

Harvard Business Review On Nonprofits

Harvard Business Review on Succeeding as an Entrepreneur
Harvard Business Review on Greening Your Business Profitably
Harvard Business Review on Winning Negotiations
Summary of Harvard Business Review's HBR's 10 Must Reads on Change Management
Harvard Business Review on Advancing Your Career
Harvard Business Review on Corporate Governance
Procurement Strategies
Harvard Business Review on Finding & Keeping the Best People
Harvard Business Review on Rebuilding Your Business Model
Harvard Business Review on Winning Negotiations
HBR's 10 Must Reads on Business Model Innovation (with featured article "Reinventing Your Business Model" by Mark W. Johnson, Clayton M. Christensen, and Henning Kagermann)
Harvard Business Review on Corporate Ethics
Harvard Business Review on Thriving in Emerging Markets
Harvard Business Review on Brand Management
Thinking The Future of Work: The Insights You Need from Harvard Business Review
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if you need the best practices and ideas for launching new ventures but don t have time to find them this book is for you here are nine inspiring and useful perspectives all in one place this collection of hbr articles will help you zero in on your most promising prospects set a clear direction for your start up test and revise your assumptions along the way tackle risks that could sabotage your efforts carve out opportunities in emerging markets launch a start up within your company hand over the reins when it s time

a collection of articles previously published in the harvard business review

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please note this is a companion version not the original book sample book insights 1 hbr s 10 must reads on change management is a list of books that will help you better understand and deal with change in your life and work 2 the most general lesson to be learned from the more successful cases is that the change process goes through a series of phases that take a considerable length of time skipping stages creates only the illusion of speed never producing a satisfying result 3 the first phase of a transformation is when some individuals or groups start to look hard at a company s competitive situation market position technological trends and financial performance they then find ways to communicate this information broadly and dramatically 4 the urgency rate is when about 75 percent of a company s management is convinced that business as usual is completely unacceptable anything less can produce serious problems later on in the transformation process

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construction has been an industry characterised by disputes fierce competitiveness and fragmentation all major obstacles to development now however a relationship based approach to project procurement through partnering and alliance aims to bring

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how do you decide on the best course of action for your company to take advantage of new opportunities by building a business case this book provides a framework for building a business case you ll learn how to clearly define the opportunity you ll want to address in your business case identify and analyze a range of alternatives recommend one option and assess its risks create a high level implementation plan for your proposed alternative communicate your case to key stakeholders

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