Introduction To Social Media Investigation A Handson Approach

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about the book recent industry surveys expect the cloud computing services market to be in excess of 20 billion and cloud computing jobs to be in excess of 10 million worldwide in 2014 alone in addition since a majority of existing information technology it jobs is focused on maintaining legacy in house systems the demand for these kinds of jobs is likely to drop rapidly if cloud computing continues to take hold of the industry however there are very few educational options available in the area of cloud computing beyond vendor specific training by cloud providers themselves cloud computing courses have not found their way yet into mainstream college curricula this book is written as a textbook on cloud computing for educational programs at colleges it can also be used by cloud service providers who may be interested in offering a broader perspective of cloud computing to accompany their own customer and employee training programs the typical reader is expected to have completed a couple of courses in programming using traditional high level languages at the college level and is either a senior or a beginning graduate student in one of the science technology engineering or mathematics stem fields we have tried to write a comprehensive book that transfers knowledge through an immersive hands on approach where the reader is provided the necessary guidance and knowledge to develop working code for real world cloud applications additional support is available at the book s website cloudcomputingbook info organization the book is organized into three main parts part i covers technologies that form the foundations of cloud computing these include topics such as virtualization load balancing scalability elasticity deployment and replication part ii introduces the reader to the design programming aspects of cloud computing case studies on design and implementation of several cloud applications in the areas such as image processing live streaming and social networks analytics are provided part iii introduces the reader to specialized aspects of cloud computing including cloud application benchmarking cloud security multimedia applications and big data analytics case studies in areas such as it healthcare transportation networking and education are provided

in today s data intensive business environment research methodology is at the heart of informed decision making business research methods a hands on approach with spss simplifies the entire research process starting from conceptual foundations and proceeding through practical data analysis by

blending step by step instructions with examples authored in clear accessible language the book is primarily structured to help learners gain confidence in designing conducting and interpreting business research projects using spss one of the most widely adopted statistical packages in academia and industry this book is intended for the following audience mba students and business school learners offers a systematic approach to developing solid research proposals dissertations and projects undergraduate students in commerce management and social sciences provides foundational research knowledge bridging theory and real world applications research scholars early career professionals acts as a dependable handbook for developing and refining research methodology skills with a focus on statistical tools instructors faculty a resourceful text for classroom teaching enabling interactive sessions through spss based hands on exercises the present publication is the latest edition authored by prof pushpender kumar dr anupreet kaur mokha and dr sumit kumar sharma the noteworthy features of the book are as follows step by step spss tutorials clear instructions on how to perform statistical analyses t tests anova regression factor analysis and more with snapshots illustrating each procedure student centric language complex research ideas simplified into accessible concepts minimising jargon while maintaining rigour practical focus case studies practical business scenarios and datasets that highlight how research is applied in corporate and academic settings full research cycle coverage from identifying a research problem and framing hypotheses to collecting data analysing it and presenting findings systematic learning tools each chapter ends with review questions mags exercises and a case study to reinforce comprehension and self assessment visual roadmaps graphical representations of research processes and spss outputs help readers follow along intuitively bridging theory and practice by using spss a robust and widely accepted statistical tool the book transforms theoretical understanding into hands on proficiency pivotal for modern business environments instructor friendly the structured flow mags and case studies make it easy to design and evaluate coursework the coverage of the book is as follows foundations of business research o definitions scope and quality parameters of effective research research process strategies o exploratory descriptive and explanatory research designs quantitative vs qualitative strategies conceptual framework o propositions hypothesis development operationalising constructs and variable classifications independent dependent moderating measurement scaling o detailed discussion on nominal ordinal interval and ratio scales along with reliability and validity checks data collection sampling o best practices for designing questionnaires sampling methods probability and non probability and survey census distinctions data presentation descriptive analysis o tabular and graphical methods line graphs pie charts bar charts histograms boxplots

along with central tendency variability skewness and kurtosis hypothesis testing o parametric t tests anova and non parametric procedures chi square mann whitney u kruskal wallis advanced statistical techniques o correlation linear and multiple regression factor analysis discriminant analysis cluster analysis and structural equation modelling report writing ethical considerations o detailed guidelines on effectively presenting findings maintaining ethical standards at all research stages and shaping your results into an accessible and ethically sound report the structure of the book is as follows chapter wise progression each chapter builds upon the previous one beginning with the basics of research theory and gradually advancing to spss based statistical applications practical orientation every theoretical concept is accompanied by examples and spss screenshots enabling step by step replication of analyses assessments review chapters conclude with multiple types of questions mags short answers and case based discussions to test understanding and application practical integration the continuous use of real datasets and business contexts ensures learners can connect theories to tangible scenarios

