

Investor Oriented Corporate Social Responsibility Reporting

Corporate Social Responsibility and Corporate Finance in Japan
Corporate social responsibility Development-Oriented Corporate Social Responsibility: Volume 2
Corporate Social Responsibility and Organizational Psychology: Quid pro Quo
Business Ethics: Decision-Making for Personal Integrity & Social Responsibility
The Impact of Corporate Social Responsibility
Transparency, Information and Communication Technology
Corporate Social Responsibility and Entrepreneurship for Sustainability
The Operational Success Factors for Sustainability
Marketing among Fast-Moving Consumer Goods
Turning Corporate Social Responsibility Into Opportunity
Corporate governance based on business reporting in accordance with IAS/IFRS accounting
Social Responsibility and the Smaller Company: Some Perspectives
Information Access and Crown Corporations
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The Institutionalization of Socially Responsible Actions in Several Large Corporations
Budgeting systems as management tool for European small and medium sized businesses
Management Policy and Strategy
Euro Abstracts
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this book explores the linkages between the evolution of corporate social responsibility csr and corporate financing and governance in japan since the late 2000s since the 1990s increasing economic and financial globalization has steadily eroded the japanese style of business based on relationships and influenced the awareness and practices of csr that are unique to japanese companies in japan s two lost decades after the bubble economy the business model and corporate financing seem to have continued a gradual financial reform toward a more market oriented system csr awareness and practices of japanese companies have been influenced by social and environmental issues that global society and communities face furthermore the fukushima nuclear accident in 2011 triggered increasing attention paid to the responsibility of business toward society in this process major players in corporate governance and components of governance structure have continued to change the conventional view of japanese corporate governance and corporate finance is too narrow to understand this field in japan this book is based on empirical research to investigate how multifaceted csr has aligned with business and finance and has influenced the corporate governance structure of japanese companies the findings and discussions in this book act are stepping stones in further research on the linkages between business and society and provide empirical evidence on changes in japanese corporate finance and governance

seminar paper from the year 2005 in the subject organisation and administration miscellaneous grade 1 3 university of applied sciences neuss course marketing language english abstract corporate social responsibility or csr for short is the buzzword for company s voluntary initiatives involving a number of various activities and company s programs but the question is what does corporate social responsibility really means and how is it implemented in german companies expectations are growing as the public at large and increasingly the financial markets want to know not just what a company does with its profits but also how it earns them this assignment examines first in what extend ethical aspects are an essential condition for the justification of corporate social

responsibility therefore the basic aspects of csr and the paradigms to ethics will be discussed in the first part afterwards before examining the situation of csr in the german businesses landscape the main elements to build up a program focussing on social responsibility will be listed then with the insight of what drives a csr program the question how is it implemented in german companies in order to meet stakeholders expectations will be answered several surveys conducted by agencies and the german ministry will be the basis for an objective reflection of the situation in germany and illustrating the variety of initiatives and commitments final regards on the problems and risks connected with corporate social responsibility are mentioned to close up the study if you follow the literature and daily press marketers are verifying their relationships with social values and responsibilities philip kotler is pointing out in his principles of marketing that as the worldwide consumerism and environmentalism movements mature today s marketers are being called upon to take greater responsibility for the social and environmental impact of their actions demands in corporate ethics and social responsibility have become important topics for the companies only few companies can ignore this demanding change but are being forced to take action when authorities and the public are claiming more forward looking businesses readily accept their role and seek ways to best serve the interests of their customer and communities they are building social responsibility and action into their company goals and with that approach they include concerns for individual and community welfare in their daily decisions

globalization and the professionalization of corporate social responsibility csr have led to a surge of csr activities claiming to support development across the globe in this two volume series the chapters explore this claim through nuanced debate about the potentialities limitations and threats of development oriented csr in the developing world at both the global and local levels volume 1 explores whether there is a genuine possibility for corporations to contribute to development through csr activities with corporate reach spreading into every corner of the globe this is a timely contribution presenting cases from developing countries spanning multiple continents it explores the multi level and multi stakeholder dynamics involved in shaping the complex interface between multinational corporations mncs and possibilities for csr related development the chapters highlight the potential for mncs to spread best practice and complement the role of governments in bridging governance gaps and spearheading capacity building efforts but they also highlight serious reservations stemming from isolated assessments limited appreciation of the complexities of context and

