor Robin Goodfellow Jenny Sundén Christina von Haaren Gergana Kantcheva Johan Fornäs Beth L. Bailey Insung Jung Susan Fritz Kathryn Rose Alexander Ann L. Appleton Mark Nowottny Emmanuel C. Alozie Merry M. Merryfield Michael V. Angrosino Latin American Identity in Online Cultural Production Learning Cultures in Online Education Material Virtualities Trends in Online Landscape Architecture China & World Cultural Exchange Representations of adolescence in contemporary American Teen TV and its online fandom Korean Culture Digital Borderlands America in the Seventies Review of culture Culture and Online Learning Linguistics and Language Behavior Abstracts Library & Information Science Abstracts Interpersonal Skills for Leadership Virtually Real Acts of Integration, Expressions of Faith Putting Culture First Cultural Reflections and the Role of Advertising in the Socio-economic and National Development of Nigeria Social Studies and the World Doing Cultural Anthropology *Claire Taylor Robin Goodfellow Jenny Sundén Christina von Haaren Gergana Kantcheva Johan Fornäs Beth L. Bailey Insung Jung Susan Fritz Kathryn Rose Alexander Ann L. Appleton Mark Nowottny Emmanuel C. Alozie Merry M. Merryfield Michael V. Angrosino*

this volume provides an innovative and timely approach to a fast growing yet still under studied field in latin american cultural production digital online culture it focuses on the transformations or continuations that cultural products and practices such as hypermedia fictions net art and online performance art as well as blogs films databases and other genre defying web based projects perform with respect to latin american ist discourses as well as their often contestatory positioning with respect to western hegemonic discourses as they circulate online the intellectual rationale for the volume is located at the crossroads of two equally important theoretical strands theories of digital culture in their majority the product of the anglophone academy and contemporary debates on latin american identity and culture

what does it mean to be embodied online what are the conditions of cybersubjectivity in material virtualities jenny sundén explores the rarely acknowledged borderland between typists and textual bodies speaking and writing and physicality and imagination in online encounters through careful ethnographic investigations of a text based virtual world called watermoo sundén shows how texts bodies and machines are linked together in ways that demand a new understanding of the writing subject drawing on contemporary feminist and queer theory she questions the opposition between disembodied high tech masculinity and embodied earth bound femininity insisting on the need for a radical materialization of cybercultural studies that discloses the virtual as itself embodied

thesis m a from the year 2007 in the subject american studies culture and applied geography grade 1 7 humboldt university of berlin language english abstract the work explores the convergence of teen television and the internet and the underlying concepts of adolescence and fandom focusing specifically on the american teen series dawson s creek and veronica mars and the fan discussion and fan work in the online fan communities fan forum and television without pity in the first part the three fields fandom adolescence and teen tv are defined and the relevant literature is reviewed paying special attention to the period of the late 1990s till now the second part examines two case studies of internet fan communities and the way they re contextualize the television text and construct performance space the third part consists of two case studies of contemporary american teen television to show the way the series are contextualized by their broadcasting space and its rhythms and temporalities and how online fandom changes the possibilities of acquisition and the spaces provided for individual use of the media text it is an important area of study for several reasons it acknowledges the growing significance of fancultural production and its importance for the understanding of contemporary pop culture and the value of the internet as an innovative and fruitful source on television fan discourse it brings together traditionally separated concepts that are essentially intertwined this is an attempt to incorporate a fan view in an academic work to allow a deeper look in the fancultural practices

the internet crosses established boundaries of previously separate fields of communication and research in its wake new borderlands are opened up characterized by mixes of private and public production and consumption and play and politics this book explores those borderlands and overviews key issues in the study of internet culture digital borderlands investigates four ways in which identities are shaped through interactive uses of the internet love relations gendered bodies girl webzines and cosmopolitan sites all exemplify how new media transforms older forms of popular entertainment and political culture

the seventies witnessed economic decline in america coupled with a series of foreign policy failures events that created an air of unease and uncertainty this volume examines the ways in

