## Garrison Noreen Brewer Managerial Accounting

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providing coverage of topics such as relevant costs for decision making capital budgeting decisions segment reporting and decentralization this text offers a glimpse into how real companies use managerial accounting concepts in their practical applications authors eric noreen peter brewer and ray garrison have crafted a streamlined managerial accounting book that is perfect for non accounting majors who intend to move into managerial positions by focusing on the fundamentals to develop the conceptual framework managers need to succeed this is done by adhering to the three core standards focusnoreen brewer garrison pinpoint the key managerial concepts students will need in their future careers with no journal entries or financial accounting topics to worry about students can focus on the fundamental principles of managerial accounting the manager approach in noreen allows students to develop the conceptual framework needed to succeed with a focus on decision making and analytical skills relevancebuilding student interest with its insightful business focus vignettes opening each chapter current in business examples throughout the text and tried and true end of chapter material students will always see the real world applicability of noreen brewer garrison balancethere is more than one type of business and so noreen brewer garrison covers a variety of business models including nonprofit retail service wholesale and manufacturing organizations service company examples are highlighted with icons in the margins of the text

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