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this book covers some of the most essential and widely used concepts of management organizations market economics marketing accounting finance operations management project management supply chain management leadership change management organizational culture and innovation besides some of the most popular management knowledge such as henry fayol s principles of management functions of management swot analysis bcg matrix law of supply demand 4ps of marketing smart goals return on investment balance sheets income statements decision trees compound growth and interest methods of production product life cycle kaizen economic order quantity critical path analysis pert gantt charts and many more in this book the author

also discusses his new original methods such as i can easily manage the employees and roi effort matrix and uses loads of real life examples questions and solutions for an easier deeper and more practical understanding of what it takes to become better managers

i learn economics in a simplified manner ii discover the ten guiding principles of economics iii understand the nuances of demand and supply iv gain knowledge about different market structures with global examples v know everything about firm theories and cost structures vi get insights into macroeconomics and the role of aggregate demand principles of economics essentials you always wanted to know is a complete yet compact for anyone wanting to learn the fundamentals of economics it equips readers not only with theoretical knowledge but also practical tips and strategies the book s conversational tone and easy to understand language help readers grasp complex concepts with ease the book is especially beneficial for someone wanting to understand how the principles of economics can be applied to real life decision making in business life and policy making the complex concepts in this book are simplified to their easiest essentials and explained with practical examples from all over the world which makes it suitable for students beginning to pursue the subject academically on the other hand the practical tips and usable explanations aim to benefit professionals looking to learn more about economics the quiz questions at the end of every chapter help readers test their knowledge the book also includes readily usable downloadable templates for professionals in the field this book is part of the self learning management series designed to help students managers career switchers and entrepreneurs learn essential management lessons

information 5th ed includes bibliographical references and index

i understand the history foundation and use cases of blockchain ii discover how the decentralized system of blockchain functions and creates a trust mechanism iii read about the components of blockchain and the different types of blockchains iv create a private blockchain and deploy a smart contract onto a blockchain v learn the differences between fiat currency and cryptocurrency vi incorporate blockchain technology into your projects vi know the potential dangers surrounding the concepts of blockchain blockchain essentials you always wanted to know brings a lucid approach to learning the fundamentals of blockchain technology the book covers the fundamentals of blockchain from a technical standpoint in an easy to understand language that allows anyone to grasp its intricacies blockchain essentials begins by explaining the central concept of blockchain technology the decentralization system and dives deeper into concepts like

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