

Harper's Bazaar Magazine Usa December 1947

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consumer magazines aimed at women are as diverse as the market they serve some are targeted to particular age groups while others are marketed to different socioeconomic groups these magazines are a reflection of the needs and interests of women and the place of women in american society changes in these magazines mirror the changing interests of women the increased purchasing power of women and the willingness of advertisers and publishers to reach a female audience this reference book is a guide to women s consumer magazines published in the united states included are profiles of 75 magazines read chiefly by women each profile discusses the publication history and social context of the magazine and includes bibliographical references and a summary of publication statistics some of the magazines included started in the 19th century and are no longer published others have been available for more than a century while some originated in the last decade an introductory chapter discusses the history of u s consumer women s magazines and a chronology charts their growth from 1784 to the present

graphic design referenced is a visual and informational guide to the most commonly referenced terms historical moments landmark projects and influential practitioners in the field of graphic design with more than 2 000 design projects illustrating more than 400 entries it provides an intense overview of the varied elements that make up the graphic design profession through a unique set of chapters principles defines the very basic foundation of what constitutes graphic design to establish the language terms and concepts that govern what we do and how we do it covering layout typography and printing terms knowledge explores the most influential sources through which we learn about graphic design from the educational institutions we attend to the magazines and books we read representatives gathers the designers who over the years have proven the most prominent or have steered the course of graphic design in one way or another and practice highlights some of the most iconic work produced that not only serve as examples of best practices but also illustrate its potential lasting legacy graphic design referenced serves as a comprehensive source of information and inspiration by documenting and chronicling the scope of contemporary graphic design stemming from the middle of the twentieth century to today

from caslon and carson from gutenber to greiman from lascaux to letterpress and from postmodernism

to pixel among other entries this title will provide all the necessary information and visual cues that designers need to know in order to become empowered work efficiently and knowingly and survive in a design conversation with peers

new york magazine was born in 1968 after a run as an insert of the new york herald tribune and quickly made a place for itself as the trusted resource for readers across the country with award winning writing and photography covering everything from politics and food to theater and fashion the magazine s consistent mission has been to reflect back to its audience the energy and excitement of the city itself while celebrating new york as both a place and an idea

in regional interest magazines of the united states sam g riley and gary w selnow focus on those magazines that direct their attention to a particular city or region and reach a fairly general readership intersted in entertainment and information this work is a follow up to their earlier index to city and regional magazines of the united states titles are arranged alphabetically to facilitate access each entry includes a historical essay on the magazine s founding development editorial policies and content entries also include two sections that provide data on information sources and publication history arranged in tabular form for ready reference in choosing the magazines to be profiled riley and selnow attempted to represent not only the biggest and most successful of this genre but also some smaller and newer titles plus significant earlier magazines that are no longer in print special care was also taken to achieve an even geographical spread to attain greater accuracy regional writers were enlisted to do the entries on their own region these writers provide valuable information on how the various magazines began how conditions have caused them to change their problems their editors and publishers and their content as well as colorful and little known facts of their operation magazines were arranged alphabetically and two informative appendices list the profiled titles by founding date and geographic location this volume will be a valuable resource for students of magazine publishing history

a comprehensive resource that will prove invaluable to fashion historians this book presents a detailed exploration of the breadth of visually arresting consumer driven styles that have emerged in america since the 20th century what are the origins of highly specific denim fashions such as bell

bottoms skinny jeans and ripped jeans how do mass media and popular culture influence today's street fashion when did american fashion sensibilities shift from conformity as an ideal to youth oriented standards where clothing could boldly express independence and self expression street style in america an exploration addresses questions like these and many others related to the historical and sociocultural context of street style supplying both a z entries that document specific american street styles and illustrations with accompanying commentary this book provides a detailed analysis of american street and subcultural styles from the earliest example reaching back to the early 20th century to contemporary times it reviews all aspects of dress that were part of a look considering variations over time and connecting these innovations to fashionable dress practices that emerged in the wakes of these sartorial rebellions the text presents detailed examinations of specific dress styles and also interrogates the manifold meanings of dress practices that break from the mainstream this book is a comprehensive resource that will prove invaluable to fashion historians and provide fascinating reading for students and general audiences

this book looks at several successful african american women and chronicles their success obstacles challenges and lessons learned the authors have first person access to each of these women and break down their stories to help other aspiring entrepreneurs achieve their dreams of starting or owning their own business

to what extent does a person's own success result in social transformation this book offers 100 answers providing thought provoking examples of how american culture was shaped within a crucial time period by individuals whose lives and ideas were major agents of change 100 people who changed 20th century america provides a two volume encyclopedia of the individuals whose contributions to society made the 20th century what it was comprising contributions from 20 academics and experts in their field the thought provoking essays examine the men and women who have shaped the modern american cultural experience change agents who defined their time period as a result of their talent imagination and enterprise organized chronologically by the subjects birthdates the essays are written to be accessible to the general reader yet provide in depth information for scholars ensuring that the work will appeal to many audiences

a town country must read book of spring 2024 fashion photography and pop culture aficionados will be captivated publishers weekly starred review by this riveting dual biography of the mclaughlins identical twin sisters who became groundbreaking magazine photographers in new york during the glamorous golden age of the 1930s and 40s in double click author carol kino has interwoven a biography of the mclaughlins with an authoritative detailed history of fashion the art world and photography in midcentury new york the wall street journal the mclaughlin twins were trailblazing female photographers celebrated in their time as stars in their respective fields but have largely been forgotten since here in double click carol kino brings these two brilliant women and their remarkable accomplishments to vivid life frances was the only female photographer on staff in condé nast s photo studio hired just after irving penn and became known for streetwise cinema vérité style work which appeared in the pages of glamour and vogue her sister kathryn s surrealistic portraits filled the era s new career girl magazines including charm and mademoiselle both twins married harper s bazaar photographers and socialized with a glittering crowd that included the supermodel lisa fonssagrives and the photographer richard avedon kino uses their careers to illuminate the lives of young women during this time an early 20th century moment marked by proto feminist thinking excitement about photography s burgeoning creative potential and the ferment of wartime new york toward the end of the 1940s and moving into the early 1950s conventionality took over women were pushed back into the home and the window of opportunity began to close kino renders this fleeting moment of possibility in gleaming multi color so that the reader cherishes its abundance mourns its passing and gains new appreciation for the talent that was fostered at its peak pulling back the curtain on an electric creative time in new york s history and rich with original research double click is cultural reportage and biography at its finest

a guide to the press of the united kingdom and to the principal publications of europe australia the far east gulf states and the u s a

established in 1911 the rotarian is the official magazine of rotary international and is circulated worldwide each issue contains feature articles columns and departments about or of interest to rotarians seventeen nobel prize winners and 19 pulitzer prize winners from mahatma ghandi to kurt

vonnegut jr have written for the magazine

this lively survey of 150 years of fashion covers everything from haute couture to the high street and developing fabric technology from silk to fleece from coco chanel to armani and alexander mcqueen breward explores fashion as a cultural phenomenon breward examines the glamorous world of vogue and advertising the relationship between fashion and film and fashion as a business and goes beyond the surface to consider our interaction with fashion how have our ideas about hygiene and comfort influenced the direction of style how does our dress create our identity and status details of dandies flappers and punks are contained within a clear overview of the period which will make you look at your clothes in a different light

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Introduction

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