

John Zenger Joseph Folkman The Extraordinary Leader Turning Good Managers Into Great Leaders

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people can learn how to lead this was the position john h zenger and joseph r folkman took when they wrote their now classic leadership book the extraordinary leader and it is a fact they reinforce in this new completely updated edition of their bestseller when it was first published the extraordinary leader immediately attracted a wide audience of aspiring leaders drawn to its unique feature the extensive use of scientific studies and hard data which served to demystify the concept of leadership and get readers thinking about the subject in a pragmatic way now zenger and folkman revisit the subject to address leaders most pressing concerns today the result is an up to date essential leadership guide for the twenty first century that includes late breaking research on the psychology of leadership new information on leading in a global environment a breakthrough case study on measuring improved leadership behavior studies revealing the importance of follow through the extraordinary leader is a remarkable combination of expert insight and extensive research the authors analyzed more than 200 000 assessments describing 20 000 managers by far the most expansive research ever conducted for a leadership book zenger and folkman have created the leadership book of the ages the extraordinary leader explains how to build leadership skills that will take you and your organization to unimagined success

focusing on the importance of maximizing strengths this title offers secrets for developing leadership and competitive advantage in any organization

people can learn how to lead this was the position john h zenger and joseph r folkman took when they wrote their now classic leadership book the extraordinary leader and it is a fact they reinforce in this new completely updated edition of their bestseller when it was first published the extraordinary leader immediately attracted a wide audience of aspiring leaders drawn to its unique feature the extensive use of scientific studies

and hard data which served to demystify the concept of leadership and get readers thinking about the subject in a pragmatic way now zenger and folkman revisit the subject to address leaders most pressing concerns today the result is an up to date essential leadership guide for the twenty first century that includes late breaking research on the psychology of leadership new information on leading in a global environment a breakthrough case study on measuring improved leadership behavior studies revealing the importance of follow through the extraordinary leader is a remarkable combination of expert insight and extensive research the authors analyzed more than 200 000 assessments describing 20 000 managers by far the most expansive research ever conducted for a leadership book zenger and folkman have created the leadership book of the ages the extraordinary leader explains how to build leadership skills that will take you and your organization to unimagined success

a major weakness in most leadership development programs has been the tendency to aim low and strive for incremental improvements in individual areas of weakness when the results inevitably fail to impact the bottom line organizations abandon programs as unsuccessful and again resume their misguided focus on uncovering and eliminating leadership weaknesses instead of identifying and developing leadership strengths the extraordinary leader instead focuses on the ability in fact the necessity for individuals to hone their leadership competencies in multiple areas and organizations to develop great leaders in as many areas as possible it provides research based strategies for strengthening leadership both in individuals and in organizations and in the process delivers a solid yet flexible leadership development program that will provide long term value to virtually any organization

a looming leadership gap faces most organizations over the next 10 years has your organization prepared for the imminent lack of leadership crisis do you have a pipeline of developed leaders for the future leadership is the most important competency for both individual and organizational success and advancement as cynthia d mccauley of the center for creative leadership notes in her overview leadership is also a tool designed to help with a particular human dilemma how to get individuals to work together effectively to produce collective outcomes when you need to learn more about how to drive success in your organization where do you turn to the experts and the astd leadership handbook provides 48 thought

leaders the names you know and have come to trust to enable you to learn about every facet of leadership here you'll find a substantial and practical collection of wisdom philosophies and tools from the most respected authorities on the subject within this impressive volume you'll find five major sections addressing the critical aspects of the field leadership competencies leadership development attributes of successful leaders contemporary leadership challenges broadening the leadership discussion in each chapter leaders share their expertise to help you solve your most pressing leadership challenges get the complete table of contents here the lineup includes leading experts from a broad range of organizations in both the public and private sectors and features a number from the center for creative leadership ranked by the financial times as one of the top three leadership development organizations in the world many of the authors also provide free tools which you can get here if you can invest in only one leadership book let this be it you'll have all the insights and applications you need to thoroughly understand and practice its principles guided by the expertise of those who have literally written the books on leadership

written by a team of highly experienced and successful executive leadership consultants this book offers 10 data driven insights regarding leadership effectiveness accompanied by practical and easy to implement recommendations that directly serve the development of leadership ability what makes how leaders improve a playbook for leaders who want to get better now markedly different from and better than the scores of other books on the topic of leadership instead of dedicating their efforts to imparting wisdom on what makes a great leader the three person leadership training dream team behind this book explain how already effective leaders can actually get better how leaders improve is a data and research driven playbook for how any leader can improve their leadership abilities in a practical immediate way authors gates graddy and lindekkens all experienced executive coaches and leadership development consultants have spent their careers developing leaders and now they share 10 key insights derived from interviews with leaders who achieved significant improvements in their leadership effectiveness these data driven insights are augmented by the authors knowledge of the science behind human behavior change as well as their experience in developing leaders the book serves four audiences leaders looking to improve themselves organizational stakeholders with the responsibility of developing

