

Free Technical Communication 13th Edition Lannon Book

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Kitty O. Locker Priscilla S. Rogers, Mian Lian Ho, Jane Thomas, Irene F.H. Wong and Catherine Ooi Lan Cheng United States. Division of Vocational and
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teaching professional and technical communication guides new instructors in teaching professional and technical communication ptc the essays in this volume provide theoretical and applied discussions about the teaching of this diverse subject including relevant pedagogical approaches how to apply practical aspects of ptc theory and how to design assignments this practicum features chapters by prominent ptc scholars and teachers on rhetoric style ethics design usability genre and other central concerns of ptc programs each chapter includes a scenario or personal narrative of teaching a particular topic provides a theoretical basis for interpreting the narrative illustrates the practical aspects of the approach describes relevant assignments and presents a list of questions to prompt pedagogical discussions teaching professional and technical communication is not a compendium of best practices but instead offers a practical collection of rich detailed narratives that show inexperienced ptc instructors how to work most effectively in the classroom contributors pam estes brewer eva brumberger dave clark paul dombrowski james m dubinsky peter s england david k farkas brent henze tharon w howard dan jones karla saari kitalong traci nathans kelly christine g nicometo kirk st amant

this book explicates the relationships between design thinking critical making and socially responsive technical communication it leverages the recent technology powered diy culture called the maker movement to identify how citizen innovation can inform cutting edge social innovation that advocates for equitable change and progress on today's wicked problems after offering a succinct account of the origin and recent history of design thinking along with its connections to the design paradigm in writing studies the book analyzes maker culture and its influences on innovation and education through an ethnographic study of three academic makerspaces it offers opportunities to cultivate a sense of critical changemaking in technical communication students and practitioners showcasing examples of socially responsive innovation and expert interviews that urge a disciplinary attention to social justice advocacy and an embrace of the design thinking principle of radical collaboration the value of design thinking methodologies for teaching and practicing socially responsible technical communication

are demonstrated as the author argues for a future in the field that sees its constituents as leaders in radical innovation to solve wicked social problems this book is essential reading for instructors students and practitioners of technical communication and can be used as a supplemental text for graduate and undergraduate courses in usability and user centered design and research

this is designed to be a seminal textbook for researchers and teachers of scientific and technical communication it draws together contributions from scholars in the field covering the three broad themes of theory practice and program design while focusing on topics of contemporary concern these include insights into the relevance of cognitive psychology for technical communication ethics and multicultural issues impact of new technologies visual communication design of teaching and research programmes and quality and evaluation

contains teaching tips syllabus planning and lesson organization

this seventh edition of business and administrative communication by kitty locker is a true leader in the business communications field beyond covering the broad scope of topics in both oral and written business communication locker s text uses a student friendly writing style and strong design element to hold student attention real world examples and real business applications underscore the relevance and importance of the material presented to the classroom experience and to the students careers kitty locker s text also conveys the best possible advice to students through its research base the author s reputation as a contributor to this field of study lends an even greater element of teachability and relevance to this market leading title locker continues to lead the pack with innovative technology offerings the bcomm skill booster power round out the learning experience with business and administrative communication

this anthology contains 21 articles on teaching methods and assignments in technical writing the anthology is divided into three major sections the first section courses presents plans for alternative approaches to the teaching of technical writing the second section components offers a variety of activities for major segments within a technical writing course the third section exercises suggests individual activities that can be completed during a few class periods within a course or component individual articles focus on the case method simulation and in class writing group projects the functional writing model writing for

publication technical illustration environmental writing decision making and problem solving and teaching nonnative speakers how to use english language articles a supplementary reading list is included rl

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