

# J C Leyendecker

The Art of JC Leyendecker The J. C. Leyendecker Poster Book J. C. Leyendecker J. C. Leyendecker: Price and Identification Guide to J.C. Leyendecker and F.X. Leyendecker The Art of Football "Foreign Artists and Communities in Modern Paris, 1870-1914" J. C. Leyendecker Christmas Traditions with the Saturday Evening Post The J.C. Leyendecker Collection Pantone: The Twentieth Century in Color J. C. Leyendecker: The Art of J.C. Leyendecker Merry Christmas! Celebrating America's Greatest Holiday Reflections of a Decade, 1901-1910 Gay For The Fans The Inland Printer American Printer and Bookmaker Brush and Pencil Joseph C. Leyendecker Joseph Christian Leyendecker Joseph Christian Leyendecker Laurence Cutler Homoerotic Studio Denis C. Jackson Michael Oriard Susan Waller Thomas Campbell Caryn Drake Kent Steine Leatrice Eiseman Homoerotic Studio David Saunders Karal Ann Marling Saturday Evening Post Thomas L Campbell The Art of JC Leyendecker The J. C. Leyendecker Poster Book J. C. Leyendecker J. C. Leyendecker: Price and Identification Guide to J.C. Leyendecker and F.X. Leyendecker The Art of Football "Foreign Artists and Communities in Modern Paris, 1870-1914" J. C. Leyendecker Christmas Traditions with the Saturday Evening Post The J.C. Leyendecker Collection Pantone: The Twentieth Century in Color J. C. Leyendecker: The Art of J.C. Leyendecker Merry Christmas! Celebrating America's Greatest Holiday Reflections of a Decade, 1901-1910 Gay For The Fans The Inland Printer American Printer and Bookmaker Brush and Pencil Joseph C. Leyendecker Joseph Christian Leyendecker Joseph Christian Leyendecker Laurence Cutler Homoerotic Studio Denis C. Jackson Michael Oriard Susan Waller Thomas Campbell Caryn Drake Kent Steine Leatrice Eiseman Homoerotic Studio David Saunders Karal Ann Marling Saturday Evening Post Thomas L Campbell

a look at the prolific and popular american illustrator of the early twentieth century

one of the most prolific and successful artists of the golden age of american illustration j c leyendecker captivated audiences throughout the first half of the 20th century leyendecker is best known for his creation of the archetype of the fashionable american male with his advertisements for arrow collar these images sold to an eager public the idea of a glamorous lifestyle the bedrock

upon which modern advertising was built he also was the creator instantly recognizable icons such as the new year s baby and santa claus that are to this day an integral part of the lexicon of americana and was commissioned to paint more saturday evening post covers than any other artist leyendecker lived for most of his adult life with charles beach the arrow collar man on whom the stylish men in his artwork were modeled the first book about the artist in more than 30 years j c leyendecker features his masterworks rare paintings studies and other artwork including the 322 covers he did for the post with a revealing text that delves into both his artistic evolution and personal life j c leyendecker restores this iconic image maker s rightful position in the pantheon of great american artists

from weekly publishers homo erotic follows the artist s life from his humble beginnings to his success and finally to his death in 1951 the format of the biography is appealing and attractive the pages are replete with clear black and white reproductions of leyendecker s paintings as well as photographs of unclothed men who serve as surrogate leyendecker models the text is well researched and authentic the writing style is free flowing and the words capture the naturalness of leyendecker s paintings public libraries and school libraries will want to add this fascinating informative and inspiring biography to their collections joseph christian leyendecker march 23 1874 july 25 1951 was a german american illustrator considered one of the preeminent american illustrators of the early 20th century he is best known for his poster book and advertising illustrations the trade character known as the arrow collar man and his numerous covers for the saturday evening post between 1896 and 1950 he painted more than 400 magazine covers during the golden age of american illustration for the saturday evening post alone he produced 322 covers and many advertisement illustrations for its interior pages no other artist until the arrival of norman rockwell two decades later was so solidly identified with one publication he virtually invented the whole idea of modern magazine design leyendecker called j c or joe was born on march 23 1874 at montabaur in western germany a village 18 km east of the rhine to peter leyendecker 1838 1916 and elizabeth ortseifen leyendecker 1845 1905 he was the first born son his brother francis xavier was born three years later a sister mary augusta the third and last child arrived after the family emigrated to america in 1882 the leyendecker family immigrated to chicago illinois where elizabeth s brother adam ortseifen was vice president of the successful mcavoy brewing company after working in late adolescence for a chicago engraving firm j manz company and completing his first commercial commission of 60 bible illustrations for the powers brothers company j c sought formal artistic training at the school of the chicago art institute in 1895 the april september issue of the inland printer had an introduction to j c leyendecker the article described his work for j manz

company and his intention to study in paris it featured one of his sketches and two book covers he had illustrated provided by e a weeks a chicago publisher between 1893 and 1899 that year leyendecker created his first poster also for e a weeks for the book one fair daughter by frank frankfort moore after studying drawing and anatomy under john vanderpoel at the chicago art institute j c and younger brother frank enrolled in the académie julian 9 in paris for a year where they were exposed to the work of toulouse lautrec jules chéret and alphonse mucha a leader in the french art nouveau movement in 1899 the leyendecker brothers returned to america and set up residence in an apartment in hyde park illinois they had a studio in chicago s fine arts building at 410 south michigan ave on may 20 of that year joe received his first commission for a saturday evening post cover the beginning of his forty four year association with the most popular magazine in the country ultimately he would produce 322 covers for the magazine introducing many iconic visual images and traditions including the new year s baby the pudgy red garbed rendition of santa claus flowers for mother s day and firecrackers on the 4th of july biography with illustrations from jvj publishing

