

# Global Logistics And Supply Chain Management John Mangan Free Ebooks About Global Logistics And Supply Chain Manag

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supply chains and the logistics activities that drive them are critical to business success logistics and supply chain management has the most up to date practical tools to manage the people and processes that allow businesses to gain and maintain competitive advantage through their supply chains you ll discover how effective development

and management of supply chain networks will help businesses cut costs and enhance customer value

logistics and supply chain outsourcing is an area of constant growth and global sourcing is now a competitive requirement it is a recognized strategy to align the supply chain with company direction and to manage services and costs more effectively international logistics supply chain outsourcing is a comprehensive guide to the use of outsourcing logistics and supply chain operations it includes a review of the market an assessment of the major providers a description of the main services available and a consideration of the key drivers for outsourcing in addition a detailed framework for the selection of a suitable service provider is examined together with a comprehensive evaluation of change management and subsequent contract management requirements designed to be used as a quick reference guide as well as a definitive text that supplies comprehensive explanations international logistics supply chain outsourcing provides a single source for the description and application of all aspects of logistics and supply chain outsourcing

effective design and management of supply chain networks can cut costs and enhance customer value the supply chain can be a sustainable source of advantage in today s turbulent global marketplace where demand is difficult to predict and supply chains need to be more flexible as a result

for students who want to advance their understanding of company logistics and supply chains the author examines how a number of firms in a supply chain work together to create a flow of products and services that satisfies end customers whilst enabling all the manufacturing and service companies involved to grow profitably including the most recent concepts and theoretical advances to emerge from the field of logistics and supply chain management this text informs and assists its readers with the aid of case studies and accompanying questions diagrams photos and an accompanying website

for undergraduate mba and other courses in business logistics physical distribution operations management materials management and supply chain management in departments of business and engineering this comprehensive discussion covering the planning organizing and controlling of such activities as transportation inventory maintenance facility location order processing purchasing warehousing materials handling packaging customer service standards and product scheduling is specifically designed to help students solve actual challenges that they will encounter in today s marketplace it provides the basic decision making tools and concepts used for finding cost reduction and strategic opportunities logware software on cd rom is included

this book provides an overview of important trends and developments in logistics and supply chain research making them available to practitioners while also serving as a point of reference for academicians operations and logistics are cornerstones of modern supply chains that in turn are essential for global business and economics the composition character and importance of supply chains and networks are rapidly changing due to technological innovations such as information and communication

technologies sensors and robotics internet of things and additive manufacturing to name a few often referred to as industry 4.0 societal developments such as environmental consciousness urbanization or the optimal use of scarce resources are also impacting how supply chain networks are configured and operated as a result future supply chains will not just be assessed in terms of cost effectiveness and speed but also the need to satisfy agility resilience and sustainability requirements to face these challenges an understanding of the basic as well as more advanced concepts and recent innovations is essential in building competitive and sustainable supply chains and as part of that logistics and operations these span multiple disciplines and geographies making them interdisciplinary and international therefore this book contains contributions and views from a variety of experts from multiple countries and combines management engineering as well as basic information technology and social concepts in particular it aims to provide a comprehensive guide for all relevant and major logistics operations and supply chain management topics in teaching and business practice address three levels of expertise i.e. concepts and principles at a basic undergraduate level more advanced topics at a graduate level and finally recent state of the art developments at a research level in particular the latter serve to present a window on current and future potential logistics innovations in the different thematic fields for both researchers and top business practitioners integrate a textbook approach with matching case studies for effective teaching and learning discuss multiple international perspectives in order to represent adequately the true global nature of operations logistics and supply chains

