

Innovation Acceleration Transforming Organizational Thinking Paperback

Innovation Acceleration Transforming Organizations Transforming Organizations HCI in Business Research Anthology on Digital Transformation, Organizational Change, and the Impact of Remote Work Digital Transformation and Sustainability: Methods and Applications Transforming Leadership Change by Design Transforming Organizations with Information Technology Big Data Transforming the Organization The Potential Impact of Organizational Identity Transformation on Financial Performance Organizational Transformation Micromanaging Transformation Thinking Unfear: Transform Your Organization to Create Breakthrough Performance and Employee Well-Being Revisiting Organization Theory The Transformation of Industrial Organization Management Organizational dynamics Donald F. Kuratko Jacques Chlopczyk Michael Anderson Fiona Fui-Hoon Nah Management Association, Information Resources Ngoc Dang Khoa Nguyen John D. Adams Tim Brown Richard Baskerville Bill Schmarzo Francis J. Gouillart Luca Trompeter Amir Levy George T. Geis Joyce Wycoff Gaurav Bhatnagar Regine Bendl Frank Hearn Arthur G. Bedeian American Management Associations

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innovation acceleration transforming organizational thinking helps readers

develop an understanding of innovative organizations the specific processes involved in corporate innovation and how to assess an organization's readiness for entrepreneurial activity and innovation

achieving true change and innovation depends on our ability to re-imagine and re-author the futures we want our organizations to have and to open new perspectives and new ways of thinking being and doing in the process narrative approaches and storytelling are powerful tools that can help us create a new future for branding and marketing change leadership organizational learning and development gathering contributions by scholars and practitioners from various disciplines this book provides a unique overview of an emerging field of practice in organizations and communities rooted in a narrative conceptual framework the respective papers describe a broad range of trans-disciplinary applications tools and methods for effectively working with stories

in a world where current political climates and management cultures make risk aversion commonplace transforming organizations shows how all organizations including large and cumbersome institutions can transform to suit the needs of our rapidly evolving economic and social realities this book looks at how organizations and their leaders can adapt to an increasingly volatile and uncertain operating environment through the 4cs creativity critical reflection communication collaboration based on extensive research in the education organizational and business sectors michael anderson and miranda jefferson show how the 4cs can be embedded embodied and enacted in many different types of organizations to make them more responsive to emerging challenges threats and opportunities transforming organizations highlights clear links between leading and learning because leadership is no longer if it ever was just a role for ceos cfos and senior managers for organizations to be flexible and agile in the 21st century all employees must have the opportunity to exercise leadership but this can only happen if deep learning is a standard feature of a leadership approach that actively and deliberately incorporates key 21st century skills the 4cs themselves there is a substantial gap between companies knowing what they should do to be flexible creative and have clear channels of communication and how to make that a reality transforming organizations provides the evidence and inspiration necessary for doing business differently written for those who have become disillusioned or frustrated with business practices that cannot meet the fast moving demands of the 21st century the book provides strategies and approaches developed from the authors work in real organizations in order to implement change and see organizations transform for the better

this volume constitutes the refereed proceedings of the second international

conference on hci in business hcib 2015 held as part of the 17th international conference on human computer interaction hcii 2015 which took place in los angeles ca usa in august 2015 hcii 2015 received a total of 4843 submissions of which 1462 papers and 246 posters were accepted for publication after a careful reviewing process the papers address the latest research and development efforts and highlight the human aspects of design and use of computing systems they thoroughly cover the entire field of human computer interaction addressing major advances in knowledge and effective use of computers in a variety of application areas the 72 papers presented in this volume address the following topics social media for business enterprise systems business and gamification analytics visualization and decision making industry academia innovation and market

as the use of remote work has recently skyrocketed digital transformation within the workplace has gone under a microscope and it has become abundantly clear that the incorporation of new technologies in the workplace is the future of business these technologies keep businesses up to date with their capabilities to perform remote work and make processes more efficient and effective than ever before in understanding digital transformation in the workplace there needs to be advanced research on technology organizational change and the impacts of remote work on the business the employees and day to day work practices this advancement to a digital work culture and remote work is rapidly undergoing major advancements and research is needed to keep up with both the positives and negatives to this transformation the research anthology on digital transformation organizational change and the impact of remote work contains hand selected previously published research that explores the impacts of remote work on business workplaces while also focusing on digital transformation for improving the efficiency of work while highlighting work technologies digital practices business management organizational change and the effects of remote work on employees this book is an all encompassing research work intended for managers business owners it specialists executives practitioners stakeholders researchers academicians and students interested in how digital transformation and remote work is affecting workplaces

this book explores the current state and future trajectories of digital transformation for sustainability in the vuca era offering far reaching insights for researchers practitioners and policymakers it serves as a robust academic supplement for advanced programs in information systems business management and supply chain it also guides readers through the market research process from formulating questions to data collection and analysis employing diverse methods such as case studies qualitative quantitative and systematic literature reviews with method specific

rationales to enhance practical understanding

dedicated to all those who have chosen to make a difference with their life s work the book s introduction the strategic leadership perspective proposes that a primary emphasis in strategic leadership is unconsciously adopting or stepping into a different state of consciousness four sections include the challenges of leadership the changing view of leaders leadership in action and case studies evidence of transformed leadership the first section describes some of the fundamental challenges facing leaders in organizations today section ii changing viewpoints describes some of the mindsets of outstanding leaders and ideas that can be adopted as experimental premises by anyone who chooses to operate from the creative or leader mindset section iii describes activities and behavior that leaders can undertake to help them realize a quantum leap or two in the results they are getting finally section iv contains some case descriptions of the results some leaders have actually achieved by using the principles described in this collection

