

Fundamentals Of Multinational Finance

4th Edition

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this work emphasizes concepts and practices and features real world examples that provide actual applications of financial concepts and theories showing how the issues tools and techniques of financial analysis and reasoning are being applied

gain the tools to understand and implement effective global financial management

strategy fundamentals of multinational finance 6th edition global edition by michael moffett arthur stonehill and david eiteman introduces you to the core concepts of effective global financial management strategy and gives you the tools necessary to implement it in the real world with illuminating case studies and real world examples the text prepares you to comprehend global markets like a professional and lead organisations through a constantly changing global environment packed with new and updated content this 6th edition serves well for undergraduate courses in international financial management international business finance or international finance also available with mylab finance mylab is the teaching and learning platform that empowers you to reach every student by combining trusted author content with digital tools and a flexible platform mylab finance personalises the learning experience and improves results for each student if you would like to purchase both the physical text and mylab finance search for 9781292215310 fundamentals of multinational finance global edition 6th edition plus mylab finance with pearson etext package consists of 9781292215211 fundamentals of multinational finance global edition 6th edition 9781292215266 fundamentals of multinational finance global edition 6th edition mylab finance 9781292215273 fundamentals of multinational finance global edition 6th edition pearson etext mylab finance is not included if mylab is a recommended mandatory component of the course ask your instructor for the correct isbn mylab should only be purchased when required by an instructor instructors contact your pearson representative for more information this is a pearson global edition the editorial team at pearson has worked closely with educators around the world to include content relevant to students outside the united states

the eleventh edition of multinational financial management is a comprehensive survey of the essential areas of the international financial market environment including foreign exchange and derivative markets risk management and international capital markets and portfolio investment designed for upper level undergraduate and masters level courses in international finance and management this textbook offers readers a conceptual framework for analyzing key financial decisions of multinational firms the authors both explain and simplify multinational financial management by illustrating how its basic principles share the same foundation as domestic corporate finance assuming no prior knowledge of international economics or finance this substantially revised new edition builds upon the fundamental principles of domestic financial management to examine the unique dimensions of international finance readers are presented with a solid theoretical knowledgebase for examining decision problems as well as practical analytical techniques that clarify the often ambiguous guidelines used by international financial executives all the traditional areas of corporate finance are explored from the perspective of a multinational corporation focusing on elements rarely encountered in domestic finance such as multiple currencies segmented capital markets and political risks of nationalization or expropriation

provides a framework for evaluating the many opportunities costs and risks of multinational operations

deep coverage and rigorous examination of international corporate finance multinational finance offers an advanced exploration of international corporate finance concepts and operations despite its status as one of the most rigorous texts on the topic this book remains accessible and readable without sacrificing depth of coverage sidebars key terms essays conceptual questions and problems with solutions help aid in the learning process while suggested readings and powerpoint handouts reinforce the material and offer avenues for further exploration this new sixth edition includes excel templates that allow students to

use real world tools in a learning environment and the modular structure facilitates course customization to individual objectives interests and preparatory level the emphasis is on the basics of financial management but coverage includes unique chapters on treasury management asset pricing hedging options and portfolio management in addition to traditional finance topics international finance is a diverse field with myriad specialties and a vast array of possible interests this book allows students to view the field through the lens of a financial manager with investment or financial options in more than one country to give them a practical feel for real world application understand the nature and operations of international corporate finance evaluate opportunities costs and risks of multinational operations see beyond the numbers and terminology to the general principles at work learn the markets currencies taxation capital structure governance and more comprehensive adaptable and rigorously focused this book gives students a solid foundation in international corporate finance as well as a sound understanding of the tools and mechanics of the field designed for mba and advanced undergraduate courses multinational finance provides the deep coverage so essential to a solid education in finance

note this is the standalone student value edition for undergraduate courses in international financial management international business finance or international finance real world examples introduce readers to global financial management strategy fundamentals of multinational finance student value edition 6 e helps prepare tomorrow s business leaders to comprehend global markets and lead organizations through a constantly changing global environment via illuminating case studies and real world examples readers are introduced to the fundamental concepts and tools necessary to implement an effective global financial management strategy the 6th edition reflects the juxtaposed forces of an increasingly digital global marketplace and a resurgence of nationalist culture and identity financial forces markets and management are in many ways at the crux of this challenge this edition reflects a business world trying to find a new balance between business startups like the micro multinational a maturing china a separatist britain brexit and an attempt by governments globally to channel regulate and tax multinational firms that continue to grow in stature and strength

