Honest Work Business Ethics Reader

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designed for undergraduate graduate and executive business ethics courses honest work a business ethics reader demonstrates that business ethics is primarily about the ethics of individuals with a unique focus on the personal dimension of ethics it challenges students to consider the relationship between the ways in which people do business and the kind of lives they want to live it features 105 brief articles and 70 real life case studies and poses study questions at the end of each reading and chapter in addition a chapter

on leadership explores the relationship between leadership and ethical behavior in business

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discover the core values you need to succeed in a global society explore how other organizations are fulfilling their social responsibilities

the oxford handbook of business ethics is a comprehensive treatment of the field of business ethics as seen from a philosophical approach the volume consists of 24 essays that survey the field of business ethics in a broad and accessible manner covering all major topics about the relationship between ethical theory and business ethics

in cosmopolitan business ethics towards a global ethos of management jacob dahl rendtorff maps the concept of global business ethics related to sustainability and corporate governance via an examination of the major theories of business ethics and the philosophy of management the book is based on the philosophy of immanuel kant and the european tradition which is applied as the foundation for the analysis of the contemporary european and anglo american debate on business ethics in order to formulate an up to date theory of global business ethics the book will compare the different schools of business ethics corporate citizenship and the philosophy of management and will address the modern day issues of sustainability business and human rights corporate social responsibility stakeholder management and corporate governance offering insights on how to deal with these international challenges

of global economics the development and protection of human rights and the environment this book proposes a decision making model for cosmopolitan business ethics as the foundation of management and leadership in dealing with the complexities of globalization the case studies will address the efforts of businesses to work with global and cosmopolitan business ethics at the levels of maintaining corporate integrity both the theoretical argument and case studies presented in the book are based on exchanges with notable business ethicists philosophers of management business managers and public policy makers

resolving moral issues in business the ethical landscape of business is constantly changing and the new edition of business ethics concepts and cases has been revised to keep pace with those changes most effecting business accelerating globalization constant technological updates proliferating of business scandals business ethics concepts and cases introduces the reader to the ethical concepts that are relevant to resolving moral issues in business imparts the reasoning and analytical skills needed to apply ethical concepts to business decisions identifies moral issues specific to a business provides an understanding of the social technological and natural environments within which moral issues in business arise and supplies case studies of actual moral conflicts faced by businesses

innovation has become a buzzword that promises dramatic changes in almost every field of business absent from this attention is a serious discussion of the ethical sides of dramatic change to address this editors georges enderle and patrick e murphy gather a team of experts to fully examine the ethics of innovation within business and the economy in this standout addition to the studies in transatlantic business ethics series

in a series of articles specifically commissioned for this volume some of today s most distinguished business ethicists survey the main areas of interest and concern in the field of business ethics sections of the book cover topics such as the often easy relation between business ethics and capitalism the link between business ethics and ethical theory how ethics applies to specific problems in the business world the connection between business ethics and related academic disciplines and the practice of business ethics in modern corporations includes extensive accessible discussion of all of the main areas of interest and debate in business ethics features all original contributions by distinguished authors in business ethics includes an annotated table of contents bibliographies of the relevant literature and a list of internet sources of material on business ethics perfect comprehensive book for use in business ethics courses

this reader on business ethics is composed exclusively of articles by philosophers rather than the usual patchwork of readings from business law and philosophy

this new edition of management communication is a case based textbook that introduces students to the strategic communication methods that are crucial to master in order for them to develop into effective and ethical managers at all levels of business effective communication skills are necessary for success in the business world and james o rourke has written a highly readable book filled with anecdotes and examples to engage students in the learning process this seventh edition includes both classic and new features the strategic approach is integrated throughout the book allowing students to understand how a communicated message affects the business as a whole new case studies provide students with hands on experience of scenarios they will encounter in the real world looking at global companies such as facebook and nike further updates include new content on technology corporate culture and disinformation an ethical thread is woven through the text demonstrating how ethical decision making can be applied in all aspects of communication chapters on intercultural communication nonverbal communication and conflict management provide students with the skills to build relationships and influence stakeholders key skills for any manager this text will provide students with a well rounded understanding of management communication and the support material ensures it serves as a complete resource for instructors

this collection of timely provocative articles provides students with a framework for understanding the importance of business ethics and corporate responsibility each reading addresses aspects of leadership compliance and or decision making in organizational settings students will be challenged to consider the potential conflicts between and impacts on the stakeholder value systems present within organizations originally created to accompany business ethics by ferrell fraedrich ferrell this supplemental text supports any course in which instructors are looking to enhance coverage of business ethics corporate responsibility

this volume the result of an ongoing bridge building effort among engineers and humanists addresses a variety of philosophical ethical and policy issues emanating from engineering and technology interwoven through its chapters are two themes often held in tension with one another exploring boundaries and expanding connections expanding connections highlights contributions that look to philosophy for insight into some of the challenges engineers face in working with policy makers lay designers and other members of the public it also speaks to reflections included in this volume on the connections between fact and value reason and emotion engineering practice and the social good and of course between engineering and philosophy exploring boundaries highlights

contributions that focus on some type of demarcation public policy sets a boundary between what is regulated from what is not academic disciplines delimit themselves by their subjects and methods of inquiry and professions approach problems with unique goals and by using concepts and language in particular ways that create potential obstacles to collaboration with other fields these and other forms of boundary setting are also addressed in this volume contributors explore these two themes in a variety of specific contexts including engineering epistemology engineers social responsibilities engineering and public policy making engineering innovation and the affective dimensions of engineering work the book also includes analyses of social and ethical issues with emerging technologies such as 3 d printing and its use in medical applications as well as social robots initial versions of the invited papers included in this book were first presented at the 2014 meeting of the forum on philosophy engineering and technology fpet held at virginia tech in blacksburg virginia usa the volume furthers fpet s intent of extending and developing the philosophy of engineering as an academic field and encouraging conversation promoting a sense of shared enterprise and building community among philosophers and engineers across a diversity of cultural backgrounds and approaches to inquiry

combining text and stimulating case studies business ethics fourth edition provides a comprehensive intellectually solid survey of business ethics suitable for undergraduates at all levels with little or no philosophical background it introduces students to important philosophical concepts and principles in an engaging way supplies them with useful social historical and philosophical background and encourages them to grapple with important theoretical and practical issues that they might not otherwise think about

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