

## *Kenexa Business Writing*

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*the 2008 crisis set off a systemic panic which almost engulfed the world's financial system through a lens of sustainability this book examines how organisations can explore a new business culture today drawing from real life examples and new ideas bowles and cooper discuss how organisations can move from me to we*

*is it possible that the way to win in business is to give employees exactly what they want yes as respect reveals managers and organizations who give their employees what they want outperform those who don't this is no hunch it's a fact based on more than 25 years of global research drs jack wiley and brenda kowske have amassed a research database unlike any other and it all started with this simple question what is the most important thing you want from the organization for which you work organizations that apply this research have more engaged employees more satisfied customers and better shareholder returns it all boils down to seven key elements summarized by the acronym respect these are the seven things that employees really want recognition exciting work security pay education conditions and truth this book taps the authors in the trenches consulting experience and offers real solutions on each element of respect written for all types of leaders from supervisors to the C-suite readers can pick and choose the proven solutions that are relevant to their own organizations by weaving stories and narrative the authors make complex information easy to understand and fun to read in addition respect meets the demands of the global economy offering an international perspective with corresponding cultural nuances that are critical to helping leaders manage the needs of their workforces*

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