includes edward penfield j c leyendecker frederic remington charles dana gibson george bellows and many others

foreign artists and communities in modern paris 1870 1914 examines paris as a center of international culture that attracted artists from western and eastern europe asia and the americas during a period of burgeoning global immigration sixteen essays by a group of emerging and established international scholars including several whose work has not been previously published in english address the experiences of foreign exiles immigrants students and expatriates they explore the formal and informal structures that permitted foreign artists to forge connections within and across national communities and in some cases fashion new transnational identities in the city of light considering paris from an innovative global perspective the book situates both important modern artists such as edvard munch sonia delaunay terk marc chagall and gino severini and lesser known american czech italian polish welsh russian japanese catalan and hungarian painters sculptors writers dancers and illustrators within the larger trends of international mobility and cultural exchange broadly appealing to historians of modern art and history the essays in this volume characterize paris as a thriving transnational arts community in which the interactions between diverse cultures peoples and traditions contributed to the development of a hybrid and multivalent modern art

from weekly publishers thomas campbell follows the artist s life from his humble beginnings to his success and finally to his death in 1951 the format of the biography is appealing and attractive the pages are replete with clear black

and white reproductions of leyendecker's paintings as well as photographs of unclothed male models the text is well researched and authentic the writing style is free flowing and the words capture the naturalness of leyendecker's paintings private libraries and art historians will want to add this fascinating informative and inspiring biography to their collections

this is the first installment in a series of coffee table books showcasing the timeless holiday imagery from the saturday evening post and its award winning artists norman rockwell steven dohanos j c leyendecker john falter and more on america's nightstands for nearly three hundred years through the events and cultural shifts that have shaped our country's character the saturday evening post continues to resonate as america's magazine christmas traditions with the saturday evening post is the first in a series of coffee table ebooks showcasing the timeless holiday imagery the post is known for through its award winning artists norman rockwell steven dohanos j c leyendecker john falter and more richly illustrated with iconic imagery and set to classic christmas music this special ebook is a nostalgic americana experience celebrating the spirit memories and fun of christmas over the years

pantone the worldwide color authority invites you on a rich visual tour of 100 transformative years from the pale gold 15 0927 tpx and almost mauve 12 2103 tpx of the 1900 universal exposition in paris to the rust 18 1248 tpx and midnight navy 19 4110 tpx of the countdown to the millennium the 20th century brimmed with color longtime pantone collaborators and color gurus leatrice eiseman and keith recker identify more than 200 touchstone works of art products d cor and fashion and carefully match them with 80 different official pantone color palettes to reveal the trends radical shifts and resurgences of various hues this vibrant volume takes the social temperature of our recent history with the panache that is uniquely pantone

from book review leyendecker's great talent was that he knew that big size gorgeous men could make people spend their money writes homo erotic in this anecdotal biography the well chosen words join with crisp reproductions of his art to tell a heartrending story of this devoted chronicler of american social history who paid tribute to roaring people doing roaring things among them the elegant fashions of cluett peabody company 1905 who single handedly increased their sales to 32 million a year because of leyendecker's work for their arrow collar line for males ivory soap and kellogg's as well as magazine covers for such publications as collier's and success all became popular and earned millions off of leyendecker's beautiful males in their advertisements sketching his life homo erotic explains that unlike his gregarious younger brother leyendecker was skinny and introverted but he drew effortlessly and knew that was what he wanted to do with his life at age 16 while employed at

an engraving firm j c leyendecker entered a contest to design a cover for century magazine when his prize winning entry was issued as an art print j c earned a good deal of money especially skilled at drawing what today is called beefcake he for years insisted on working from live models and later realized the efficiency and advantages of painting his live in lover including his celebrated academic nude in the academie julian covers for the saturday evening post of which he produced 332 over almost 50 years the volume validates a nickname leyendecker earned after his death the homosexual who made men look like they were made of cheesecakes homo erotic brings leyendecker into sharp focus here with galleries of photos of sexy males who if leyendecker was alive today would probably employ as models from weekly publishers homo erotic follows the artist s life from his humble beginnings to his success and finally to his death in 1951 the format of the biography is appealing and attractive the pages are replete with clear black and white reproductions of leyendecker s paintings as well as photographs of unclothed men who serve as surrogate leyendecker models the text is well researched and authentic the writing style is free flowing and the words capture the naturalness of leyendecker s paintings public libraries and school libraries will want to add this fascinating informative and inspiring biography to their collections

it wouldn t be christmas without the things how they came to mean so much and to play such a prominent role in america s central holiday is the tale told in this delightful and edifying book in a style characteristically engaging and erudite karal ann marling one of our most trenchant observers of american culture describes the outsize spectacle that christmas has become

a collection of articles essays and illustrations from the saturday evening post originally published between the years 1901 and 1910 linking us to the lives and times of a period past

gay for the fans j c leyendecker tells the unknown story of artist j c leyendecker whose drawings of handsome sophisticated gentlemen drew appreciation from women and admiration from men but leyendecker was forced to keep a secret in his work and his life he was gay in fact his main model and muse the one who earned those admiring glances from all audiences was his lover and life partner charles beach this profound biography reveals the ways that leyendecker s artwork for national brands was coded with messages that spoke volumes to his lgtbq fans but remained hidden from his clients by exploring leyendecker s personal story through the lens of his work this book reveals the life of a homosexual who became a giant in the art world and a legend in american swag all while being gay if his life can serve as a role model to young men who have been bullied or taught to think less of themselves for their sexual orientation all the better

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