

# Global Business Management Foundations

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decision making and effective management foundations for developing business the decision making process may seem to some to be a simple matter that can be resolved in a few minutes but the truth shows that this matter is fraught with difficulty and complications especially if this decision is related to the fate of organizations business institutions and companies decision making is not an abstract process but a process that includes many effects of related variables among the controls determinants and choices of alternatives in order to resolve matters we find that there is what is called the most appropriate alternative and there is the optimal alternative and each of them has a price and cost also the decision making process must consider the situation of the decision maker his accumulated experience and other supporting factors and also considers the interaction of the recipient of the decision and decision making process also should consider the effects of the external and internal environment of organizations and also the effects of the interfering environment between them we must differentiate between the concept of decision making and the concept of decision taking the decision making process is a process that passes through several stages starting with identifying the topic or problem and taking note of all the details then moving to the analysis stage followed by the evaluation stage for this topic or problem and then collecting information in order to decide by first proposing appropriate solutions and working on evaluating them so that in the end the best one can be chosen among them the decision taking process refers to the conclusion reached by the decision maker makers after completing the collection of information and ideas about the topic or problem under discussion and finding several alternatives and solutions as for the decision taking process it is the process in which the choice of the most appropriate solution or the best out of a set of choices is in the form of a decision made by a person or persons allowed to do so today we need distinguished people who create events formulate sustainable strategies set goals that can be achieved and manage difficult situations with their advanced tools and all of this will only come by changing our view of things and going out of the crucible of indoctrination to the spaciousness of innovation

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