the new edition of the acclaimed textbook on global logistics and supply chain management offers a global scope and focus on both theory and practice global logistics and supply chain management equips students with the knowledge and tools to navigate today's complex interconnected global markets covering both practical applications and strategic decision making this comprehensive textbook combines theory with real world case studies to provide a thorough understanding of logistics systems and supply chain management scm practices designed to meet the needs of today's students and instructors the fifth edition of global logistics and supply chain management offers a balanced and student friendly presentation of both qualitative and quantitative content emphasizing key concepts such as sustainability supply chain vulnerabilities and digital transformation covering both foundational principles and advanced topics each chapter builds a robust framework for students to critically assess and improve supply chain operations throughout the text the authors provide expert insights into the latest trends emerging technologies and global events including the covid 19 pandemic global logistics and supply chain management fifth edition is an ideal textbook for undergraduate and postgraduate courses in logistics supply chain management and operations management in business engineering management and international trade programs new to this edition expanded discussion of sustainability and ethical supply chain practices in depth analysis of supply chain vulnerability and risk management greater emphasis on reverse logistics and circular economy strategies enhanced focus on operations management including real world applications new and revised case studies updated maps data charts and flowcharts reflecting the latest industry trends increased coverage of digitalization supply chain automation and emerging technologies new exercises discussion questions and practical activities for enhanced learning updated coverage of quantitative techniques and management science applications wiley advantage offers a thorough introduction to both practical and strategic aspects of global logistics and supply chain management provides a truly global perspective examining logistics activities and challenges across multiple international contexts features

nine in depth case studies including a detailed medical devices company case study that runs through the entire book contains review questions discussion prompts and activities in each chapter to enhance student engagement and understanding utilizes boxed key information sections practical examples learning objectives and numerous figures diagrams and flowcharts to simplify complex concepts includes a companion website with instructor resources including teaching materials and additional case study support for enhanced course integration

the logistics and supply chain toolkit provides practical tools for warehouse inventory and transport managers and students to help them tackle the challenges of logistics and supply chain management it is full of practical ideas and information to optimise the management of logistics and supply chain processes the logistics and supply chain toolkit offers solutions and plans spanning across a variety of sub disciplines such as warehousing logistics supply chain management inventory and outsourcing each toolkit addresses key principles within its area of discipline providing the reader with a precision approach to be used in complex and sensitive circumstances the toolkit presents a number of major management tools such as fortna s product flow smart design smart dmaic and gantt charts general management performance management and problem solving tools have also been included to provide a broader transferable scope of tools for the reader

logisticsisan integralpartofoureverydaylife todayit in uencesmorethanevera largenumberofhumanandeconomicactivities inthisbook authorstryto illustrate some advanced logistics and supply chain management topics recently mentioned by academic and industrial personnel this book has been organized in 12 chapters such that the reader can study each chapter not only independently as shown in fig 1 but also as part of a whole if someone wants to study the book more deeply the suggested approach for this study is shown in fig 2 so the readers of this book may be divided into at least two groups 1 students in master s courses or higher who can use this book in their courses as a whole and 2 experts who want to learn more about a new topic in logistics and supply chain management this group may want to read a chapter about a special topic that is found in this book in the context of global competition the more latent topics in logistics supply chain management are fast growing this book falls within this perspective and presents 12 chapters that well illustrate the variety and complexity of these topics this book is organized as follows chapter 1 introduces logistics and supply chain management and contains some primal de nitions about these two concepts some obstacles prerequisites and infrastructures of modernized logistics and supply chain management and global supply chain management are illustrated

taking a truly international perspective this book outlines the current situation and provides a wealth of useful ideas and practical information on all the current and future trends in logistics and distribution this new edition contains new sections including logistics in china central and eastern europe

think of the many different products and services that are purchased and consumed each day how do they reach the end user what does this cost what happens when something goes wrong logistics and supply chain management scm are the areas of study which help us to explore and answer these questions today they play a very

