

# Landscape Design A Cultural And Architectural History

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just as the term design has been going through change growth and expansion of meaning and interpretation in practice and education the same can be said for design research the traditional boundaries of design are dissolving and connections are being established with other fields at an exponential rate based on the proceedings from the iasdr 2017 conference re research is an edited collection that showcases a curated selection of 83 papers just over half of the works presented at the conference with topics ranging from the introduction of design in the primary education sector to designing information for artificial intelligence systems this book collection demonstrates the diverse perspectives of design and design research divided into seven thematic volumes this collection maps out where the field of design research is now cultura a communication toolkit for designers to gain empathic insights across cultural

boundaries chen hao annemieke van boeijen pieter jan stappers designing successful products and services that people like requires an understanding of the context and the aspirations of those people over the past decade a range of methods has been developed to help designers gain such empathy these have worked well when designer and target user share a cultural context however designers often find it difficult to empathize with the user insights of individuals from a culture beyond their first hand experience to help designers step beyond this limitation those user insights need to be placed in a larger understanding of the cultural context in this paper we present cultura a toolkit that uses nine cultural aspects based on cultural models informing designers about user insights in a broader cultural context the toolkit was evaluated in design sessions with four design teams the findings indicate that cultura provides inspiration and motivation for designers to gain empathic insights into users beyond their own cultural boundaries and to make effective designs for people graphic designers as cultural innovators case studies of henry steiner and kan tai keung tian yao ilpo koskinen it is common to see graphic design copies of foreign models or other chinese designers these designers are apathetic toward the work and neglect its ongoing challenges including the need for constant innovation in contrast there are masters who use chinese culture in creative ways and achieve outstanding reputations all over the world the reasons design masters choose chinese culture as a theme for their graphic work and the unique ways in which they symbolize cultural resources and knowledge are explored and explained in this study this study also illustrates how traditional culture can become a potential innovative strategy by applying a systematic and culture based methodology the case studies presented concern the first generation of graphic designers in hong kong henry steiner and kan tai keung the preliminary results of the two case studies show very positive outcomes for cultural interpretation becoming a new innovative stream of graphic design cultural differences in aesthetic preferences does product to context match matter tseng ping chiu carolyn yoon shinobu kitayama colleen seifert western cultures focus on salient objects and use categorization for purposes of organizing the environment an analytic view whereas east asians cultures focus more holistically on relationships and similarities among objects when organizing the environment a holistic view previous research has shown that cognitive approaches differ between cultures european americans prefer an analytic style and east asians tend to use a holistic style however little is known about how cultural differences in cognition relate to aesthetic preferences in this paper we explored whether cultural differences arise in preferences for products set in matching vs mismatching contexts participants in a laboratory experiment included european americans and east asians individually they viewed images of a variety of furniture products chairs coffee tables and floor lamps and rated their aesthetic appeal each product type appeared in three different contexts matching target product shown in its usual in home context mismatched target product shown in an unusual in home context and neutral the target product shown on a white background for both cultural groups products were judged to be more aesthetically pleasing in the matching than in the mismatched context however ratings for products in mismatching contexts were significantly higher among east asians our findings suggest that those with holistic views east asians are more tolerant of mismatches than are those with more analytic views european americans the implications for product and marketing design include greater attention to context presentation discourses on japanese lifestyle in early modern

