

Introduction To Sociology George Ritzer 2nd Edition Ebook

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a concise exploration of globalization and its role in the contemporary era driven by technological advancements and global corporations more and more people are swept up by globalizing processes creating new winners and losers globalization the essentials explores the flows structures processes and consequences of globalization in the modern economic political and cultural landscape this comprehensive introduction offers balanced coverage of areas such as global economic and cultural flows environmental sustainability the impact of technology and racial economic and gender inequality providing readers with foundational knowledge of globalization

extensively revised and updated this second edition includes expanded coverage of human trafficking and migration global climate change fake news and information wars and transnational social movements with increased emphasis on examples from central and south america africa and asia offers a straightforward approach to the multiple facets of globalization and their positive and negative influences on contemporary society employs unique metaphors and a coherent narrative structure to promote intuitive understanding of abstract concepts introduces cutting edge research updated statistics and real world examples in areas such as rising global populism social justice movements blockchain technology and cryptocurrencies provides an efficient and flexible pedagogical structure allowing integration with instructor s own course material emphasizing student comprehension a wide range of source material is incorporated including empirical research relevant theories newspaper and magazine articles and popular books and monographs examples of current research and recent global developments such as emerging economies and global health concerns encourage classroom discussion and promote independent study globalization the essentials a compact edition of the authors full sized textbook globalization a basic text provides concise coverage of the central concepts of this dynamic field offering a multidisciplinary approach this textbook is an invaluable primary or supplemental resource for undergraduate study in any social science field as well as coursework on economics migration inequality and stratification and politics

the globalization of nothing is back in a revised and completely updated second edition in this reconceptualized volume author george ritzer focuses his attention squarely on the processes of globalization and how they relate to mcdonaldization this revision is shorter more concise and spends much less space on the nothing something continuum that he introduced in the first edition

updated to reflect recent global developments the second edition of globalization a basic text presents an up to date introduction to major trends and topics relating to globalization studies features updates and revisions in its accessible introduction to key theories and major topics in globalization includes an enhanced emphasis on issues relating to global governance emerging technology global flows of people human trafficking global justice movements and global environmental sustainability utilizes a unique set of metaphors to introduce and explain the highly complex nature of globalization in an engaging and understandable manner offers an interdisciplinary approach to globalization by drawing from fields that include sociology global political economy political science international relations geography and anthropology written by an internationally recognized and experienced author team li

gives you a comprehensive overview of the major contemporary schools of sociological thought this work integrates key theories with biographical sketches of theorists and theories are placed in their historical and intellectual context it helps students to better understand the original works and appreciate the diversity of contemporary theory

this bundle includes ritzer essentials of sociology 2e and ritzer essentials of sociology interactive ebook 2e

introduction to sociology offers a comprehensive guide that connects traditional sociological concepts and contemporary social phenomena such as globalization consumer culture the internet and mcdonaldization to students lives in today s global society this accessible text encourages learners to apply a sociological perspective and explore how public sociologists address critical modern issues

this revised and updated edition of the acclaimed and innovative sociology continues to help students to see and think sociologically to learn how to do sociology and to add enthusiasm for the subject david newman effectively shows how our lives are linked to and affected by our increasingly global society new to the third edition are more cross cultural examples additional research illustrations and visual essays micro macro connections an internet component in many of the your turn exercises throughout statistics and examples have been updated and refreshed keeping this superlative introduction to sociology current and accessible

this text is an introduction to the sociology of minority dominant relations and was written for students who do not have extensive backgrounds in the social sciences i have tried to make the subject matter coherent to these students in part by applying a unified set of themes and concepts throughout the text the analysis is consistent and continuous even while examining multiple perspectives and a variety of viewpoints this subject matter is highly controversial and filled with drama tragedy and triumph i have tried to deal with the issues and tell the stories behind the issues in a way that makes the text both a pleasure to read and a demonstration of the power and importance of thinking sociologically

within china the discipline of american studies spans a wide variety of concerns and preoccupations reflecting its practical diversity in a transnational setting essays in this volume by close to forty scholars the majority most of them based in mainland china reflect on the past history and current teaching of american studies within china placing these in comparative perspectives the nature of globalization the transmission of ideas and practices across cultural boundaries the formulation and meaning of identity in cross national communications constitute major themes in contemporary american studies in china for officials and commentators alike the past present and future state of sino american relations are also an overriding preoccupation of chinaâ tm s america watchers overall this collection allows the reader to sample and appreciate the state of the field of american studies in todayâ tm s china

the third edition of the bestselling textbook sociological snapshots helps introductory sociology students see abstract but nonetheless basic sociological concepts everyday experience is linked to sociological concepts and concerns thereby developing students ability to see and articulate

abstractions and to analyze data about social reality

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Introduction

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