important role in underpinning the success of many organisations across the public and private sectors and impact how we live our lives while the origins of logistics and scm are firmly embedded in the manufacturing domain the successful applications of logistics and scm principles and practices are becoming increasingly relevant in the services area also see for example the many changes that have recently been driven into healthcare systems and airlines global logistics and supply chain management now in its third edition provides essential reading for anybody studying scm and logistics encompassing both practical and strategic perspectives it takes a truly global perspective recognising the transnational nature of logistics activities in today s world key features of this new and extended third edition include 18 up to date chapters on all aspects of logistics and scm including coverage of emerging and important topics such as security technology and automation in logistics supply chain data flows logistics and the internet of everything sustainability supply chain vulnerability and trade facilitation new chapters include one on management science applications which provides an easy and clear introduction to key quantitative techniques that can be applied to logistics and scm 12 updated case studies including new case studies on air cargo port city logistics automobile manufacturing logistics and logistics infrastructure appraisal

logistics is an essential introduction for any business student studying logistics or supply chain management it takes a broad view of logistics exploring all the main concepts within a wide business context with a strong focus on application and practical situations this clear and well written text gives a very up to date perspective on this fast moving field it explores the management of logistics and its strategic role within an organization while examining new developments in the field and providing an international dimension to the subject

supply chain logistics management is exciting and promises to bolster traditional logistics courses and invigorate supply chain management courses by examining traditional logistics issues within the context of the supply chain most textbooks approach this subject from a limited perspective studying only internal functions of an organization to the exclusion of issues that relate to the entire supply chain supply chain logistics management provides a solid foundation that clearly describes the role of logistics within the supply chain portraying a complete view of the subject and going farther to show how all the pieces fit together

this book constitutes revised selected papers from the 6th international conference on information systems logistics and supply chains ils 2016 held in bordeaux france in june 2016 the conference deals with topics related to supply chain design and management information and decision making systems and innovative practices in logistics it also encompasses issues such as sustainability societal impact uncertainty and collaboration in supply chain management the 13 full papers presented were carefully reviewed and selected for inclusion in this volume and reflect the diverse challenges and opportunities experienced in logistics information and supply chain management they were organized in topical sections named transportation and logistics supply chain planning collaboration and operations in supply chain and applications of supply chain topics to business environments case studies

this practice oriented guide comprehensively describes the basics of planning and implementing project management in logistics and supply chain management it also presents a range of methods and tools for assessing project risks and monitoring projects containing ten detailed and practical examples involving germany based global players like porsche würrth continental and sme the book shares valuable and well founded insights into systematic project management as such it is chiefly intended for career starters career changers and students in the field of logistics and supply chain management

the enterprise focused framework of supply chain which an overwhelming majority of books on supply chain management scm have adopted falls short in explaining recent developments in the real world especially the so called wal mart model in which a factory is a virtual logistics network of multiple international manufacturing firms the book fills the gap and examines supply chain and transport logistics the book also includes the development of a unified methodological framework which underpins all the characteristics of the interrelationship between supply chain management and logistics it covers many aspects of the important and innovative developments well the book offers a unique coverage of integrated logistics of navigation aviation and transportation the book not only answers the urgent need for a book on supply chain management and transport logistics but also highlights the central role of supply chain logistics in the emerging fields of sustainable green humanitarian and maritime supply chains and the importance of studying supply chain management together with transport logistics it also explains the difference between supply chain logistics and manufacturing logistics it is a useful reference for those in the industry as well as for those taking related courses

business practices are constantly evolving in order to meet growing customer demands evaluating the role of logistics and supply chain management skills or applications is necessary for the success of any organization or business as market competition becomes more aggressive it is crucial to evaluate ways in which a business can maintain a strategic edge over competitors supply chain and logistics management concepts methodologies tools and applications is a vital reference source that centers on the effective management of risk factors and the implementation of the latest supply management strategies it also explores the field of digital supply chain optimization and business transformation highlighting a range of topics such as inventory management competitive advantage and transport management this multi volume book is ideally designed for business managers supply chain managers business professionals academicians researchers and upper level students in the field of supply chain management operations management logistics and operations research

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