

J C Leyendecker

The J. C. Leyendecker Poster BookThe Art of JC LeyendeckerJ. C. LeyendeckerJ.C. LeyendeckerJ. C. Leyendecker:Price and Identification Guide to J.C. Leyendecker and F.X. LeyendeckerJ. C. LeyendeckerThe J.C. Leyendecker CollectionJ. C. Leyendecker:The Art of J.C. LeyendeckerReflections of a Decade, 1901-1910Gay For The FansThe Inland PrinterAmerican Printer and BookmakerBrush and PencilThe Queer Encyclopedia of the Visual ArtsThe Insider's Guide to Old Books, Magazines, Newspapers, Trade CatalogsThe Art InterchangeCovers of the Saturday Evening PostBookseller Newsman Incorporated Joseph Christian Leyendecker Joseph C. Leyendecker Joseph Christian Leyendecker Laurence Cutler Homoerotic Studio Denis C. Jackson Thomas Campbell Kent Steine Homoerotic Studio David Saunders Saturday Evening Post Thomas L Campbell Claude J. Summers Ronald S. Barlow Jan Cohn

The J. C. Leyendecker Poster Book The Art of JC Leyendecker J. C. Leyendecker J.C. Leyendecker J. C. Leyendecker: Price and Identification Guide to J.C. Leyendecker and F.X. Leyendecker J. C. Leyendecker The J.C. Leyendecker Collection J. C. Leyendecker: The Art of J.C. Leyendecker Reflections of a Decade, 1901-1910 Gay For The Fans The Inland Printer American Printer and Bookmaker Brush and Pencil The Queer Encyclopedia of the Visual Arts The Insider's Guide to Old Books, Magazines, Newspapers, Trade Catalogs The Art Interchange Covers of the Saturday Evening Post Bookseller Newsman Incorporated *Joseph Christian Leyendecker Joseph C. Leyendecker Joseph Christian Leyendecker Laurence Cutler Homoerotic Studio Denis C. Jackson Thomas Campbell Kent Steine Homoerotic Studio David Saunders Saturday Evening Post Thomas L Campbell Claude J. Summers Ronald S. Barlow Jan Cohn*

a look at the prolific and popular american illustrator of the early twentieth century

one of the most prolific and successful artists of the golden age of american illustration j c leyendecker captivated audiences throughout the first half of the 20th century leyendecker is best known for his creation of the archetype of the fashionable american male with his advertisements for arrow collar these images sold to an eager public the idea of a glamorous lifestyle the bedrock upon which modern advertising was built he also was the creator instantly recognizable icons such as the new year s baby and santa claus that are to this day an integral part of the lexicon of americana and was commissioned to paint more saturday evening post covers than any other artist leyendecker lived for most of his adult life with charles beach the arrow collar man on whom the stylish men in his artwork were modeled the first book about the artist in more than 30 years j c leyendecker features his masterworks rare paintings studies and other artwork including the 322 covers he did for the post with a revealing text that delves into both his artistic evolution and personal life j c leyendecker restores this iconic image maker s rightful position in the pantheon of great american artists

from weekly publishers homo erotic follows the artist's life from his humble beginnings to his success and finally to his death in 1951 the format of the biography is appealing and attractive the pages are replete with clear black and white reproductions of leyendecker's paintings as well as photographs of unclothed men who serve as surrogate leyendecker models the text is well researched and authentic the writing style is free flowing and the words capture the naturalness of leyendecker's paintings public libraries and school libraries will want to add this fascinating informative and inspiring biography to their collections joseph christian leyendecker march 23 1874 july 25 1951 was a german american illustrator considered one of the preeminent american illustrators of the early 20th century he is best known for his poster book and advertising illustrations the trade character known as the arrow collar man and his numerous covers for the saturday evening post between 1896 and 1950 he painted more than 400 magazine covers during the golden age of american illustration for the saturday evening post alone he produced 322 covers and many advertisement illustrations for its interior pages no other artist until the arrival of norman rockwell two decades later was so solidly identified with one publication he virtually invented the whole idea of modern magazine design leyendecker called j c or joe was born on march 23 1874 at montabaur in western germany a village 18 km east of the rhine to peter leyendecker 1838 1916 and elizabeth ortseifen leyendecker 1845 1905 he was the first born son his brother francis xavier was born three years later a sister mary augusta the third and last child arrived after the family emigrated to america in 1882 the leyendecker family immigrated to chicago illinois where elizabeth's brother adam ortseifen was vice president of the successful mcavoy brewing company after working in late adolescence for a chicago engraving firm j manz company and completing his first commercial commission of 60 bible illustrations for the powers brothers company j c sought formal artistic training at the school of the chicago art institute in 1895 the april september issue of the inland printer had an introduction to j c leyendecker the article described his work for j manz company and his intention to study in paris it featured one of his sketches and two book covers he had illustrated provided by e a weeks a chicago publisher between 1893 and 1899 that year leyendecker created his first poster also for e a weeks for the book one fair daughter by frank frankfort moore after studying drawing and anatomy under john vanderpoel at the chicago art institute j c and younger brother frank enrolled in the académie julian 9 in paris for a year where they were exposed to the work of toulouse lautrec jules chéret and alphonse mucha a leader in the french art nouveau movement in 1899 the leyendecker brothers returned to america and set up residence in an apartment in hyde park illinois they had a studio in chicago's fine arts building at 410 south michigan ave on may 20 of that year joe received his first commission for a saturday evening post cover the beginning of his forty four year association with the most popular magazine in the country ultimately he would produce 322 covers for the magazine introducing many iconic visual images and traditions including the new year's baby the pudgy red garbed rendition of santa claus flowers for mother's day and firecrackers on the 4th of july biography with illustrations from jvj publishing