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an in depth treatment of the international financial arena multinational finance fifth edition assumes the viewpoint of the financial manager of a multinational corporation with investment or financial operations in more than one country this book provides a framework for evaluating the many opportunities costs and risks of multinational operations in a manner that allows readers to see beyond the math and terminology surrounding this field to realize the general principles of multinational financial management logically organized and written in a clear non technical style this book includes information on international finance topics such as foreign exchange currency and derivatives markets currency risk transaction operating and translation management country risk international taxation capital structure cost of capital and international portfolio diversification it also offers unique chapters on multinational treasury management the rationale for hedging currency risks options on real assets international corporate governance asset pricing and portfolio management emphasizes the managerial aspects of multinational finance with graphs figures and the use of numerous real world examples expands on the treatment of parity disequilibria to include exchange rate expectations that differ from parity and a project s operating exposure to currency risk provides an overview and comparison of the various derivative instruments and their use in risk hedging contains valuable insights on valuation and management of a multinational corporation s investments if you re looking for the best way to gain a firm understanding of multinational finance look no further than the fifth edition of this classic text

desai s case studies will help readers to understand international financial market including the instruments and techniques used in the foreign exchange market monetary policy and international asset allocation

fundamentals of multinational finance is intended for use in undergraduate international financial management international business finance or international finance courses a focused streamlined approach to creating a global financial management strategy tomorrow s business leaders will be expected to comprehend global markets and lead their organizations through a constantly changing global environment by grounding concepts in the context of illuminating case studies and real world examples fundamentals of multinational finance familiarizes students with the fundamental concepts and tools necessary to

implement an effective global financial management strategy this edition includes the many new financial management challenges faced by today s business leaders while still providing students with a streamlined text that gets straight to the important concepts the full text downloaded to your computer with ebooks you can search for key concepts words and phrases make highlights and notes as you study share your notes with friends ebooks are downloaded to your computer and accessible either offline through the bookshelf available as a free download available online and also via the ipad and android apps upon purchase you ll gain instant access to this ebook time limit the ebooks products do not have an expiry date you will continue to access your digital ebook products whilst you have your bookshelf installed

multinational finance assumes the viewpoint of the financial manager of a multinational corporation with investment or financial operations in more than one country the text provides a framework for evaluating the many opportunities costs and risks of multinational operations in a manner that allows readers to see beyond the algebra and terminology to the general principles of multinational financial management multinational finance includes coverage of traditional topics such as foreign exchange and eurocurrency markets multinational treasury management management of currency risk exposures transaction operating and translation country risk multinational capital structure and cost of capital taxation of foreign source income and international portfolio diversification also included are distinctive chapters on the economic rationale for hedging currency risks derivatives markets with separate chapters on currency futures options and swaps real options in international markets international corporate governance and international asset pricing intended for mba and advanced undergraduate classes the text requires only a single preparatory course in finance chapters that extend material from the first course begin with a brief review of the fundamentals numerous graphs and figures assist the reader in understanding key financial concepts and techniques are used in practice advanced material is placed in chapter appendices so that study can be tailored to each individual s objectives

aimed primarily at students on electives in multinational finance or financial aspects of international business this work describes the theory and practice of multinational finance seeking to improve management practice in financial management

many companies are multi national corporations mncs that have significant foreign operations deriving a high percentage of their sales overseas the controllers of mncs require an understanding of the complexities of international finance to make sound financial and investment decisions international finance also known as multinational finance involves consideration of managing working capital financing the business control of foreign exchange and political risks and foreign direct investments topics include foreign exchange rate determination and foreign exchange market international capital market equilibrium forecasting and the efficiency of international markets managing foreign transaction exposure exports and imports financing working capital management international banking international investing and diversification

this text examines the actions that governments have taken to cope with the economic and political consequences associated with the globalization of international finance topics covered include the third world debt crisis and the collapse of the bank of credit and commerce international bcci

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