the permeation of a northern agenda that marginalizes local voices within the larger debate on the merits and evils of globalization this volume captures the mixed record of mncs in promoting effective development in those parts of the world where it is most needed this important series will be the reference source for academics practitioners policy makers and ngos involved in development oriented csr

researchers corporate leaders and other stakeholders have shown increasing interest in corporate social responsibility csr a company s discretionary actions and policies that appear to advance societal well being beyond its immediate financial interests and legal requirements spanning decades of research activity the scholarly literature on csr has been dominated by meso and macro level perspectives such as studies within corporate strategy that examine relationships between firm level indicators of social environmental performance and corporate financial performance in recent years however there has been an explosion of micro oriented csr research conducted at the individual level of analysis especially with respect to studies on how and why job seekers and employees perceive and react to csr practices this micro level focus is reflected in 12 articles published in this edited volume as a research topic collection in frontiers in psychology organizational psychology specialty section titled corporate social responsibility and organizational psychology quid pro quo

hartman desjardins business ethics is designed to prepare the student to apply an ethical decision making model not only in this ethics course but throughout her or his business discipline this model teaches students ethical skills vocabulary and tools to apply in everyday business decisions and throughout their business courses the authors speak in a sophisticated yet accessible manner while teaching the fundamentals of business ethics hartman s professional background in law and her teaching experience in business curriculum combined with desjardins background in philosophy results in a broad language ideal for this approach and market the authors goal is to engage the student by focusing on cases and business scenarios that students already find interesting students are then asked to look at the issues from an ethical perspective additionally its focus on aacsb requirements makes it a comprehensive business ethics text for business school courses

the impact of corporate social responsibility corporate activities the environment and society adds to the current debate on the

societal level impacts of corporate social responsibility csr this edited volume offers conceptual and empirical contributions highlighting various dimensions of csr impacts what differentiates the book from others is that we examine the impact of csr at the societal level rather than focussing only on those that occur at the level of the firm the book's contributions present novel perspectives that comprise among others empirical analyses of csr activities accounts of impacts in various geographic locations and state of the art reviews of extant literature on the topic the practical examples and theory building presented here help us to better capture the societal impacts of contemporary csr practice this book will appeal to scholars and students as well as practitioners and policy makers interested in practical and theoretical aspects of csr impacts at the societal level chapter 3 of this book is freely available as a downloadable open access pdf at taylorfrancis.com under a creative commons attribution non commercial no derivatives cc by 4 0 license

this book addresses the dilemma that firms face in engaging in corporate social responsibility csr while maintaining a financially sustainable business model in the era of digital transformation several strategies that firms have taken to integrate csr within the business model are also highlighted to explicate the problems involved the book primarily focuses on entrepreneurial ventures given their nascent business model that best illustrates how business leaders can embed the social mission in the firm at the beginning of organizational founding in this age sustainability is an innovation's new frontier for sustainable competitive advantage the book argues for how companies can build more sustainable products processes and practices that benefit the firm and society through maintaining an entrepreneurial philosophy the target readership consists of academics students and practitioners in the areas of entrepreneurship organizational behavior organizational theory and strategic management this book clarifies the critical practices of sustainability oriented innovative firms and creative small and medium sized enterprises smes through a review of recent trends in csr the authors emphasize that csr is no longer a bolt on or some kind of window dressing to satisfy public relations pr needs credible csr is critical to business legitimacy and sustainability aware of the public's increasing scrutiny companies are increasingly ramping up their focus on social responsibility whether by championing women's rights protecting the environment or attempting to obliterate poverty on local national or global levels simultaneously more firms face accusations of greenwashing backlash due to consumer mistrust in the intentions behind their csr practices while numerous works have highlighted this dilemma and how companies fall

short in their prosocial goals or financial objectives or both there is a lack of understanding of the ingredients and crucial processes required for the successful implementation of csr in entrepreneurial enterprises this book serves to fill that gap

