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places emphasis on the fundamentals of the theory of finance and provides contemporary examples this book develops the central concepts of finance such as arbitrage net present value efficient markets agency theory and the trade off between risk and return and uses them to explain corporate finance with a balance of theory and application

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fundamentals of corporate finance by richard a brealey stewart c myers and alan j marcus has been applauded for its modern approach and interesting examples professors praise the authors well organized and thoughtful writing style and their clear exposition of what many students consider difficult material the authors accomplish this without sacrificing an up to date technically correct treatment of core topic areas since this author team is known for their outstanding research teaching efforts and market leading finance textbooks it s no surprise that they have created an innovative and market driven revision that is more student friendly than ever every chapter has been reviewed and revised to reflect the current environment in corporate finance

as markets become more dynamic and competitive companies must reconsider how they view inventory and make changes to their production and inventory systems they must begin to think outside the classical box and develop a new paradigm of inventory management exploring the trend away from classical models based on economic order quantities to depe

corporate finance by ross westerfield jaffe and jordan was written to convey the most important corporate finance concepts and applications as a level that is approachable to the widest possible audience the concise format managerial context and design and student friendly writing style are key attributes in this text we took the best from rwj fundamentals and rwj corporate to create a book that fits an underserved need in the market rwjj core principles strikes a balance by introducing and covering the essentials while leaving more specialized topics to follow up courses this text distills the subject of corporate finance down to its core while also maintaining a deciding modern approach the well respected author team is known for their clear accessible presentation of material that makes this text an excellent teaching tool

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designed for courses in corporate finance taught at the mba and undergraduate level this edition retains its practice of integrating theory and application through a writing style that both students and professors can appreciate

for corporate managers maximization of the profits and the market value of the firm is a prime objective the logical working out of this principle in multinational enterprises has led to an intense focus on transfer pricing between related companies principally on account of the very attractive tax advantages made possible inevitably numerous countries have established transfer pricing legislation designed to combat the distortions and manipulations that are inherent in such transactions this important book one of the first in depth analysis of the current worldwide working of transfer pricing in intra group financing and its resonance in law presents the relevant issues related to loans financial guarantees and cash pooling analyses an innovative possible approach to these issues and describes new methodologies that can be implemented in practice in order to make intra group financing more compliant with efficient corporate financing decisions and the generally accepted oecd arm s length principle comparing the tax measures implemented in the corporate tax law systems of forty countries this study investigates such aspects of intra group financing as the following corporate finance theories studies and surveys regarding financing decisions application of the arm s length principle to limit the deductibility of interest expenses impact of the oecd s base erosion and profit shifting beps project transfer pricing issues related to intra group financing credit risk in corporate finance rationales utilized by credit rating agencies and the assessment of arm s length nature of intra group financing the author describes ways in which the application of the arm s length principle can be strengthened and how the related risk of distortion and manipulation can be minimized the solutions and methodologies proposed are applicable to any business sector given that determination of the arm s length nature of transactions between related

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companies is one of the most difficult tasks currently faced by taxpayers and tax administrations around the world this thorough assessment and analysis will prove extraordinarily useful for in house and advisory practitioners corporate officers academics international organizations and government officials charged with finding effective responses to the serious issues raised in addition to its well researched analysis the book s comparative overview of how loans financial guarantees and cash pooling are currently addressed by oecd member states and by their national courts is of great practical value in business decision making

the text is meant to bridge the gap between financial theory and practice it gives instructors a way to introduce students to academic articles edited to eliminate the methodological content the articles were originally edited for practitioners so they are perfect for the mba student this reader is the perfect packaging option for any of our corporate finance texts

describes the theory and practice of corporate finance this book shows how managers use financial theory to solve practical problems and as a way of learning how to respond to change by showing not just how but why companies and management act as they do it is useful for practising financial managers

this text looks at corporate finance emphasising real world examples and gives an in depth examination of real business decisions each chapter features revised problems to help readers understand what they have just read

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