

# Hbs Case Interview Guide

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Gerald Dibiasi Robert Steiner Mark Asher Mark Asher Marc Cosentino WetFeet Wharton MBA

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offering detailed advice on how to ace the case interview this guide outlines the key interview principles provides practical tips on writing a resume and carrying out the personal experience interview and identifies strategies for mastering the case analysis

mastering the case interview outlines the essential interview principles and identifies strategies you can use to master the case analysis it offers an overview of the most common types of problems given in case interviews outlines a framework for approaching each type of case and provides a variety of case interview examples in addition this book offers detailed advice on how to manage the interview process it includes specific interview guidelines provides sample questions and answers and outlines practical strategies on how to ace the case interview

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this book explains what consulting firms are looking for in case interviews and the types of cases to expect it also explains how to approach each of these types of cases and summarizes some of the frameworks that may be helpful in structuring your approach the guide concludes with a number of cases that recruiters have used in past years

mastering the case interview offers detailed advice on how to ace the case interview this book outlines the general principles of managing the case interview delineates the most common types of cases and outlines a framework for approaching each type of case the discussion of the basic principles of case analysis is complemented by an extensive array of interview examples that includes 20 sample case discussions and 200 practice questions

the case interview workbook contains 60 case questions for management consulting interviews with complete solutions every case is compiled and edited by a team of ex consultants from mckinsey company the boston consulting group and bain company this book fills the gap left by others by providing you with plenty of high quality cases to practice on before your interview many cases are from actual interviews at the top tier firms and cannot be found elsewhere after working through this book you will be prepared for every type of case question you may encounter market sizing estimation operations industry analysis pricing growth strategy marketing investment m a market entry customer segmentation profitability valuation logic issue identification cost analysis market expansion and brainteasers to name a few these cases will help you prepare for interviews at leading management consulting firms including mckinsey company the boston consulting group bain company oliver wyman strategy formerly booz company a t kearney roland berger and l e k as well as for consulting roles at large firms such as accenture deloitte pwc ey and kpmg note that is a workbook designed to complement other preparation books you will have a hard time solving these cases without learning first elsewhere how to do so e g which frameworks to use how to use them and how to structure a solution

if you're interested in consulting you've almost certainly heard of a case interview a job interview in which you are presented with and asked to solve specific business challenges but increasingly case interviews aren't just for consultants professionals in finance or business operations as well as those seeking high level positions within an organization may very well encounter these challenging

interviews as well this book will help you write the perfect consulting resume and cover letter that gets multiple interview invitations from top consultancies learn the 7 different parts of a case interview and exactly what you need to do in each step master maths tips and tricks to solve market sizing and other case interview questions quickly and accurately discover the most commonly used frameworks in consulting and how you can use them for inspiration without over relying on them practice with 5 full length sample cases that are based on mckinsey bcg and bain case interviews prepare answers to behavioral interview questions like why consulting why mckinsey or tell me about a time you led a team

you often hear in discussions about case interviews that you should not use standard business frameworks and concepts at all because they just don t fit to the specific case question and interviewers don t like it when candidates use standard frameworks to solve cases however when challenging this shallow generalized and popularized statements there aren t any of those arguments remaining on the table it is most definitely true that you can t crack a realistic interview case by relying solely on standardized frameworks but all those business frameworks and concepts are extremely helpful templates which you can and even should put into your toolbox and use them whenever appropriate if not to the full extent at least partly such a standard business framework is just a tool and the tool itself is rarely good or bad it mainly depends on how and for which purpose you use it with this book you achieve all of the following get a profound overview of the most important business concepts and frameworks needed in consulting case interviews really understand those business concepts and frameworks instead of possessing only knowledge of dangerous half truths impress your interviewer on how structured and therefore client friendly you tackle tough case interview questions quickly learn how to actually apply those frameworks to concrete business situations instead of just having a shallow theoretic knowledge of them be more mece mutually exclusive collectively exhaustive in setting up your

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the information you need for your consulting cases including framework for structuring and conquering case questions actual case interview questions with strategies what to expect from your case real life case interview experiences must know consulting lingo how to solve questions back cover

Cosentino demystifies the consulting case interview he takes you inside a typical interview by exploring the various types of case questions and he shares with you a system that will help you answer today's most sophisticated case questions page 4 of cover

This follow up to volume i of the Wharton MBA Case Interview Study Guide presents a whole new set of actual cases encountered by Wharton MBA students in their consulting interviews designed to be used as a practical tool with students assuming the role of interviewer and interviewee volume ii provides tips for the interviewer as well as the interviewee

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