

# Engineering Economy Thuesen Gerald

Engineering Economy Thuesen Gerald Mastering Engineering Economy A Deep Dive into Thuesen Fabrycky Monczkas Approach Engineering economy its not the most glamorous subject but its undeniably crucial for anyone involved in engineering projects from designing bridges to developing software Choosing the most economically viable option is rarely intuitive and thats where the expertise of authors like Thuesen Fabrycky and Monczka comes in Their widely respected textbook often simply referred to as Thuesen serves as a foundational guide for understanding and applying engineering economic principles This blog post will explore key concepts provide practical examples and answer common questions to help you navigate the world of engineering economy with confidence Understanding the Core Principles More Than Just Numbers Engineering economy isnt just about crunching numbers its about making informed decisions At its heart it combines engineering knowledge with economic principles to evaluate and select the best alternative among several competing projects Thuesens approach emphasizes a systematic methodology guiding you through a series of steps to analyze projects objectively These steps generally include

- 1 Defining the Problem Clearly articulating the project goals constraints and assumptions is paramount A poorly defined problem leads to flawed analysis
- 2 Gathering Data This involves identifying and quantifying all relevant costs benefits and risks associated with each alternative Accurate data is the bedrock of sound economic analysis
- 3 Choosing a Decision Criterion This involves selecting the appropriate method for comparing alternatives eg Net Present Value Internal Rate of Return Payback Period The choice depends on the projects specifics and the companys investment criteria
- 4 Analyzing Alternatives Applying the chosen decision criterion to evaluate each alternative and rank them based on economic merit
- 5 Selecting the Best Alternative Choosing the alternative that maximizes the desired objective eg profit return on investment minimization of costs
- 6 Implementing and Monitoring Putting the selected alternative into action and continuously monitoring its performance to ensure it meets

expectations

## 2 Visualizing the Process A Simple Flowchart

Imagine a simple flowchart here showing the six steps outlined above. You could use a tool like drawio or Lucidchart to create this and insert it as an image. The flowchart should visually represent the sequential nature of the process.

### Practical Example Choosing a Manufacturing Process

Let's imagine a company needs to choose between two manufacturing processes for a new product.

**Process A:** High initial investment 500000, low operating costs 50000/year, high production capacity.

**Process B:** Low initial investment 100000, high operating costs 150000/year, lower production capacity.

To compare these, we could use Net Present Value (NPV). NPV calculates the present value of all future cash flows discounted by a chosen interest rate. Let's say 10%. A higher NPV indicates a more economically attractive option.

Detailed calculations, which would involve using present worth factors from standard tables or financial calculators, would determine which process yields a higher NPV.

### How to Calculating Simple Payback Period

The Payback Period is a simple method to determine how long it takes for a project to recover its initial investment. It's less sophisticated than NPV but provides a quick overview.

**Example:** A project costs 100000 and generates annual net cash flows of 25000.

Initial Investment	Annual Net Cash Flow	Payback Period (years)
100000	25000	4

This indicates it takes 4 years to recoup the initial investment. However, note that this method ignores the time value of money and cash flows beyond the payback period.

## Beyond the Basics Advanced Techniques Covered in Thuesen

Thuesen, Fabrycky, and Monczka's text delves much deeper than these basic examples. It explores more advanced concepts including:

- Depreciation Methods: Straightline, declining balance, and sum-of-the-years-digits methods are explained, crucial for accurately accounting for asset value decline over time.
- Inflation and its Impact: The book discusses how inflation affects economic analysis and provides methods for incorporating inflation into calculations.
- Risk and Uncertainty Analysis: This covers techniques for evaluating projects under conditions of uncertainty, such as sensitivity analysis and Monte Carlo simulation.
- Replacement Analysis: Making optimal decisions regarding replacing existing equipment or assets.
- Capital Budgeting Techniques: This incorporates the use of various methods such as IRR (Internal Rate of Return), Benefit-Cost Ratio analysis, and more.

## Summary of Key Points

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