

Jfk Inaugural Address Rhetorical Analysis Graphic Organizer

Methods of Rhetorical Criticism
Landmark Essays on Rhetorical Criticism
The Inaugural Addresses of Twentieth-Century American Presidents
The Prospect of Presidential Rhetoric
Peculiar Rhetoric
The Art of Rhetorical Criticism
A Rhetorical Analysis of John F. Kennedy's "Inaugural Address" of January 29, 1961
Republic of Korea President Kim Young-Sam's Rhetoric in the 1992 Campaign and the First Year in Office
The Practice of Rhetorical Criticism
Three Centuries of American Rhetorical Discourse
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The Defence of Professor Briggs Before the Presbytery of New York, December 13, 14, 15, and 19, 1892
The Moral Rhetoric of American Presidents
Little Masterpieces
The White House Speaks
Jimmy Carter's Presidential Rhetoric
A Seat of Popular Leadership
Catalogue, Classified and Alphabetical, of the Books of the St. Louis Public School Library
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Colleen J. Shogan
Abraham Lincoln
Craig A. Smith
Michael Robert Kramer
Michael J. Korzi
John Jay Bailey
Kimber Charles Pearce
Erika Lindemann

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this book is an anthology of landmark essays in rhetorical criticism in historical usage a landmark marks a path or a boundary as a metaphor in social and intellectual history landmark signifies some act or event that marks a significant achievement or turning point in the progress or decline of human effort in the history of an academic discipline the historically established senses of landmark are mixed together jostling to set out and protect the turfmarkers of academic specialization aligning footnotes to signify the beacons that have guided thought and against these conservative tendencies attempting to contribute fresh insights that tempt others along new trails the editor has chosen essays for this collection that give some sense of the history of rhetorical criticism in this century especially as it has been practiced in the discipline of speech communication he also emphasizes materials that may illustrate where the discipline conceives itself to be going how it has marked its boundaries how it has established beacons to invite safety or warn us from the rocks and how it has sought to preserve a tradition by subjecting it to constant revision and struggle in the hope of providing some coherence the scope of this collection is limited to rhetorical criticism as it has been practiced and understood within the discipline of speech communication in north america in this century

the essays in halford ryan s the inaugrual addresses of twentieth century american presidents explore how presidents have used their addresses to empower themselves in office the volume s construct holds that the president delivers persuasive speeches to move the congress and the people and to move the people to move the congress if it is intransigent even on inauguration day a largely ceremonial occasion the president seeks acquiescence and action from congress and the people in his first rhetorical deed as the nation s chief executive officer since scholars agree that the rhetorical presidency arose in the twentieth century with theodore roosevelt the book commences with roosevelt s address followed by all subsequent presidents inaugurals including that of bill clinton the authors methodology applies classical rhetoric to the nexus of political discourse the interrelationships between the speaker the speech and the audience discussing vox populi elocutio inventio and actio each of the chapters analyzes the political situation with regard to political purpose giving special attention to genre criticism and to the themes of campaign rhetoric that were or were not carried forth

into the inaugural address the essayists explicate the evolution of each inaugural s preparation criticize its delivery and evaluate its persuasive strengths and weaknesses by accounting for its reception by the media and by the american people recommended for scholars of political communication and rhetoric political science history and presidential studies

culminating a decade of conferences that have explored presidential speech the prospect of presidential rhetoric assesses progress and suggests directions for both the practice of presidential speech and its study in part one following an analytic review of the field by martin medhurst contributors address the state of the art in their own areas of expertise roderick p hart then summarizes their work in the course of his rebuttal of an argument made by political scientist george edwards that presidential rhetoric lacks political impact part two of the volume consists of the forward looking reports of six task forces comprising more than forty scholars charged with outlining the likely future course of presidential rhetoric as well as the major questions scholars should ask about it and the tools at their disposal the prospect of presidential rhetoric will serve as a pivotal work for students and scholars of public discourse and the presidency who seek to understand the shifting landscape of american political leadership

