

Grundzüge Der Beschaffung Produktion Und Logistik Pearson Studium Economic Bwl

Digital Champion, The: Best Practices And Insights For The Successful Transformation Of Enterprises And Companies Lean Management, Kaizen, Kata and Keiretsu Nudging - Possibilities, Limitations and Applications in European Law and Economics Exploratory Data Analysis in Business and Economics Climate Economics Applied Macroeconomics Eurasian Business Perspectives Economic Psychology Monetary Policy & the Economy International Literary Market Place The Journal of Markets & Morality European Employment Models in Flux The Japanese Pork Market Facing International Trade Journal of World Trade Law Internationale Bibliographie der Rezensionen wissenschaftlicher Literatur The American Economic Review Economies et Sociétés Neue Bibliothekcher und Aufsätze in der Bibliothek Descriptive Catalog of the History of Economics Collection (1850-1930) Studien zur evolutorischen Ökonomik Marc Helmold Marc Helmold Klaus Mathis Thomas Cleff Michael Roos Christian A. Conrad Mehmet Huseyin Bilgin Erich Kirchler Information Today Inc Gerhard Bosch Martina Bergen Germany. Bundestag. Bibliothek University of Kansas. Libraries Digital Champion, The: Best Practices And Insights For The Successful Transformation Of Enterprises And Companies Lean Management, Kaizen, Kata and Keiretsu Nudging - Possibilities, Limitations and Applications in European Law and Economics Exploratory Data Analysis in Business and Economics Climate Economics Applied Macroeconomics Eurasian Business Perspectives Economic Psychology Monetary Policy & the Economy International Literary Market Place The Journal of Markets & Morality European Employment Models in Flux The Japanese Pork Market Facing International Trade Journal of World Trade Law Internationale Bibliographie der Rezensionen wissenschaftlicher Literatur The American Economic Review Economies et Sociétés Neue Bibliothekcher und Aufsätze in der Bibliothek Descriptive Catalog of the History of Economics Collection (1850-1930) Studien zur evolutorischen Ökonomik Marc Helmold Marc Helmold Klaus Mathis Thomas Cleff Michael Roos Christian A. Conrad Mehmet Huseyin Bilgin Erich Kirchler Information Today Inc Gerhard Bosch Martina Bergen Germany. Bundestag. Bibliothek University of Kansas. Libraries

digital transformation ai and the use of human like machines are among the most important social and economic developments of our time in addition to applications and concepts of digitalization and artificial intelligence this book describes how companies can implement strategies to successfully transform a company into a digital champion in addition numerous practical examples in the areas of supply chain management production sustainability and education are presented

this book provides a holistic and practical approach to japanese concepts of lean management throughout the business value chain it explains principles like kaizen kata or keiretsu in a pragmatic and logical way with many industry examples and case studies the authors describe comprehensively how lean management enables companies to concentrate on value adding activities and processes to achieve a long term sustainable competitive advantage moreover the book shows how lean management principles are ultimately applied in industries like aviation civil engineering automotive healthcare education and other industries

this anthology provides an in depth analysis and discusses the issues surrounding nudging and its use in legislation regulation and policy making more generally the 17 essays in this anthology provide startling insights into the multifaceted debate surrounding the use of nudges in european law and economics nudging is a tool aimed at altering people's behaviour in a predictable way without forbidding any option or significantly changing economic incentives it can be used to help people make better decisions to influence human behaviour without forcing them because they can opt out its use has sparked lively debates in academia as well as in the public sphere this book explores who decides which behaviour is desired it looks at whether or not the state has sufficient information for debiasing and if there are clear cut boundaries between paternalism manipulation and indoctrination the first part of this anthology discusses the foundations of nudging theory and the problems associated as well as outlining possible solutions to the problems raised the second part is devoted to the wide scope of applications of nudges from contract law tax law and health claim regulations among others this volume is a result of the flourishing annual law and economics conference held at the law faculty of the university of lucerne the conferences have been instrumental in establishing a strong and ever growing law and economics movement in europe providing unique insights in the challenges faced by law and economics when applied in european legal traditions

in a world in which we are constantly surrounded by data figures and statistics it is imperative to understand and to be able to use quantitative methods statistical models and methods are among the most important tools in economic analysis decision making and business planning this textbook exploratory data analysis in business and economics aims to familiarise students of economics and business as well as practitioners in firms with the basic principles techniques and applications of descriptive statistics and data analysis drawing on practical examples from business settings it demonstrates the basic descriptive methods of univariate and bivariate analysis the textbook covers a range of subject matter from data collection and scaling to the presentation and univariate analysis of quantitative data and also includes analytic procedures for assessing bivariate relationships it does not confine itself to presenting descriptive statistics but also addresses the use of computer programmes such as excel spss and stata thus treating all of the topics typically covered in a university course on descriptive statistics the german edition of this textbook is one of the bestsellers on the german market for literature in statistics