which americans responded to a changing world and sought to redefine themselves

this volume contains 17 essays on the role of culture in online learning educators from around the world explore definitions of culture diversity and designing a learning support system the experience of taiwanese students teaching assistants and north american instructors in a second language teaching environment facilitating learning mentoring and professional development learning design and cultural identity beliefs values gender and technology visual culture leadership challenges in online education quality issues and research on culture and online learning provided by publisher

for courses in interpersonal skills communication leadership development or service learning in business studies departments this practical resource provides an introduction to interpersonal skills theories which are reinforced through experiential activities coverage focuses on the development of the basic interpersonal skills necessary to command one s own life relate well to other people and to lead others in positive directions

this report is a first step at the commonwealth level to recognise the value of culture and to begin to untangle some of the many ways in which culture is linked to development

this study focuses on the role of advertising in the process of social mobilization and modernization in nigeria by examining the cultural reflections the nature and characteristics of the messages and the values and symbols conveyed in nigerian mass media advertisements in this remarkable study emmanuel c alozie has attempted to explore the role of advertising in the national and economic development of nigeria examining this role through a combination of quantitative content analysis and critical cultural methods he has pursued a number of basic research questions for example one question asks what proportion of the advertisements in nigerian mass media is directed to business entities as opposed to ordinary consumers the answer he provides presents an interesting perspective on advertising s role his research also found that most ads were product related and less than a third of the ads were related to service one indication of the relative underdevelopment of the economy ads also promoted largely nonessential products and services to the tune of 65 per cent developing country like nigeria the multitiered government agencies would provide a major share of the media advertising in reality only a tiny proportion about 5 per cent actually came from government sources the rest of the advertising was provided by the national and multinational corporations alozie also found that nigerian sponsors tend to promote goods of foreign origin over those of nigerian derivative overall he found that less than half the products and services advertised 42 per cent were of nigerian origin with much of the products nonessential in nature advertising messages with embedded appeals have the potential of manipulating consumers and promoting unproductive consumption habits among consumers in a situation of scarcity therefore the appeals that are

used in the advertising content become an important issue in a developing nation like nigeria alozie did not find extensive use of the image youth and sex appeals in the ads so prevalent in the west even though some of these appeals were found to have crept into the content primary selling point in addition emphasis was on savings family and safety for products regardless of whether the ads featured high involvement or low involvement products and services for decades policy makers in the developing world have debated the need for using mass media for human resource moralization by emphasizing developmental themes to what extent nigerian ads contain developmental themes is a question alozie explores he finds that some ads do contain developmental themes such as savings self development modernization investment hard work competition etc these themes however appear rather infrequently financial institutions emphasize developmental themes while manufacturing enterprises do not the author underscores the need for the government to encourage private and public corporations to include developmental themes in their advertising messages to promote individual as well as communal or collective interests messages the author draws some broad conclusions that provide significant insight into nigeria s prevailing advertising scene for example he concludes that the degree of information on products and services available in the country is inadequate because of low level advertising even though developmental themes are employed in advertising messages the sparcity of their use is not likely to promote national development broadcast advertisements are more democratic than those in the print media primarily because they promote products and services more affordable to the average consumer in general consumer products advertised in nigeria are frequently of foreign origin and therefore they are targeted to the elite who can afford the expensive nonessential products the author recognizes the value and need for advertising that can disseminate not only beneficial information about products and services but can also serve as an effective tool in government s hands to promote information on significant social and developmental issues and policies that will affect the public scholars and researchers have contributed to the sizeable existing literature on development few have examined advertising as a meaningful means of communication for developmental messages and values through his study alozie has attempted to fill this void students and scholars with an interest in the media of developing nations will find the articulation of the various theories concerning socio economic development quite stimulating but more importantly by answering a range of significant questions about the nature and types of advertising messages published or aired in the nigerian mass media discussing what themes and values they contain and how relevant they are or influence the developmental goals of the nation the author offers a study that is useful insightful and rewarding

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