winner of the 2020 marie hochmuth nichols award from the public address division of the national communication association the african colonization movement occupies a troubling rhetorical territory in the struggle for racial equality in the united states for white colonizationists the movement seemed positioned as a welcome compromise between slavery and abolition for free blacks colonization offered the hope of freedom but not within america s borders bjørn f stillion southard indicates how politics and identity were negotiated amid the intense public debate on race slavery and freedom in america operating from a position of power white advocates argued that colonization was worthy of massive support from the federal government stillion southard pores over the speeches of henry clay elias b caldwell and abraham lincoln which engaged with colonization during its active deliberation between clay s and caldwell s speeches at the founding of the american colonization society acs in 1816 and lincoln s final public effort to encourage colonization in 1862 stillion southard analyzes the little known speeches and writings of free blacks who wrestled with colonization s conditional promises of freedom he examines an array of discourses to probe the complex issues of identity confronting free blacks who attempted to meaningfully engage in colonization efforts from a peculiarly voiced counter memorial against the acs to the letters of wealthy black merchant louis sheridan negotiating for his passage to liberia to the civically minded orations of hiliary teage in liberia stillion southard brings to light the intricate

rhetoric of blacks who addressed colonization to africa

covering a broader range of rhetorical perspectives the art of rhetorical criticism presents a thorough accessible introduction to rhetorical criticism throughout the text sample essays written by experts in the field provide students with models for writing their own criticism in addition to covering traditional modes of rhetorical criticism the art of rhetorical criticism presents less commonly discussed rhetorical perspectives for example mythic criticism framing analysis and ideographical criticism exposing students to a broad range of material features each chapter and sample essay is written by a nationally recognized scholar in that field ensuring that students are offered the best and most current research for each perspective each author comments on his or her writing process to demonstrate the very personal nature of criticism with this unique emphasis students will begin to appreciate that writing criticism is an artistic process and not a simple formula the potentials and pitfalls feature in each chapter highlights the strengths and weaknesses pros and cons of the rhetorical perspective being discussed each chapter includes a short accessible sample essay written specifically with the student audience in mind offering students a model of rhetorical criticism for their own assignments

building on the premise that the 20th century has witnessed the rise of the rhetorical presidency ryan parses the public addresses of a master persuader overall fdr s verbal gifts strengthened his hand while enriching the language of american politics ryan examines the mechanics of a typical roosevelt speech considering such factors as intonation rhythm and choice of metaphor as well as roosevelt s incomparable body language these are the best parts of the book ryan effectively treats the question of authorship arguing that although fdr wrote little of his own material his speeches bore a distinct roosevelt imprint ryan s work makes clear why the packaging of a speech must be considered as significant as its substance choice this thought provoking study makes a unique contribution to the literature on franklin d roosevelt by focusing on his presidential rhetoric unlike previous works on roosevelt this volume demonstrates how he tried to persuade the public and the congress what rhetorical techniques he used how he attempted to manage the reception of his messages through the press and the media and what the effect was of his oratorical endeavors it examines his leading orations on national and international issues his persuasive campaign strategies and tactics his four inaugural addresses and his unsuccessful speeches against the supreme court and in the purge it further demonstrates how contemporary americans responded to and received roosevelt s rhetoric

the moral rhetoric of american presidents analyzes the president s role as the nation s moral spokesman drawing on the quantitative methods from political science and the qualitative case study approach prevalent in rhetorical studies colleen j shogan demonstrates that moral and religious rhetoric is not simply a reflection of individual character or an expression of american civil religion but a strategic tool presidents can use to enhance their constitutional authority book jacket

the concluding chapter considers the rhetoric that contributed to the demise of the bush presidency the election of bill clinton and the challenges facing the clinton presidency

a study of the relationship between presidential leadership and public opinion this book challenges the commonly held view that the american presidency did not become a truly popular institution until the early twentieth century according to michael j korzi the democratization of the presidency can be traced back to the antebellum period when broadly based political parties first emerged with the development of nominating conventions party platforms and party patronage presidents became bound up in a system of collective leadership anchored in the political party and beholden to a diverse and decentralized but clearly powerful public presidents were expected to act as partisans cooperating with their fellow party members in the legislature to make good on the party s promises and to ensure victory at the polls after the civil war this party based model of presidential leadership gradually gave way to a new paradigm the modern rhetorical presidency marked by the establishment of a more direct relationship between the president and the people the result was an institution at once more responsive to the vicissitudes of public opinion and less constrained by the obligations of partisan politics although he acknowledges the need for a strong executive in today s global world korzi sees problems in the ascendancy of this new form of presidential leadership and suggests that a partial return to the party model would be a welcome development a modern presidency tempered and restrained by political parties he argues not only would restore a measure of constitutional balance but also would offer a more full bodied relationship between president and public

drawing upon rostow s writings public speeches congressional testimony personal interviews and recently declassified documents pearce examines the economist s protracted campaign to convince policymakers to apply his theory of economic growth to the development aid initiatives of presidents

dwight d eisenhower john f kennedy and lyndon b johnson

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