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this book covers some of the most essential and widely used concepts of management organizations market economics marketing accounting finance operations management project management supply chain management leadership change management organizational culture and innovation besides some of the most popular management knowledge such as henry fayol's principles of management functions of management swot analysis bcg matrix law of supply demand 4ps of marketing smart goals return on investment balance sheets income statements decision trees compound growth and interest methods of production product life cycle kaizen economic order quantity critical path analysis pert gantt charts and many more in this book the author

also discusses his new original methods such as i can easily manage the employees and roi effort matrix and uses loads of real life examples questions and solutions for an easier deeper and more practical understanding of what it takes to become better managers

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i understand the history foundation and use cases of blockchain ii discover how the decentralized system of blockchain functions and creates a trust mechanism iii read about the components of blockchain and the different types of blockchains iv create a private blockchain and deploy a smart contract onto a blockchain v learn the differences between fiat currency and cryptocurrency vi incorporate blockchain technology into your projects vi know the potential dangers surrounding the concepts of blockchain blockchain essentials you always wanted to know brings a lucid approach to learning the fundamentals of blockchain technology the book covers the fundamentals of blockchain from a technical standpoint in an easy to understand language that allows anyone to grasp its intricacies blockchain essentials begins by explaining the central concept of blockchain technology the decentralization system and dives deeper into concepts like

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