a one of a kind guide to active engaging learning strategies for aging studies harnessing the proven benefits of active learning strategies this is the first activity book created for a broad spectrum of courses in aging related higher education it features 32 classroom and community based educational activities for instructors seeking to introduce and or enhance aging content in their courses underscoring the interdisciplinary nature of aging studies the book encompasses teaching strategies for instructors in such disciplines as counseling family studies gerontology geriatrics medicine psychology public administration public health nursing social work sociology speech pathology and others this peer reviewed collection of hands on activities is designed by noted educators in aging and incorporates aghe competencies it offers clear step by step procedures for implementing each activity including preparation introduction the activity itself discussion reflection wrap up and assessment the book also addresses learning outcomes and includes recommendations for number of participants settings materials and time required encompassing key impactful issues affecting older individuals the text examines ageism and aging in the media dementia demography health care housing physical aging policy and politics of aging positive interactions with older adults and spirituality in addition to its value to students the book s activities are also beneficial to professionals instructing or participating in staff trainings in services and continuing education key features contains 32 experiential learning activities for students in a great variety of aging related disciplines designed for activities in the classroom in the community on line and take home provides clear step by step procedures for each activity from implementation through assessment

addresses student learning outcomes and includes a glossary incorporates aghe competencies

an exciting new line of research that investigates the impact of one s own hands on visual processing has flourished in the past several years specifically several studies have demonstrated that objects near the hands receive prioritized attention enhanced perceptual sensitivity altered figure ground assignment prolonged and detail oriented processing and improved visual working memory taken together these results demonstrate that the visual system reveals a new pattern of processing when one s hands are in proximity of viewed objects therefore the vast majority of studies on visual processing in which one s hands are kept away from the stimuli may constitute but one side of a more complex story of the inner workings of the visual system with several consistent behavioral demonstrations of hand altered vision now in the literature the present challenge facing this growing field and the aim of this research topic is four pronged 1 isolate and elucidate the underlying cognitive and neural mechanisms of hand altered vision 2 map the parameters and conditions of hand nearness that permit prevent the onset or maintenance of hand altered vision 3 determine the consequences of hand altered vision for higher level cognition and assess its applied potential e.g. as a neuropsychological intervention and 4 present a cohesive and predictive theoretical account of hand altered vision we welcome submissions that fit into any one or a combination of the above domains for behavioral research we particularly encourage submissions that are relevant to the advancement of our understanding of the neural mechanisms of hand altered vision e g demonstrations that might corroborate or disconfirm proposed neural systems

this book analyzes the language policies that result from the promulgation of linguistic rights in the constitutions and statutes of the united states and its territories the united states is a nation in which speakers of minority languages were conquered or incorporated and the languages spoken by them were suppressed or neglected since the 1960 s the united states and its territories have seen a resurgence of claims for language recognition by minority groups representing a considerable population spanish in puerto rico and the southwestern states chamorro in guam chamorro and carolinian in the northern mariana islands and samoan in american samoa also the book studies recent developments regarding the status and use of english in the united states and some of its territories for example studying the effects of legal social educational and political contexts on the spanish language in the southwestern states and pacific languages chamorro carolinian and samoan in guam the northern mariana islands and american samoa reveals that english continues

to be used as the main language of communication in all these places despite continuous efforts to protect the rights of indigenous languages by their native populations for these reasons it is important to compare the linguistic laws promulgated in the constitutions and statutes of the united states and its territories or the lack thereof as a response to the demands for linguistic rights by sectors of the population who do not speak english as a first language or who may seek to maintain the use of one or more indigenous languages the book offers insights to those in charge of drafting legislation in the area of language rights it shows how the united states and its territories could recognize and accommodate linguistic diversity

this book includes a set of rigorously reviewed world class manuscripts addressing and detailing state of the art research projects in the areas of engineering education instructional technology assessment and e learning the book presents selected papers form the conference proceedings of the international conference on engineering education instructional technology assessment and e learning eiae 2006 all aspects of the conference were managed on line

this report analyses the two main types of private standards namely ecolabels and food safety and quality standards their impact on fish trade and their implications for a range of stakeholders

catton treats the diem government on its own terms rather than as an appendage of american policy focusing on the decade from dien bien phu to diem s assassination in 1963 he examines the vietnamese leader s nation building and reform efforts particularly his strategic hamlet program which sought to separate guerrilla insurgents from the peasantry and build grassroots support for his regime catton s evaluation of the collapse of that program offers fresh insights into both diem s limitations as a leader and the ideological and organizational weaknesses of his government while his assessment of the evolution of washington s relations with saigon provides new insight into america s growing involvement in the vietnamese civil war

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