

International Management Ethics

International Management Ethics International Management Ethics International Management Ethics Ethics in International Management International Management A Short Course in International Business Ethics Ethical Dimensions of International Management Ethics in International Management Bulletin of the International Management Institute International Business Ethics and Growth Opportunities The Ethics of International Business Teaching International Business Essentials of International Management International Business Ethics International Business Ethics Ethical Universals in International Business International Business The Accountable Corporation: Business ethics International Business, 2000-2001 International Encyclopedia of Business and Management Terence Jackson Terence Jackson Terence Jackson Brij Nino Kumar Dean McFarlin Charles Mitchell Stephen J. Carroll Brij Kumar International Management Institute Wolf, Ruth Thomas Donaldson Gopalkrishnan R. Iyer David C. Thomas Stephan Rothlin Georges Enderle F. Neil Brady Betty Jane Punnett Marc J. Epstein Fred H. Maidment Malcolm Warner

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Warner

what can we learn about management ethics from other cultures and societies in this textbook cross cultural management theory is applied and made relevant to management ethics to help the reader understand different approaches that global businesses can take to operate successfully and ethically there are chapters focusing on specific countries and regions as well as giving the wider geographical political and cultural contexts the book includes numerous examples in every chapter to help the reader critique universal assumptions of what is ethical by taking a closer look at the way we view other cultures and their values the author challenges us to rethink commonly held assumptions and approaches in cross cultural management and to apply a more critical approach

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answers the question what can we learn about management ethics from other cultures and societies

no detailed description available for ethics in international management

mcfarlin and sweeney provide students with an accessible application oriented approach to international management focusing on key challenges including motivation leadership and communication across cultural boundaries the book gives students a global perspective on the process of hiring training and developing employees as well as strategic decision making in relation to foreign markets questions case studies examples of creative problem solving and testimonials from real world

managers operating in the international arena are just a few of the tactics mcfarlin and sweeney use to help students begin to think about applied theory on a global level all chapters have been updated with recent articles from leading business sources and academic journals and new case studies have been incorporated

making money and maintaining business ethics in international trade can be a challenge especially in countries where corrupt officials bribes payoffs baksheesh and the mordida are commonplace cultural questions intensify the challenge am i being asked for a bribe or facilitation payment this book identifies the key ethical issues and gives the reader practical tools to use in everyday situations

examining the relationship of national cultural differences to ethical behavior ethical dimensions of international management helps the reader begin to understand the subtleties and nuances of ethical practices across nations this innovative work uses short vignettes to illustrate each of its points while comparing and analyzing the primary influences on ethical behavior such as parenting education law organizational cultures and human resources management special features of the book include an extensive review and summary of relevant research literature exhaustive coverage of a variety of different nationalities and cultures and a direct comparison between japan and the united states each chapter begins with several short cases and ends with helpful discussion questions the book concludes with an analysis of the degree to which ethical systems of different nations may converge or diverge in coming years students and professionals in organizational studies ethics and international management will appreciate the unique viewpoint ethical dimensions of international management presents the pedagogical aids within the volume will spark discussion and debate

on the assumption that multinational corporations will continue to supplant sovereign states in controlling the foundations of the world s economic activity and so must be moral as well as economic agents business researchers and practitioners explore ways to achieve an international harmonization of normative business conduct among their considerations are corruption marketing levi strauss ethical thought in several major cultures and religions and sustainable development some of the 20 papers are from a 1995 conference probably held in germany somewhere and the rest were commissioned for the volume annotation copyrighted by book news inc portland or

in the modern business environment companies strive to create a sense of moral obligation within their employees in an effort to foster a concern for social welfare and justice among global organizations despite the efforts of managers and directors many companies continue to find it difficult to overcome the moral dilemmas of the corporate sector international business ethics and growth opportunities presents the necessary methods and resources for managers and directors to be successful in leading their corporations in a responsible and morally conscious manner examining the dangers of unethical behavior this book provides the strategies and tools for proper management to encourage company strength and success this publication is an essential resource for academicians researchers officials post graduate students and professionals in the fields of business and business education interested in ethical decision making on the individual and company level

the moral point of view

teaching international business ethics and corporate social responsibility is a collection of academic writings on the issues and challenges of incorporating ethics and corporate social responsibility concerns into international business education you will find frameworks and approaches detailing various pedagogical issues presented here

this book examines cross cultural management issues from a psychological or behavioral perspective it focuses on the interactions of people from different cultures in organizational settings and helps the reader gain an understanding of the effect of culture that can be applied to a wide variety of cross cultural interactions in various organizational contexts

this book addresses an essential need felt by many who seek to promote best business practices in china and east asia namely the need for culturally appropriate instructional materials basic information case studies and ethical perspectives that will allow managers and entrepreneurs to understand and embrace the challenge of moral leadership in business in an era characterized by globalization and the increasing importance of the economies of china india japan and se asia international business ethics must reflect the concerns of the people living and working in this area the moral and spiritual traditions that have nurtured them and their specific contributions to sustainable development this book presents twenty important case studies taken from newsworthy events of the past few years in which asians and others have attempted to respond to this

challenge each case study has been selected and shaped in order to highlight various aspects of doing business in asia starting with basic principles and moving on to the specific responsibilities that businesses have towards their various stakeholders the authors contend that the best way to appreciate the relevance of asian moral and spiritual traditions is to determine their specific contribution to virtue ethics where the ancient traditions of both east and west converge in their focus on the qualities of moral leadership that form the basis of best business practice exploring the case studies will enable readers to appreciate the continued relevance of these ethical perspectives in asian business best business practice clearly involves learning to do business and playing the game according to the rules but the necessity of playing by the rules is not likely to become clear until one takes up the path that leads to a virtuous life in business developing a moral character chiefly based on integrity

international business ethics challenges and approaches edited by georges enderle is a pioneer in this widely uncharted field of international business ethics this volume includes the work of 39 contributors half of them from non western countries first presented at the first world congress of business economics and ethics hosted by reitaku university and the institute of moralogy in japan together their articles paint an extraordinarily rich multidisciplinary picture of international business ethics as it evolves and delineate the contours of how international business ethics may develop at the turn of the millennium

increased understanding in international business grows both from an awareness of cultural differences as well as from an appreciation of underlying shared values across cultures this volume focuses on the latter it assembles the best thinking of scholars from around the world in an attempt to clarify and deepen our understanding of these ethical universals scholars from germany england canada japan china and the united states have contributed to this volume they also represent diverse disciplines economics philosophy business ethics history religion education and political theory nevertheless they unite in their conviction that the most important values and principles in international business do no vary with geography

before tackling the minutiae of international business the authors look at global issues the environment and end with firm specific information the book shows what is good practice and what constitutes a good international business manager

a collection of essays on the role of business in society this book provides provocative analysis cultural and historical context and solutions from the public private and non profit sectors toward more responsible ethical and accountable business it features articles by the world s leading scholars executives and practitioners

this reader of public press articles covers topics such as the nature of international business organizations and monetary systems in the international environment foreign environments and dynamics and how management deals with environmental forces

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