leaders individual coaches or managers who want to boost their effectiveness in developing leaders and educators in the fields of leadership communication organizational behavior organizational psychology and related fields

the classic for managers seeking to hone their leadership skills into a c suite position updated with copious new research conducted over the past ten years this landmark work provides everything you need to transform yourself from an effective manager to an extraordinary leader in addition to the time proven methods and approaches that has made the new extraordinary leader one of the most popular leadership books around this third edition includes updated insights on how to demystify leadership more data on how extraordinary leadership directly benefits employee engagement customer satisfaction retention innovation and profitability a brand new simplified definition of leadership strengths critical research on the importance of developing leadership teams three all new chapters that cover leadership competencies and how they interplay with each other the role of cross training in leadership development and the leader s role in his or her own development

innovative teaching best practices from business and beyond for mathematics teachers provides educators with new and exciting ways to introduce material and methods to motivate and engage students by showing how some of the techniques commonly used in the business world and beyond are applicable to the world of education it also offers educators practical advice with regard to the changing culture of education keeping up with technology navigating politics at work interacting with colleagues developing leadership skills group behavior and gender differences innovative teaching demonstrates how the classroom environment is similar to the marketplace educators like businesses for example must capture and hold the attention of their audience while competing with a constant stream of noise with the introduction of the internet and the wide use of social media promoters understand that they must not only engage their audience but also incorporate audience feedback into the promotional work and product or service they offer innovative teaching shows educators how to take the best practices from business and beyond and recombine these resources for appropriate use in the classroom

for over 25 years jim kouzes and barry posner's groundbreaking research has demystified leadership their leadership challenge workshop and this accompanying participant workbook shifts the paradigm leadership isn't innate it's a measurable learnable and teachable set of behaviors this workbook provides a practical engaging journey through the five practices of exemplary leadership enabling leaders to model the way lead by example aligning actions with shared values inspire a shared vision envision the future and enlist others in a common vision challenge the process search for opportunities and experiment enable others to act foster collaboration and strengthen teams and individuals encourage the heart recognize contributions and celebrate achievements this comprehensive participant workbook recently revised is designed to maximize the impact of your leadership development workshops

john h jack zenger writes teaches and speaks about extraordinary leadership today he is one of most authoritative voices on leadership and performance he received a degree in psychology from brigham young university an mba from ucla and a doctorate degree in business administration from the university of southern california he has been the ceo and president of one of the world's largest performance skills improvement companies provant inc in 1977 jack cofounded zenger miller a leading management and leadership development company he later became the chairman of times mirror training inc which consisted of kaset learning international and zenger miller for many years he has authored or coauthored seven books including the extraordinary leader turning good managers into great leaders the handbook for leaders 24 lessons for extraordinary leaders results based leadership which was honored as the best book of 2000 by the society of human resource management and best selling the new self directed work teams the new american challenge in 1994 jack was inducted in the human resources development hall of fame

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secrets for developing leadership and competitive advantage in any organization the extraordinary leader is a research based book about leadership it analyzes 200 000 assessments from 20 000 managers and presents new insights that demystify this complex subject it clearly establishes the importance of developing great leaders versus being satisfied with merely good ones and highlights the link between leadership behavior and an organization s performance from the authors research a new model of leadership emerges that challenges long held beliefs about leadership competencies the authors identify 16 competencies that tower above all the others the ones that separate great leaders from the average one of the book s major breakthroughs is its focus on the importance of maximizing strengths as opposed to merely correcting weaknesses further the importance of balanced strengths is introduced when strengths are clustered in one area the leader is less effective than he or she could be with strengths in different areas

with must have updates a new edition of the bestselling method that shows how anyone can turn their one simple idea into millions without lifting a finger stephen key is an award winning inventor who has licensed more than 20 product ideas in 2011 he shared the secrets to his success in the bestselling book one simple idea since that time many changes have occurred in the entrepreneurial world one simple idea revised and expanded edition has been revised and updated to reflect current trends and practices in the industry in addition to teaching readers how to turn their ideas into marketable products that companies will want to license key expands upon his cutting edge product development sales and negotiation strategies making note of the new opportunities and technologies available to creative people today the book also features real life success stories from people who have used the author s strategies

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