

Internet Marketing Integrating Online And Offline Strategies

marketing能□ 但也只是能□而已 印度人就是□嘴□ □影的事都能□的有鼻子有眼 □出去的□□常收不回□ 拍拍□股就走了 等着□人擦□股 然后下次接着吹 我□公司基本上隔

□□ marketing 推□ promotion 和 □□ operation 的□念分□是什□ 他□之□有什□□系或□同 □□□□□念一直似□非□ google和baidu上也□□□有□到□明白的答

每每提到 marketing 小e就不自觉地想起 每逢佳节各大超市 促销阿姨那漂亮的叫口口口口口自行回答 其中超市也好 商口也口口些促销活动只是marketing在生活中的最常

面□企□□市□ b2b 的公司是如何做市□□□ marketing 工作的 主要□□□□些方面□展工作

marketing 是更广泛的观念 branding 是其中的一部分 定义是 generating delivering satisfying consumer needs in a profitable way marketing 包括的内容好多 比如 4P product place

如果是marketing就□自家的□品和□品也要有所□注 最近有□有上新品 □□牌子□得好
□□牌子有□有什□campaign或□告 市□上□□性的□西是什□ 要建立自己的brand
value

pr 和 marketing 到底有什□□□ 如果一□公司有marketing 和pr □□部□ □不□出□因□□能的相似而

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