

# Inventing Popular Culture

Popular Culture Popular Culture in Everyday Life Popular Culture Popular Culture Popular Culture Popular Culture Theory and Methodology An Introduction to Studying Popular Culture A History of Popular Culture Popular Culture Popular Culture and High Culture An Introduction to Popular Culture in the US The Routledge Companion to Global Popular Culture Understanding Popular Culture Cultural Theory and Popular Culture Popular Culture as Everyday Life An Introduction to Theories of Popular Culture Popular Culture and New Media Popular Culture Continuities in Popular Culture The Construction and Contestation of Homosexual Identities in Contemporary Popular Culture *Marcel Danesi Charles Soukup Carla A. Freccero Raiford Guins Imre Szeman Harold E. Hinds Dominic Strinati Raymond F. Betts Iain Chambers Herbert J. Gans Jenn Brandt Toby Miller John Fiske John Storey Dennis D. Waskul Dominic Strinati D. Beer Tony Bennett Ray Broadus Browne Christoph Rosenthal*

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the fifth edition of marcel danesi's popular culture is an accessible, engaging introduction for popular culture, media and society, and sociology of the media courses. the fifth edition features updated coverage on social media and digital cultures, including those surrounding memes, video games, virtual reality and streaming services. pop culture surrounds us; it infuses the movies we watch, the music we listen to, the books we read, the clothes we wear, and the food we eat. it

comes to us on our televisions phones computers radio and in every storefront and billboard we pass on the street danesi delves into the social structures that create and promote pop culture showing how it validates our common experiences offering a variety of perspectives on its many modes of creation and delivery danesi shows why pop culture will always be something we love to hate and hate to love

an accessible and engaging introduction to the critical study of popular culture which provides students with the tools they need to make sense of the popular culture that inundates their everyday lives this textbook centers on media ecology and equipment for living to introduce students to important theories and debates in the field each chapter engages an important facet of popular culture ranging from the business of popular culture to communities stories and identities to the simulation and sensation of pop culture the text explains key terms and features contemporary case studies throughout examining aspects such as memes and trends on social media cancel culture celebrities as influencers gamification meta pop culture and personalized on demand music the book enables students to understand the complexity of power and influence providing a better understanding of the ways pop culture is embedded in a wide range of everyday activities students are encouraged to reflect on how they consume and produce popular culture and understand how that shapes their sense of self and connections to others essential reading for undergraduate and postgraduate students of media studies communication studies cultural studies popular culture and other related subjects

the concise introduction to the study of popular culture from madonna and drag queens to cyberpunk and webzines popular culture constitutes a common and thereby critical part of our lives yet the study of popular culture has been condemned and praised debated and ridiculed in popular culture an introduction carla freccero reveals why we study popular culture and how it is taught in the classroom blending music science fiction and film freccero shows us that an informed awareness of politics race and sexuality is essential to any understanding of popular culture freccero places rap music the alien trilogy and sandra cisneros in the context of postcolonialism identity politics and technoculture to show students how they can draw on their already existing literacies and on the cultures they know in order to think critically complete with a glossary of useful terms a sample syllabus and extensive bibliography this book is the concise introduction to the study of popular culture

popular culture a reader helps students understand the pervasive role of popular culture and the processes that constitute it as a product of industry an intellectual

object of inquiry and an integral component of all our lives the volume is divided into 7 thematic sections and each section is preceded by an introduction which engages with and critiques the chapters that follow the book contains classic writings from all the big names plenty of contemporary cultural references that will appeal to students including skateboarding hip hop fashion tommy hilfiger vintage websites star trek disney etc material organized in a skills focused and learning focused way strong pedagogic features throughout making this an excellent classroom text pieces drawing on diverse national disciplinary and subdisciplinary contexts and sensitivity to issues of gender race and sexuality

popular culture a user s guide international edition ventures beyond the history of pop culture to give readers the vocabulary and tools to address and analyze the contemporary cultural landscape that surrounds them moves beyond the history of pop culture to give students the vocabulary and tools to analyze popular culture suitable for the study of popular culture across a range of disciplines from literary theory and cultural studies to philosophy and sociology covers a broad range of important topics including the underlying socioeconomic structures that affect media the politics of pop culture the role of consumers subcultures and countercultures and the construction of social reality examines the ways in which individuals and societies act as consumers and agents of popular culture