design a turning point from westernization to modern design yoshimune ishikawa low seated chairs for tatami mats that are characteristic of japanese style interior appeared after late 1940s this article focuses on the ambivalence between western lifestyles and japanese lifestyles by tracing the comments of designers critics magazines and so forth to clarify a background of them the introduction of chairs in japan was actually involved by definition in a dichotomy between sitting on the floor and in chairs which therefore was far from the domestic practicality of lifestyles among the public then we have to observe the two points for the introduction of chairs to break through this rigid situation 1 how did the public establish definition of chairs outside the westernization this article grasps the fact that the artisans and early designers accumulated their experience of producing chairs from scratch through trial and error 2 how did the relation between sitting on the floor and in chairs break out of the dichotomy through ambivalence this article focuses on the fact that the public enjoyed the physical relaxation offered by the mix of sitting on the floor and in chairs this constituted the domestic practicality of chairs for the japanese therefore such experiences of making and using chairs can be summarized as the awakening of a universe in the distance between the floor and the seat height of western chairs it was a new frontier for japanese designers and low seated chairs were born in this space this article concludes that it marked the transition from westernization to japanese modern design using practice led industrial product design research to explore opportunities to support manufacturing related enterprise in overseas development assistance oda countries mark evans timothy whitehead the profession of industrial product design has the capacity to support wealth generation through a product driven supply chain that extends across services that include manufacturing distribution sales and maintenance moving away from the more typical manufacturing approaches of developed countries where the resources available to support designers employ advanced technologies and materials this paper discusses an on going uk arts and humanities research council funded project to explore ways in which industrial product design can provide opportunities for entrepreneurship and employment in countries on the organization for economic co operation and development oecd development assistance committee dac list and receive overseas development assistance oda through practice led research with participants from uganda kenya indonesia and turkey industrial product design educators researchers practitioners shared knowledge and expertise and engaged in creative activity to translate propositions into proposals with the potential for manufacture in each of the four countries the findings articulated product visualizations indicate significant potential to support manufacturing in countries in a variety of levels of economic development by adding value to the packaging of traditional foods integrating low cost imported components to add value to indigenous crafts and materials producing contemporary furniture designs using materials that can be considered as traditional materials and employing unorthodox and unexpected materials preserving craft heritage by forging rural urban connections haodan tan huixin wei eli blevis this study aims to explore the difficulties of preserving cultural heritage in rural areas and to inform better designs of computer systems to support such preservation in this case study we observed and documented craft cultures in three rural villages in china our methods include photo ethnography interview and observation from analyzing various types of data we were able to identify issues of cultural heritage preservation including cultural identity and values we propose a conceptual system design for an installation and software

connecting rural craftspeople and people who appreciate crafts as a means of fostering a mutual relationship of support and appreciation we believe this relationship can help preserve cultural heritage in rural areas some of the system installation elements were prototyped in scale models the paper s primary contribution is the design field research analysis of design field research and conceptualization designing language learning for migrant workers workplace integration young ae hahn nyamsuren gombodoo the number of migrant workers in south korea is on the rise but their inadequate korean language skills prevent them from being promoted at work or fairly treated as respected members of the society in this study in collaboration with a government authorized language educational facility for immigrants the authors investigated a challenges in migrant workers korean as a second language learning and b design principles of lessons and learning materials specifically targeted to their needs student and teacher interview data confirmed that the workers limited time for study weak motivation korean colleagues indifferent attitude and limited teaching resources at educational facilities are major barriers to achieving higher levels of linguistic skills from the data the authors identified four design principles personalized content community participation portability of materials and micro learning modules informal lessons via facebook factory safety signs and portable writing drill booklets are designed as on going experimentations of the principles designing one flat church as small scale community space in densely populated urban environment to perform both sacred and contemporary functions louis poon shek wing this research is based on the scenario in the context of hong kong in which church has been built in densely populated urban environment restricted in flat space the research objectives were 1 firstly to investigate the relationship between theology and spatial design in hong kong protestant church 2 secondly to analyze the issue of the lack of design with respect to sacred identity in the church of hong kong that leads to an unappealing and non sacred appearance of protestant church 3 and finally to establish theoretical standpoints on designing sacred space with contemporary quality without surrendering of the sacred identity the aims of the research were to understand the influence of secularization to the rationale of church design and to generate an appropriate identity of church with a theoretical standpoint to serve the contemporary community effectively in order to meet these objectives the study comprised of a qualitative site observations of 171 churches which provided comparative figures for the study of churches incorporated with design elements or no design elements in hong kong approximately 775 one flat churches which are 66 of the total number of protestant churches are located in different layers of vertical space within this vertical city when churches provide social services in the same limited space the identity of church is surrendered to the need of the social community this study endeavors to facilitate church design with the focus on the immanence quality in order to encounter the different spatial limitations in church design design dialogs as a specific mode of communication about the ongoing exploration of solution space terry van dijk matthew cook decision making with respect to urban design is a particular arena where designerly modes of interaction are used but placed in the specific context of coordination across a variation of actors the planning literature that describes how urban design is included in decision making is poorly connected to design literature this paper laments this disconnection and shows where design theories reflect planning theories and where they can further complement in order to create a richer understanding of urban planning urban planning