bachelor thesis from the year 2021 in the subject business economics offline marketing and online marketing grade 1 7 language english abstract the aim of this paper is to identify the operational factors of sustainability marketing and to translate them into a catalogue of recommendations for action that companies can follow to successfully implement the concept of sustainability marketing into their corporate activities in the course of this work special attention will be given to the fast moving consumer goods fmcc sector as the socio ecological commitment of companies operating in this sector is increasingly becoming the focus of consumers embedded in social economic and cultural developments market oriented corporate management is subject to continuous change in the 1990s it was still characterised by a one sided profit oriented economic perspective whose primary goal consisted in the growth of the company s value the resulting ecological and social problems such as climate change the progressive destruction of nature and the environment and also the emerging demand of society for environmental protection gradually caused the pendulum to swing in the other direction companies striving to operate efficiently in the 21st century must adapt their business activities to the changed market conditions and integrate the idea of sustainability into their corporate structures in such operational adaptation processes sustainability marketing is of particular importance it forms the link between a company and the market and not only serves to transparently communicate the new social ecological corporate commitment but also to establish sustainable products on the market however the implementation of sustainability marketing poses great challenges to companies as sustainability related topics are often characterised by a high degree of complexity

bachelor thesis from the year 2006 in the subject business economics accounting and taxes grade 1 7 university of applied sciences essen language english abstract in recent years standard setting bodies as well as users such as capital markets have increased their demands for developing external reporting towards a hbr hbr along with the requirement that listed companies located in europe as of 1st january 2005 should prepare their consolidated financial statement in accordance with international accounting standards ias more and more companies all over the world freely or by obligation are preparing and publishing their consolidated accounts

applying international financial reporting standards ifrs using international accounting systems like ias ifrs with its central principle of decision usefulness makes it possible respectively obligatory to meet the information needs of a hbr by reducing the information asymmetry between providers and recipients of capital to be relevant to investors creditors and other for investment credit and similar decision ias ifrs accounting information must be capable of making difference in a decision by helping users to form predictions about the outcomes of past present and future events or to confirm correct expectations by calling for decision useful information within ias ifrs accounting one could ask why the collected information is only used for external business reporting with its holistic approach business reporting and its underlying informative basis determined by the principles and rules from ias ifrs provides the opportunity to use it as an internal control system in order to support managerial decisions as well or to see it from a different angle if decision useful information to prepare ias ifrs consolidated accounts are already gathered it is to be questioned how cg can use them within the decision making processes hence the main goal of this elaboration is to figure out to what degree and how cg can benefit from decision useful information that holistic business reporting in accordance with ias ifrs holds therefore the present thesis as the title already suggests primarily deals with the analysis of 1st what information hbr on the basis of ias ifrs accounting provides and 2nd to what extent information from holistic business reporting is useful for corporate governance finally this thesis will draw a conclusion on the analysis whether cg can be based on holistic business reporting in accordance with ias ifrs accounting and summarize its new insights in the topics of cg and hbr

this book provides insight into how san francisco s progressive coalition developed between 1975 and 1991 what stresses emerged to cause splintering within the coalition and how it fell apart in the 1991 mayoral campaign deleon analyzes the success and failures of the progressive movement as it toppled the business dominated pro growth regime imposed stringent controls on growth and development and achieved political control of city hall

document from the year 2011 in the subject business economics investment and finance language english abstract nowadays enterprises are subject to continual change internal and external changes hitting the enterprise require a large amount of flexibility to be able to keep their market position in the long run past experience has shown that especially small and medium sized

businesses had not prepared themselves well enough for the turbulent and discontinuous environmental changes looking at globalization and the present economical recession the pressure on small and medium sized businesses rises continually in the federal republic of germany the entirety of medium sized businesses play a vital role with respect to macroeconomics the few empirical examinations on the status quo concerning the application of business management methods in particular application of planning systems in small and medium sized businesses make it clear that systematic planning and application of business management methods in those enterprises is insufficient in particular enterprises with a turnover of up to 10 m euro have shown considerable deficits regarding the application of business management methods used for running an enterprise

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