

# Internet Marketing Integrating Online And Offline Strategies

[illegible]

marketing能□但也只是能□而已 印度人就是□嘴□□影的事都能□的有鼻子有眼 □出去的□□常收不回□拍拍□股就走了 等着□人擦□股 然后下次接着吹 我□公司基本上隔

□□ marketing 推□ promotion 和 □□ operation 的□念分□是什□ 他□之□有什□□系  
或□同 □□□□□念一直似□非□ google和baidu上也□□□有□到□明白的答

每每提到 marketing 小e就不自□地想起 每逢佳□之□各大超市 促□阿姨那□亮的叫□□□自行回□其□超市 也好 商□也□□些促□活□只是marketing 在生活中的最常

面企市 b2b 的公司是如何做 marketing 工作的 主要哪些方面展工作

marketing 是更□泛的□念 branding是其中的一部分 定□是generating delivering satisfying consumer needs in a profitable way marketing包括的□容好多 比如4p product place

如果是marketing 就□自家的□品和□品也要有所□注 最近有□有上新品 □□牌子□得好 □□牌子有□有什□campaign或□告 市□上□□性的□西是什□ 要建立自己的brand value

pr 和 marketing 到底有什么差别？如果一家公司有 marketing 和 pr 部门，它们不能因为功能的相似而

ec marketing 和 商人的 digital marketing 字眼的开展前景如何？答主本人目前在一家快消品任 ec mkt 的职位，这家公司是把 ec mkt 位分在市部之下，所以工作内容主要以

先做各大城市的市场推广，1 市就是品牌推广，2 是市场部的事，他人无涉，3 市是万金油，看起来好，害的不得了，等于

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