

Information Architecture For Information Professionals

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information architecture is about organizing and simplifying information designing and integrating information spaces systems and creating ways for people to find and interact with information content its goal is to help people understand and manage information and make the right decisions accordingly this updated and revised edition of the book looks at integrated information spaces in the web context and beyond with a focus on putting theories and principles into practice in the ever changing social organizational and technological contexts information architects not only design individual information spaces e g websites software applications and mobile devices but also tackle strategic aggregation and integration of multiple information spaces across websites channels modalities and platforms not only do they create predetermined navigation pathways but they also provide tools and rules for people to organize information on their own and get connected with others information architects work with multi disciplinary teams

to determine the user experience strategy based on user needs and business goals and make sure the strategy gets carried out by following the user centered design ucd process via close collaboration with others drawing on the authors extensive experience as hci researchers user experience design practitioners and information architecture instructors this book provides a balanced view of the ia discipline by applying theories design principles and guidelines to ia and ux practices it also covers advanced topics such as iterative design ux decision support and global and mobile ia considerations major revisions include moving away from a web centric view toward multi channel multi device experiences concepts such as responsive design emerging design principles and user centered methods such as agile lean ux and design thinking are discussed and related to ia processes and practices

this groundbreaking book now available in paperback reports on an explosive new design field the design of information to improve clarify and facilitate processes of communication and learning as the world responds to a burgeoning information superhighway the structure and design of data becomes increasingly important this book shows how the presentation of information can make complex material clear and accessible to illustrate the book presents projects by 20 world class designers including david macaulay clement mok nigel holmes peter bradford and krzysztof lenk each contributor has provided an essay describing his or her project and the process involved in its development

this book looks at relationships between the organization of physical objects in space and the organization of ideas historical philosophical psychological and architectural knowledge are united to develop an understanding of the relationship between information and its representation despite its potential to break the mould digital information has relied on metaphors from a pre digital era in particular architectural ideas have pervaded discussions of digital information from the urbanization of cyberspace in science fiction through to the adoption of spatial visualizations in the design of graphical user interfaces this book tackles the historical importance of physical places to the organization and expression of knowledge the limitations of using the physical organization of objects as the basis for systems of categorization and taxonomy the emergence of digital technologies and the twentieth century new conceptual understandings of knowledge and its organization the concept of disconnecting storage of information objects from their presentation and retrieval ideas surrounding semantic space the realities of the types of user interface which now dominate modern computing

the post ajaxian 2 0 world of wikis folksonomies and mashups makes well planned information architecture even more essential how do you present large volumes of information to people who need to find what they re looking for quickly this classic primer shows information architects designers and web site developers how to build large scale and maintainable web sites that are appealing and easy to navigate the new edition is thoroughly updated to address emerging technologies with recent examples new

scenarios and information on best practices while maintaining its focus on fundamentals with topics that range from aesthetics to mechanics information architecture for the world wide explains how to create interfaces that users can understand right away inside you ll find an overview of information architecture for both newcomers and experienced practitioners the fundamental components of an architecture illustrating the interconnected nature of these systems updated with updates for tagging folksonomies social classification and guided navigation tools techniques and methods that take you from research to strategy and design to implementation this edition discusses blueprints wireframes and the role of diagrams in the design phase a series of short essays that provide practical tips and philosophical advice for those who work on information architecture the business context of practicing and promoting information architecture including recent lessons on how to handle enterprise architecture case studies on the evolution of two large and very different information architectures illustrating best practices along the way how do you document the rich interfaces of web applications how do you design for multiple platforms and mobile devices with emphasis on goals and approaches over tactics or technologies this enormously popular book gives you knowledge about information architecture with a framework that allows you to learn new approaches and unlearn outmoded ones

turning web sites inside out this title examines site architecture going on to discuss and explain possible improvements

information architecture is about organizing and simplifying information designing and integrating information spaces systems and creating ways for people to find and interact with information content its goal is to help people understand and manage information and make right decisions accordingly in the ever changing social organizational and technological contexts information architects not only design individual information spaces e g individual websites software applications and mobile devices but also tackle strategic aggregation and integration of multiple information spaces across websites channels modalities and platforms not only they create predetermined navigation pathways but also provide tools and rules for people to organize information on their own and get connected with others information architects work with multi disciplinary teams to determine the user experience strategy based on user needs and business goals and make sure the strategy gets carried out by following the user centered design ucd process via close collaboration with others drawing on the author s extensive experience as hci researchers user experience design practitioner and information architecture instructors this book provides a balanced view of the ia discipline by applying the ia theories design principles and guidelines to the ia and ux practices it also covers advanced topics such as enterprise ia global ia and mobile ia in addition to new and experienced ia practitioners this book is written for undergraduate and graduate level students in information architecture information sciences human computer interaction information systems and related disciplines table of contents information architecture concepts information architecture and 2 0 ia research design and evaluation organization and navigation systems user information behavior and design implications interaction design enterprise ia and ia in practice global information

architecture mobile information architecture the future of information architecture

with increasing intensity caad computer aided architectural design is determining the daily work of today s architectural offices computers allow complex designs to be visualized and altered with great speed and accuracy three dimensional models can be created with simulation and animation possibilities and links to the world wide provide access to a flow of information the author develops his thesis that these aspects do not just enable the creative process to be optimized in a quantitative sense but also qualitatively alongside the spatial and time dimensions the new electronic possibilities provide a fifth dimension in architecture

architecture for the intelligent enterprise powerful new ways to maximize the real time value of information tomorrow s winning intelligent enterprises will bring together far more diverse sources of data analyze it in more powerful ways and deliver immediate insight to decision makers throughout the organization today however most companies fail to apply the information they already have while struggling with the complexity and costs of their existing information environments in this book a team of ibm s leading information management experts guide you on a journey that will take you from where you are today toward becoming an intelligent enterprise drawing on their extensive experience working with enterprise clients the authors present a new information centric approach to architecture and powerful new models that will benefit any organization using these strategies and models companies can systematically unlock the business value of information by delivering actionable real time information in context to enable better decision making throughout the enterprise from the shop floor to the top floor coverage includes highlighting the importance of dynamic warehousing defining your enterprise information architecture from conceptual logical component and operational views using information architecture principles to integrate and rationalize your it investments from cloud computing to information service lifecycle management applying enterprise master data management mdm to bolster business functions ranging from compliance and risk management to marketing and product management implementing more effective business intelligence and business performance optimization governance and security systems and processes understanding information as a service and info 2 0 the information delivery side of 2 0

scheduled for release in mid 2015 the fourth edition of this bestselling guide focuses on information architecture as a set of tools and techniques for dealing with today s tough information organization problems it s ideal for anyone involved in any aspect of design the universal and timeless principles of information organization described in the book s first three editions still apply in our increasingly mobile world in the fourth edition the authors cast those principles in the context of current practice using many updated examples and illustrations they examine technology and vendor independent tools and techniques that have also stood the test of time and have updated the book s appendix to include the most useful information architecture resources available today

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