in change by design tim brown ceo of ideo the celebrated innovation and design firm shows how the techniques and strategies of design belong at every level of business change by design is not a book by designers for designers this is a book for creative leaders who seek to infuse design thinking into every level of an organization product or service to drive new alternatives for business and society

a critical survey of recent trends in the relationship of information technology it and organizational change topics covered include applications human organizations the impact of new organizational forms on the management of it and the use of it as a means to transform organizations

leverage big data to add value to your business social media analytics web tracking and other technologies help companies acquire and handle massive amounts of data to better understand their customers products competition and markets armed with the insights from big data companies can improve customer experience and products add value and increase return on investment the tricky part for busy it professionals and executives is how to get this done and that s where this practical book comes in big data understanding how data powers big business is a complete how to guide to leveraging big data to drive business value full of practical techniques real world examples and hands on exercises this book explores the technologies involved as well as how to find areas of the organization that can take full advantage of big data shows how to decompose current business strategies in order to link big data initiatives to the organization s value creation processes explores different value creation processes and models explains

issues surrounding operationalizing big data including organizational structures education challenges and new big data related roles provides methodology worksheets and exercises so readers can apply techniques includes real world examples from a variety of organizations leveraging big data big data understanding how data powers big business is written by one of big data s preeminent experts william schmarzo don t miss his invaluable insights and advice

in order to successfully compete in today s rapidly changing marketplace companies must learn how to continuously transform here for the first time influential authors james kelley and francis gouillart reveal their revolutionary prescription for corporate metamorphosis illustrating its key points with anecdotes case histories and summaries the authors provide a guided tour of the future of business

master s thesis from the year 2024 in the subject business economics investment and finance grade 1 0 ruhr university of bochum centrum für entrepreneurship innovation und transformation language english abstract this thesis provides a compelling examination of how shifts in organizational identity among four leading automotive manufacturers toyota volkswagen mercedes benz and ferrari shape their financial performance from 2015 to 2023 by integrating latent dirichlet allocation lda for textual analysis of annual reports with robust financial metrics and a fixed effects panel regression the study offers an in depth look at the strategic reorientation of these global players in response to sustainability digital transformation and evolving market demands beyond identifying key identity themes the research quantifies their impact on market valuations investor perceptions and firm profitability highlighting how organizational identity transitions whether triggered by technological disruption or regulatory pressures can enhance or undermine a company s financial trajectory with actionable insights for managers investors and policymakers the thesis demonstrates the delicate balance between maintaining a stable corporate identity and the need for dynamic adaptation in a rapidly transforming industry anyone seeking a deeper understanding of the organizational strategic and financial intricacies driving today s automotive sector will find this study both rigorous in its analysis and practical in its recommendations

organizational transformation is the first book to analyze how organizations make it through difficult periods based on case studies drawn from a variety of industries such as mental hospitals schools manufacturing companies and the american wildlife society this book offers practical advice on development strategies for managers and organization consultants the book is divided into four sections the first of which describes in detail the different approaches that have been developed to transform organizations

the second section describes and compares some of the basic strategies used in transforming organizations the third provides the reader with a variety of theories and research on the topic and the final section conceptualizes and integrates these theories

a must have for managers teachers trainers consultants and anyone who wants to grow creatively every page contains something new and thought provoking arthur van gundy univ of oklahoma

two top experts on high performing organizations show you how to reframe your and your employees relationship with fear and anxiety to create a learning culture of engaged workers at the top of their game fear and uncertainty have been undermining performance and well being in the workplace for as long as we have had workplaces here s a little known fact of business mismanaged fear is responsible for almost all of the dysfunction that most organizations experience while fear can drive short term results it does so at the cost of high employee burnout and turnover it also undermines long term business performance but we can t eradicate it entirely it is inherent to the human condition winning organizations aren t fear free they know how to reframe fear into opportunities for learning and growth they create resilient cultures of unfear in this timely and essential guide mckinsey alumni gaurav bhatnagar and mark minukas show leaders the impact of fear its biological underpinnings and the archetypes through which it is expressed as patterns of behavior in organizations the strategies techniques and actions to bring about an unfear transformation the process begins with yourself how to become an unfear individual transformation doesn t start with systems and structures but with mindsets and behavior how to build unfear teams employee well being leads to high performance for your business how to build unfear organizations this proven approach to workplace anxiety reduces stress boosts engagement and overcomes obstacles that get in the way of success it leads to personal rewards greater profits and sustainable growth this is only possible with a culture of unfear

this book deals with organizational discourse and its gender subtexts the two main research questions guiding this book are first according to what notions and patterns are males and females re produced within organizational texts and more crucially according to what gender subtext is organizational discourse re framed second how does this gender subtext discourse influence change and transform organizational discourse and contribute to the development of a new field or space for organizational research that transgresses mainstream disciplinary borders in pursuing these questions deconstruct vely this book stresses on the processes and patterns according to which organizational discourse and thus of course organizational scholars re produce gender

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