this book is a philosophical critique of the economics of climate change from both an ethical and philosophy of economics perspective mitigating climate change is not so much a scientific problem but rather a political social and above all an economic problem a future

without greenhouse gas emissions requires a radical transformation towards a sustainable low carbon economy and society how this transformation could be achieved raises numerous economic questions many of these questions remain untouched although economists are equipped with a suitable toolkit and expertise this book argues that economists have a social responsibility to carry out more research on how global warming could be stopped and that ultimately economic analysis of climate change must be a political economic approach that treats the economy as part of a wider social system this approach will be of interest to policy makers educators students and researchers in support of more pluralism in economic research and teaching

this textbook provides a comprehensive overview of macroeconomic relationships and explains the most important macroeconomic variables in an easy to understand manner the reader is introduced to important macroeconomic variables such as inflation and aggregate demand in chapters that build on one another they learn among other things how economic crises arise or the role and functioning of money capital and goods markets the aim is to provide the reader with economic knowledge that can be applied in business practice the economics material has been deliberately selected so that business studies content is usefully supplemented however detailed explanations and both application oriented and practice related examples and exercises make it easy for non economists to understand the complex economic topics well founded knowledge presented in an immediately comprehensible way

this volume of eurasian studies in business and economics presents selected theoretical and empirical papers from the 25th eurasia business and economics society ebs conference held in berlin germany in may 2018 covering diverse areas of business and management from different geographic regions the book focuses on current topics such as consumer engagement consumer loyalty travel blogging and airbnb s marketing communication strategy as well as healthcare project evaluation and industry 4.0 it also includes related studies that analyze accounting and finance aspects like bank reliability and the bankruptcy risks of equity crowdfunding start ups

written by two leading psychologists this timely publication is the only up to date english language textbook on economic psychology focused on application it is an essential resource for advanced undergraduate and postgraduate courses on economic psychology behavioural economics and social psychology in both business and psychology departments

european employment models are under pressure to meet new external challenges and changing internal needs nine country chapters covering the uk germany france sweden italy greece spain hungary and austria reveal that institutional change in production employment and welfare regimes is producing uneven outcomes these outcomes are found to depend not only upon the variety of capitalism or welfare regime but also on actors political will at national and european level and the model s specific architecture although examples of revitalization affirm the potential for institutional renewal the prevalence of partial and incoherent reforms is eroding european employment standards what is at stake here is the future of the european social model the problem here is not so much the eu social and employment reform agenda but its influence on the organization of product markets and macro economic management where its policies are constraining options for social innovation

originally presented as the author s thesis doctoral universiteat hohenheim

includes annual list of doctoral dissertations in political economy in progress in american universities and colleges and the hand book of the american economic association

die hier abgedruckten beiträge lassen sich in drei große themengruppen einordnen in der ersten themengruppe mit den arbeiten von v. weizsäcker, beckenbach und hanappi stehen theoretische und normative grundsatzfragen der evolutorischen ökonomik im vordergrund wie können normative bewertungen vorgenommen werden bzw wie kann fortschritt definiert werden wenn man wie in der evolutorischen ökonomik der neoklassischen wohlfahrtsökonomik grundsätzlichlich kritisch gegenübersteht dies ist eines der zentralen probleme mit denen sich die evolutorische ökonomik seit langem auseinander setzt carl christian von weizsäcker entwickelt in seinem beitrag einen eigenen vorschlag für eine evolutionäre wohlfahrtsökonomik ein weiteres grundlagenproblem der evolutorischen ökonomik stellt die frage nach dem geeigneten handlungsmodell dar der frank beckenbach in seinem aufsatz nachgeht gerhard hanappi setzt sich mit grundsätzlichen fragen über das selbstverständnis und die methodologie der evolutorischen ökonomik auseinander in der zweiten themengruppe werden mit den beiträgen von rainer vorkamp und carsten schreiter grundsätzliche fragestellungen zur evolutorischen wachstumstheorie und makroökonomik aufgegriffen wobei vorkamp ein komplexes evolutionsökonomisches wachstumsmodell in der tradition von nelson winter vorstellt und schreiters aufsatz als ein beitrag zur entwicklung einer evolutorischen makroökonomik verstanden werden kann mit fragestellungen im schnittfeld von institutionen und evolutorischer ökonomik beschäftigt sich eine dritte themengruppe die theorie der entstehung und des wandels von recht ist bisher relativ wenig ausgearbeitet martina eckardt untersucht kritisch welchen beitrag institutionen und evolutionsökonomische ansätze für die erklärungsfindung der erzeugung und verbreitung von rechtsinnovationen für aussagen über die aktoren, mechanismen und determinanten des rechtswandels sowie zur frage der richtung des rechtswandels leisten können fritz rahmeyer geht der frage nach inwieweit sich innerhalb der evolutorischen ökonomik bereits eine eigenständige evolutorische theorie der unternehmung entwickelt hat und peter weise untersucht inwieweit das aus der physik stammende konzept der selbstorganisation für die evolutorische ökonomik genutzt werden könnte nnte aus dem vorwort

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