

Incubateurs Et Pépinières D'entreprise Un Panorama Int

Les pépinières d'entreprises à travers le monde Études de cas La gestion des ressources humaines au service des réseaux d'innovation Les performances des pépinières d'entreprises vues par les jeunes entrepreneurs accompagnés Le journal d'agriculture illustre Journal de la Société nationale d'horticulture de France Innovation, Space and Economic Development La Tunisie et la société de l'information Économies et sociétés Une nouvelle politique de développement des territoires pour la France Notes et études documentaires Notes documentaires et études Problèmes économiques Revue de géographie de Lyon Revue horticole Arabies Incubateurs et pépinières d'entreprises Norois Marchés tropicaux et méditerranéens Science & vie économie Le point OECD Richard Soparnot Jacques Arlotto Peter Nijkamp Fathi Farah Lynda Gaynor

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les pépinières d'entreprises jouissent d'une popularité croissante dans nombre de pays de l'OCDE elles sont de plus en plus fréquemment utilisées pour stimuler l'économie et l'emploi à l'échelle locale les pépinières ont vocation à aider les

le territoire ne doit plus être considéré comme simple réceptacle de compétences mais doit être mis en scène pour favoriser l'anticipation et donc l'émergence d'innovations en rassemblant les recherches les plus récentes cet ouvrage établit un état des lieux des connaissances actuelles sur les outils et méthodes de GRH à l'échelle des réseaux d'entreprises pôles de compétitivité et systèmes productifs locaux puis des dispositifs de GRH au niveau des territoires

les incubateurs et les pépinières d'entreprises se sont développés dans le monde entier depuis

une cinquantaine d'années grâce notamment à l'action d'un nombre varié et croissant d'acteurs économiques leurs modèles économiques ont évolué leurs objectifs se sont diversifiés et avec le retour d'expérience des métiers spécifiques ont peu à peu émergé celui de directeur d'incubateur et celui d'accompagnateur à la création d'entreprises l'objectif de cette recherche est d'analyser ce que les structures d'accompagnement intégrant des services et hébergement apportent comme valeur ajoutée à l'entreprise en phase de création et quelle valeur ajoutée elle induit pour l'organisme qui l'a initié en d'autres termes il s'agit d'évaluer et ce du point de vue du jeune entrepreneur les avantages de l'accompagnement mais aussi tenter d'évaluer en quoi ces divers dispositifs sont nécessaires et utiles aux différents acteurs qui les mettent en place dans cette perspective nous avons réalisé une étude empirique en direction des créateurs d'entreprise incubés et des directeurs d'incubateurs cette étude a concerné 404 créateurs d'entreprises et une dizaine de directeurs de pépinières d'entreprises nous avons bien évidemment dans l'élaboration de notre questionnaire tenu compte des acquis de la littérature académique mais aussi de ses insuffisances dans le cas des entreprises accompagnées au sein d'une pépinière d'entreprises notre recherche a eu pour objectif d'identifier les facteurs qui favorisent la réussite et le développement de l'entreprise et ce comme on l'a vu du point de vue de l'incubé cette identification nous a permis et nous permettra dans des recherches futures d'évaluer le niveau de performance des organismes fournissant ces services nous pourrions par là même répondre à trois types d'interrogations quelles sont d'une part les ressources et compétences qui ont favorisé le développement des jeunes entreprises et d'autre part la pépinière a-t-elle contribué à la construction du ou de ces avantages enfin quelles sont les perspectives d'avenir des jeunes entreprises accompagnées à travers le monde le nombre croissant d'incubateurs tendrait à valider notre hypothèse de l'avantage concurrentiel procuré par ces organisations à une jeune entreprise bénéficiant de ses services par rapport à une entreprise de même nature âge secteur activité étant similaires plus précisément nos travaux ont abouti à l'élaboration d'une typologie précise des organismes d'accompagnement et l'identification des facteurs clés de succès de leurs conditions de coexistence avec d'autres organismes une meilleure compréhension des risques et opportunités de la création d'entreprise ainsi que des évolutions technologiques et organisationnelles à venir l'élaboration d'un référentiel de compétences nécessaire à la direction d'un incubateur d'entreprises la création d'un observatoire des pépinières et des incubateurs d'entreprises permettra de montrer notre savoir-faire aux pouvoirs publics et aux grandes entreprises afin de les amener à mieux financer les structures d'accompagnement à favoriser les actions de sensibilisation à entreprendre à professionnaliser les filières d'accompagnateurs et à fournir des outils d'analyse aux autres chercheurs cette recherche trouve également sa continuité naturelle dans la création du réseau des incubateurs de l'enseignement supérieur dont l'objet est d'améliorer les savoir-faire des directeurs d'incubateurs et des accompagnateurs à la création d'entreprises

published simultaneously with three other volumes containing thematically grouped essays by nijkamp economics free u the netherlands and collaborators this collection contains 19 papers the author considers to be novel contributions to the spatial economic analysis of innovation entrepreneurship and urban and regional development originally appearing between 1989 and 2002 the essays examine the theoretical bases of spatial analysis of economic growth and innovation include macro and regional studies as well as micro sector and firm level studies and explore applications related to urban and regional policy annotation 2004 book news inc portland or booknews com

propose dix orientations pour une nouvelle politique d aménagement du territoire en france regroupées en trois thèmes accompagner la décentralisation préparer les territoires aux nouvelles dimensions de l europe co produire l aménagement du territoire

les incubateurs et les pépinières d entreprises sont à la fois les camps d entraînement et les maisons d accueil des nouveaux entrepreneurs ils offrent les locaux les services les conseils et les réseaux que les créateurs d entreprises ont tant de mal à se procurer quand ils sont seuls cet ouvrage offre pour la première fois un panorama exhaustif des diverses formes d incubation et de pépinières dans quatre grands pays industriels france allemagne grande bretagne etats unis il présente un condensé des meilleures pratiques et une vision d ensemble des évolutions les plus récentes

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