since its birth in the 1960s the study of popular culture has come a long way in defining its object its purpose and its place in academe emerging along the margins of a scholarly establishment that initially dismissed anything popular as unworthy of serious study trivial formulaic easily digestible escapist early practitioners of the discipline stubbornly set about creating the theoretical and methodological framework upon which a deeper understanding could be founded through seminal essays that document the maturation of the field as it gradually made headway toward legitimacy popular culture theory and methodology provides students of popular culture with both the historical context and the critical apparatus required for further growth for all its progress the study of popular culture remains a site of healthy questioning what exactly is popular culture how should it be studied what forces come together in producing disseminating and consuming it is it always conformist or has it the power to subvert refashion resist and destabilize the status quo how does it differ from folk culture mass culture commercial culture is the line between high and low merely arbitrary do the popular arts have a distinctive aesthetics this collection offers a wide range of responses to these and similar questions edited by harold e hinds jr marilyn f motz and angela m s nelson popular culture theory and methodology charts some of the key turning points in the culture

wars and leads us through the central debates in this fast developing discipline authors of the more than two dozen studies several of which are newly published here include john cawelti russel b nye ray b browne fred e h schroeder john fiske lawrence mintz david feldman roger rollin harold schechter s elizabeth bird and harold e hinds jr a valuable bibliography completes the volume

how can we study popular culture what makes popular culture popular is popular culture important what influence does it have an introduction to studying popular culture provides a clear and comprehensive answer to these questions it presents a critical assessment of the major ways in which popular culture has been interpreted and suggests how it may be more usefully studied dominic strinati uses the examples of cinema and television to show how we can understand popular culture from sociological and historical perspectives

this lively and informative survey provides a thematic global history of popular culture focusing on the period since the end of the second world war a history of popular culture explores the rapid diffusion and hybridization of popular culture as the result of three conditions of the world since the end of world war two instantaneous communications widespread consumption in a market based economy and the visualization of reality betts considers the dominance of american entertainment media and habits of consumption assessing adaptation and negative reactions to this influence the author surveys a wide range of topics including the emergence and conditions of modern popular culture the effects of global conflict the phenomenon and effects of urbanization the changing demography of the political arena and the work place the development of contemporary music culture film television and visual experience the growth of sport as a commercial enterprise now updated by lyz bly to include major developments such as blogs and social networks youtube com and enhanced technologies such as the iphone ipod and ipad as well as the way in which the internet has reshaped the ways we consume media the book provides an engaging introduction to this pervasive and ever changing subject

iain chambers approaches the often overlooked details and textures of popular culture through a series of histories which show how it becomes continually remade as each of us defines our own urban space

is nypd blue a less valid form of artistic expression than a shakespearean drama who is to judge and by what standards in this new edition of herbert gans s brilliantly conceived and clearly argued landmark work he builds on his critique of the

universality of high cultural standards while conceding that popular and high culture have converged to some extent over the twenty five years since he wrote the book gans holds that the choices of typical ivy league graduates not to mention ph d s in literature are still very different from those of high school graduates as are the movie houses television channels museums and other cultural institutions they frequent this new edition benefits greatly from gans s discussion of the politicization of culture over the last quarter century popular culture and high culture is a must read for anyone interested in the vicissitudes of taste in american society

the first introductory textbook to situate popular culture studies in the united states as an academic discipline with its own history and approach to examining american culture its rituals beliefs and the objects that shape its existence

research on popular culture is a dynamic fast growing domain in scholarly terms it cuts across many areas including communication studies sociology history american studies anthropology literature journalism folklore economics and media and cultural studies the routledge companion to global popular culture provides an authoritative up to date intellectually broad internationally aware and conceptually agile guide to the most important aspects of popular culture scholarship specifically this companion includes interdisciplinary models and approaches for analyzing popular culture wide ranging case studies discussions of economic and policy underpinnings analysis of textual manifestations of popular culture examinations of political social and cultural dynamics and discussions of emerging issues such as ecological sustainability and labor featuring scholarly voices from across six continents the routledge companion to global popular culture presents a nuanced and wide ranging survey of popular culture research

this revised edition of a now classic text includes a new introduction by henry jenkins explaining why fiske still matters for today s students followed by a discussion between former fiske students kevin glynne jonathan gray and pamela wilson on the theme of reading fiske and understanding the popular both underline the continuing relevance of this foundational text in the study of popular culture what is popular culture how does it differ from mass culture and what do popular texts reveal about class race and gender dynamics in a society john fiske answers these and a host of other questions in understanding popular culture when it was first written understanding popular culture took a groundbreaking approach to studying such cultural artifacts as jeans shopping malls tabloid newspapers and tv game shows which remains relevant today fiske differentiates between mass culture the cultural products put out by an industrialized capitalist society and popular culture the ways