from weekly publishers thomas campbell follows the artist's life from his humble beginnings to his success and finally to his death in 1951 the format of the biography is appealing and attractive the pages are replete with clear black and white reproductions of leyendecker's paintings as well as photographs of unclothed male models the text is well researched and authentic the writing style is free flowing and the words capture the naturalness of leyendecker's paintings private libraries and art historians will want to add this fascinating informative and inspiring biography to their collections

from book review leyendecker's great talent was that he knew that big size gorgeous men could make people spend their money writes homo erotic in this anecdotal biography the well chosen words join with crisp reproductions of his art to tell a heartrending story of this devoted chronicler of american social history who paid tribute to roaring people

doing roaring things among them the elegant fashions of cluett peabody company 1905 who single handedly increased their sales to 32 million a year because of leyendecker s work for their arrow collar line for males ivory soap and kelloggs as well as magazine covers for such publications as collier s and success all became popular and earned millions off of leyendecker s beautiful males in their advertises sketching his life homo erotic explains that unlike his gregarious younger brother leyendecker was skinny and introverted but he drew effortlessly and knew that was what he wanted to do with his life at age 16 while employed at an engraving firm j c leyendecker entered a contest to design a cover for century magazine when his prize winning entry was issued as an art print j c earned a good deal of money especially skilled at drawing what today is called beefcake he for years insisted on working from live models and later realized the efficiency and advantages of painting his live in lover including his celebrated academic nude in the academie julian covers for the saturday evening post of which he produced 332 over almost 50 years the volume validates a nickname leyendecker earned after his death the homosexual who made men look like they were made of cheesecakes homo erotic brings leyendecker into sharp focus here with galleries of photos of sexy males who if leyendecker was alive today would probably employ as models from weekly publishers homo erotic follows the artist s life from his humble beginnings to his success and finally to his death in 1951 the format of the biography is appealing and attractive the pages are replete with clear black and white reproductions of leyendecker s paintings as well as photographs of unclothed men who serve as surrogate leyendecker models the text is well researched and authentic the writing style is free flowing and the words capture the naturalness of leyendecker s paintings public libraries and school libraries will want to add this fascinating informative and inspiring biography to their collections

a collection of articles essays and illustrations from the saturday evening post originally published between the years 1901 and 1910 linking us to the lives and times of a period past

gay for the fans j c leyendecker tells the unknown story of artist j c leyendecker whose drawings of handsome sophisticated gentlemen drew appreciation from women and admiration from men but leyendecker was forced to keep a secret in his work and his life he was gay in fact his main model and muse the one who earned those admiring glances from all audiences was his lover and life partner charles beach this profound biography reveals the ways that leyendecker s artwork for national brands was coded with messages that spoke volumes to his lgbtq fans but remained hidden from his clients by exploring leyendecker s personal story through the lens of his work this book reveals the life of a homosexual who became a giant in the art world and a legend in american swag all while being gay if his life can serve as a role model to young men who have been bullied or taught to think less of themselves for their sexual orientation all the better

120 b w illustrations bibliography and indexes the editors of glbtq com present a comprehensive work showcasing the enormous contribution of gay lesbian transgender and queer artists to painting drawing photography printmaking sculpture and architecture international in scope the volume contains over 200 detailed entries written by some of the most accomplished scholars in their fields included are profiles of significant artists overviews of artistic eras and movements and articles discussing subjects such as the representation of androgyny and aids

from 1899 to 1969 millions of americans saw themselves each tuesday in the cover art of the most popular magazine in the country collected here is every cover of the saturday

evening post still in existence topical whimsical or sentimental the covers are illuminated by a text that traces the evolution of the magazine

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