in the middle east analyzing al tahrir square as a public political space in iraq rasha al tameemi al tahrir square surrounded by commercial crowded streets financial headquarters and governmental institutions is one of the most iconic squares in baghdad it is part of daily life for many iraqi people due to its central location which is characterized by busy roads with honking cars in this essay i am going to explore al tahrir square in baghdad iraq as a venue of rebellion for iraqi people since 2015 iraqi people from diverse backgrounds have been gathering in the square to protest for their rights every friday it has been the site of many historical events in iraq although it has been established as a social place i will explore the sociopolitical significance of al tahrir square by connecting the history of the place with how it has been changed since 1961 when the freedom monument was first open to the public the research addresses the urban landscape of al tahrir square and its transformation over time taking into consideration the political issues that affect it i will analyze policies and regulations that have discouraged people from gathering in the square to prevent political threats to the government and suggest ways to create safer spaces and mixed used attractions modify the natural landscape of al ummah garden to make it more connected to the square and revitalize the existing kaleidoscope for closer proximity to tigris river

praise for the first edition julier provides an important contemporary account of how design disciplines act and interact in the world an important resource for the student of design perfection as a cultural studies text european journal of cultural studies aimed at students of design studies design history cultural studies and sociology the culture of design offers a unique overview of design practice in contemporary culture and society drawing on a range of theoretical perspectives julier nevertheless foregrounds the everyday business and professional context in which designers work the second edition of the culture of design has been thoroughly revised and updated and contains new case studies including one on the ipod in addition the book now has a new introductory chapter that outlines academic approaches to design culture and an extended final chapter which looks at the links between design and management studies and how the creative industries function in the context of urban regeneration and social participation

our globalising world with interconnected societies and worldwide cooperation with migration and ever increasing digitisation brings together a complexity of cultural groups that need to live together consequently it confronts designers with the challenge of facing cultural diversity in design this book offers a detailed overview of both theory and practical methods to become culture sensitive in the 21st century design culture richly illustrated by anecdotes examples and cases this book motivates design students practitioners and educators to reflect on their own cultural backgrounds learn more about the theories around cultures and at the same time to stimulate them to put insights into practice culture sensitive design helps not only to avoid mismatches between intended users and designs but also to avoid mistakes that make our designs unacceptable for some groups of people it is also needed to open up the design space creating a great source of new and better solutions

abstracts of journal articles books essays exhibition catalogs dissertations and exhibition reviews the scope of artbibliographies modern extends from artists and movements beginning with impressionism in the late 19th century up to the most recent works and trends in the late 20th century photography is covered from its invention in 1839 to the present a particular emphasis is placed upon adding new and lesser known artists and on the coverage of foreign language literature approximately 13 000 new entries are added each year published with title loma from 1969 1971

explore how to create culturally relevant and responsible experiences that reach a truly global audience

a study of early ancon and early supe culture based on the findings of project 3 of the institute of andean research during 1941 and 1942 specifically examines the excavations ceramics and their stratigraphic significance artifacts textiles plant remains metals mammalian remains and marine life and comparisons of early ancon and early supe cultures to the peruvian area

the 1960s and 1970s avant garde has been likened to an architectural big bang such was the intensity of energy and ambition in which it exploded into the postwar world marked out by architectural projects that redefined the discipline it remains just as influential today references to the likes of archizoom peter eisenman john hejduk and superstudio abound highly diverse the avant garde cannot be defined as a single strand or tendency it was divergent geographically reaching from europe to north america and japan and in its political formal and cultural preoccupations it was unified though as a critical and experimental force critiquing contemporary society against the backdrop of extreme social and political upheaval the paris riots of may 1968 the anti vietnam war movement in america and the looming ecological crisis re imagining the avant garde outlines how in contemporary architectural practice avant garde projects retain their power as historical precedents as barometers of a particular design ethos as critiques of society and instigators of new formal techniques given the far reaching impact of the subsequent digital revolution which has since reshaped every aspect of practice the issue asks why this historical period continues to retain its undeniable grip on current architecture contributors pablo bronstein and sam jacob sarah deyong stylianos giamarelos damjan jovanovic andrew kovacs perry kulper igor marjanovic william menking michael sorkin neil spiller and mimi zeiger featured architects archizoom andrea branzi jimenez lai luis miguel koldo lus arana klaus nemestudio superstudio and urbanlab

the fourteen essays in this volume address the pros and cons of multiculturalism and explore its relationship with liberal democracy

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