in which people use abuse and subvert these products to create their own meanings and messages rather than focusing on mass culture's attempts to dominate and homogenize he prefers to look at and revel in popular culture's evasions and manipulations of these attempts designed as a companion to reading the popular understanding popular culture presents a radically different theory of what it means for culture to be popular that it is literally of the people it is not imposed on them it is created by them and its pleasures and meanings reflect popular tastes and concerns and a rejection of those fostered by mass culture with wit clarity and insight professor fiske debunks the myth of the mindless mass audience and demonstrates that in myriad ways popular culture thrives because that audience is more aware than anyone guesses

as before the book presents a clear and critical survey of competing theories of and various approaches to popular culture its breadth and theoretical unity exemplified through popular culture means that it can be flexibly and relevantly applied across a number of disciplines also retaining the accessible approach of previous editions and using appropriate examples from the texts and practices of popular culture

in popular culture and everyday life phillip vannini and dennis waskul have brought together a variety of short essays that illustrate the many ways that popular culture intersects with mundane experiences of everyday life most essays are written in a reflexive ethnographic style primarily through observation and personal narrative to convey insights at an intimate level that will resonate with most readers some of the topics are so mundane they are legitimately universal sleeping getting dressed going to the bathroom etc others are common enough that most readers will directly identify in some way watching television using mobile phones playing video games etc while some topics will appeal more or less depending on a reader's gender interests and recreational pastimes putting on makeup watching the super bowl homemaking etc this book will remind readers of their own similar experiences provide opportunities to reflect upon them in new ways as well as compare and contrast how experiences relayed in these pages relate to lived experiences the essays will easily translate into rich and lively classroom discussions that shed new light on a familiar taken for granted everyday life both individually and collectively at the beginning of the book the authors have provided a grid that shows the topics and themes that each article touches on this book is for popular culture classes and will also be an asset in courses on the sociology of everyday life ethnography and social psychology

an introduction to theories of popular culture is widely recognized as an immensely

useful textbook for students taking courses in the major theories of popular culture strinati provides a critical assessment of the ways in which these theories have tried to understand and evaluate popular culture in modern societies among the theories and ideas the book introduces are mann culture the frankfurt school and the culture industry semiology and structuralism marxism feminism postmodernism and cultural populism this new edition provides fresh material on marxism and feminism while a new final chapter assesses the significance of the theories explained in the book

this book explores the material and everyday intersections between popular culture and new media using a range of interdisciplinary resources the chapters open up various hidden dimensions including objects and infrastructures archives algorithms data play and the body that force us to rethink our understanding of culture as it is today

this book surveys popular culture in britain from the early nineteenth century to the present

the humanities are the strongest dynamic that runs from the past into the future throughout history except for the past one hundred fifty years the strongest element in the humanities has been the culture of the folk now it is the everyday culture of a democratic society popular culture a key to people s understanding themselves and their society these sixteen essays by leading popular culture scholars demonstrate how elements in our everyday life flourished in the past came to flower today and will continue to shape us in the future

essay from the year 2013 in the subject sociology relationships and family london school of economics language english abstract where the popular meets culture a rich repository of oppositional voices versus hegemonic narratives evolves through representations images and media discourses embedded in commercial networks of cultural production and distribution popular culture is indicative of societal macro spheres and therefore resembles a fruitful realm for studying the construction and contestation of identities the omnipresence of sexual identity conflicts in popular culture such as bollywood movies can be interpreted as a manifestation of identity crises in postmodern society these crises reflect wider societal processes of change and progress that can give individuals the feeling of being thrown out of joint minority groups such as homosexuals are especially exposed which is why it is crucially important to further advance related knowledge and inform associated current debates around the question what is popular culture and how does it serve as a site of struggle around the construction and contestation around sexual identity in

an attempt to shed light on these highly relevant and prevailing questions the present essay is structured in the following way after untangling the complexities of how popular culture serves as a representational mediated space where identities are constructed contested and negotiated bollywood cinema will be availed for a comprehensive case study of how different homosexual identity disputes are situated within cinematographic representations comparing national and diasporic audiences shows that culture is a powerful mediator exerting influence over how certain media texts are negotiated the main argumentative conclusions propose that the construction and contestation of sexual identities is an individually unique culture specific and constantly evolving process unfolding at the intersection of macro and micro levels

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