

If Aristotle Ran General Motors

If Aristotle Ran General Motors Ethics in a Cocoon Handbook of Human Performance Technology General Motors Corporation V. Pappas Moral Leadership United States of America V. General Motors Corporation Crews v. General Motors Corporation, 400 MICH 208 (1977) Electing FDR The Sustaining Hand Decisions of the Impartial Umpire Under ... Agreement Between General Motors Corporation and the International Union, United Automobile Workers of America, C.I.O. Humanities Aitia Public Integrity Industrial Democracy Car and Driver 24 and Philosophy General Motors World Condé Nast's Traveler Monday Night Mayhem Management Information Systems and the Information Specialist Chicago Central Business and Office Building Directory Tom Morris V. David Schwantes James A. Pershing Deborah L. Rhode Donald A. Ritchie Bryan D. Jones General Motors Corporation Jennifer Hart Weed Marc Gunther John M. Houkes

If Aristotle Ran General Motors Ethics in a Cocoon Handbook of Human Performance Technology General Motors Corporation V. Pappas Moral Leadership United States of America V. General Motors Corporation Crews v. General Motors Corporation, 400 MICH 208 (1977) Electing FDR The Sustaining Hand Decisions of the Impartial Umpire Under ... Agreement Between General Motors Corporation and the International Union, United Automobile Workers of America, C.I.O. Humanities Aitia Public Integrity Industrial Democracy Car and Driver 24 and Philosophy General Motors World Condé Nast's Traveler Monday Night Mayhem Management Information Systems and the Information Specialist Chicago Central Business and Office Building Directory *Tom Morris V. David Schwantes James A. Pershing Deborah L. Rhode Donald A. Ritchie Bryan D. Jones General Motors Corporation Jennifer Hart Weed Marc Gunther John M. Houkes*

discover the secrets to building great morale and productivity in your organization drawing on the timeless wisdom of classical philosophy in if aristotle ran general motors tom morris who taught philosophy at notre dame for fifteen years shares the knowledge he garnered from a lifetime of studying history's wisest thinkers and shows how to apply their ideas in today's business environment morris finds inspiration in the teachings of a wide array of thinkers from many different traditions and eras including aristotle confucius seneca saint augustine ralph waldo emerson and abraham lincoln by looking at the inside workings of various businesses from ge to tom's of maine morris demonstrates why any company that is serious about attaining true excellence must adhere to four timeless virtues first identified by aristotle truth beauty goodness and unity he argues that the most successful companies encourage a corporate culture that ensures all interactions are infused with dignity and humanity the book provides clearly stated strategies for how everyone can make these qualities the foundation for their everyday business and personal lives if aristotle ran general motors presents a compelling case for a new ethics in business and for a workplace where openness and integrity are the rule it offers an optimistic vision for the future of leadership and a plan for reinvigorating the soul back into our professional lives

cocoon demonstrates in easy to understand language that ethics is about trust and

happiness trust is the essential ingredient to mutually supportive and durable relationships focused on reducing life's imperfections such relationships are the key to happiness but we cannot live deep inside protective cocoons and still build trust and relationships instead we must develop all the dimensions of what makes us human intellectual truth spiritual unity moral goodness and aesthetic beauty above all we have to know ourselves and be able to pass the mirror test every day our most important relationship after all being with ourself and we don't discover our spiritual unity without a personal strategic plan nor can we become ethically fit without enthusiasm equanimity and a commitment to excellence traits not found in cocoons only ethical fitness can help us find the resolution to the fundamental ethical dilemmas we all face truth versus loyalty short term versus long term individual versus community and justice versus mercy this book suggests we use a variety of lenses to look at the world today power wealth prestige status we use the lenses of economics politics and technology we do not use nearly enough the lens of ethics relationships happiness decency and the golden mean once we're ethically fit the result of continuous practice we're able to recognize ethical dilemmas approach them skillfully and resolve them successfully this book shows the way to such fitness which is useful in any context or relationship personal local or global cocoon is a self-improvement book of the first order with real life macro illustrations of the ethical dilemmas we face in a complex and crowded world in which too many of us pursue the dictates of false gods it includes over 500 practice questions and was developed as a textbook in the ethics courses the author taught to seniors at Ramapo College from 2002 to

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