

Doing Visual Ethnography

Doing Visual Ethnography Doing Visual Ethnography Working Images Visual Anthropology Reflecting Visual Ethnography Doing Sensory Ethnography Visual Interventions Visual Research and Indonesian Ethnography Visual Ethnography Interpreting Visual Ethnography Doing Visual Ethnography Principles of Visual Anthropology The Ethnographer's Eye Urban Youth and Photovoice Advances in Visual Methodology The Future of Visual Anthropology Visual Anthropology Directory of Visual Anthropology Visual Anthropology Review Ethnography: Issues in ethnography Sarah Pink Sarah Pink Ana Isabel Alfonso Fadwa El Guindi Metje Postma Sarah Pink Sarah Pink Karl Heider Dawn Mannay Erkan Ali Sarah Pink Paul Hockings Anna Grimshaw Melvin Delgado Sarah Pink Sarah Pink John Collier Thomas Dustin Blakely Alan Bryman

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doing visual ethnography explores the use and potential of photography video and hypermedia in ethnographic and social research it sets out to offer a reflexive approach to theoretical methodological practical and ethical issues of using these media in the field and in the academy

those already proficient in ethnographic methods will find doing visual ethnography a foray into what should be an increasingly normative terrain and what is certainly a much needed addition to the literature they will be challenged to simultaneously take on new methodological conceits and their application beyond traditional boundaries library information science research following on from the success of doing visual ethnography this fully revised and updated second edition explores the use and potential of photography video and hypermedia in ethnographic and social research it offers a reflexive approach to theoretical methodological practical and ethical issues of using these media now that they are increasingly being incorporated into field research sarah pink adopts the viewpoint that visual research methods should be rooted in a critical understanding of local and academic visual cultures the visual media and technologies being used and the ethical issues they raise the book demonstrates that these new challenges that shape ethnographic knowledge can be met by understanding the reflexivity and experience through which visual and ethnographic materials are produced and interpreted new to the second edition general updating of figures terminology and literature to bring the book up to date with recent innovations in theory practice and technology annotated reading lists added to each chapter to guide the reader to further literature completely rewritten chapter on digital technology to ensure the text is in line with the latest developments in technology and methodological thinking drawing from her own experiences of using photography video and hypermedia in research as well as the work of others the author follows the research process from project design planning and implementing and practising fieldwork to analysis and representation suggesting how visual images and technologies can be combined to form an integrated process throughout the different stages of research the second edition of doing visual ethnography is an excellent resource for students of sociology anthropology cultural studies media studies and those doing ethnographic and qualitative research it also provides valuable reading for researchers and postgraduates

visual methods such as drawing painting video photography and hypermedia offer increasingly accessible and popular resources for ethnographic research in working images prominent visual anthropologists and artists explore how old and new visual media can be integrated into contemporary forms of research and representation drawing upon projects undertaken both at home in their native countries and abroad in locations such as ethopia and venezuela the book's contributors demonstrate how visual methods are used in the field and how these methods can produce and communicate knowledge about our own and other cultures as well as focusing on key issues such as ethics

and the relationship between word and image they emphasize the huge range of visual methods currently opening up new possibilities for field research from cartoons and graphic art to new media such as digital video and online technologies

el guindi provides a comprehensive guide to the methods of visual anthropology and the use of film in cross cultural research and ethnography she shows how visual media photographic filmic interactive is now an accepted part of the anthropological process a vital tool that reflects and produces knowledge about the range of cultures and about culture itself it preserves the integrity of people objects and events in their cultural context and expands our horizons beyond the reach of memory culture el guindi places visual anthropology within an empirically based analytic framework built on systematic observation identifying the research cycle that begins with data gathering and leads to visual ethnographic construction that is anthropological in method process and product she explains how indigenous professional and amateur forms of pictorial auditory materials are grounded in personal social cultural and ideological contexts and describes the non western critique of the western traditions of visual anthropology her book is an excellent guide for ethnographic research and for film and other media instruction concerned with cross cultural representation

renowned writing and filming anthropologists engage in a dialogue by which they explore new understandings of aspects of specific realities that visual representation has made possible

in this important and groundbreaking book sarah pink suggests re thinking the ethnographic process through reflexive attention to what she terms the sensoriality of the experience practice and knowledge of both researchers and those who participate in their research the book provides an accessible analysis of the theoretical methodological and practical aspects of doing sensory ethnography drawing on examples and case studies from the growing literature on sensory ethnographic studies and from the author s own work

visual anthropology has proved to offer fruitful methods of research and representation to applied projects of social intervention this volume examines both the range contexts in which applied visual anthropology is engaged and the methodological and theoretical issues it raises

this book focuses on how visual records mainly on film or video can provide data for research and presents a variety of visual projects drawn from ethnographic fieldwork in indonesia karl heider argues for the expansion of visual anthropology or anthropology with a camera beyond descriptive ethnographic film into actual use of the camera as a research tool the chapters explore several ways in which camera generated materials can complement and support what anthropologists already do in their research heider includes samples from fieldwork in indonesia conducted over a number of years particularly in new guinea and sumatra with groups including the dani and minangkabau his studies combine visual and psychological anthropology and provides insight into the analysis of emotions in particular intended to inspire new approaches to the ethnographic enterprise the book is valuable for scholars of visual anthropology and southeast asia

visual ethnography refers to the study of the social world where drawing photography film and digital techniques are commonly used to record aspects of everyday life alongside the interrogation of visual culture this entry provides a background to the field of visual ethnography and reflects on both its historical applications across different disciplines and its contemporary uses as an approach to social research methods the entry asks how do researchers collect and generate visual data in answering this question it focuses on how researchers do a visual ethnographic study setting out different approaches to and techniques of creating visual data including assemblages of photographs collections of artefacts and the participatory techniques of film mapping and collage the second question how do researchers analyse visual materials leads to a discussion of how researchers come to know the visual artefact itself and the social contexts in which images are made and viewed offering visual ethnographers new opportunities to understand social practices and relationships as they are articulated through the visual lastly the entry turns to issues of dissemination and attends to the challenge how do researchers negotiate ethics visibility and representation in response a number of approaches are presented as ways to ethically present and re represent visual data to engage audiences and generate impact the entry notes that visual ethnography has much to offer the field of social research but that it is important that researchers continue to work on developing its methodological analytical and ethical agendas for the future the entry provides a foundation for gaining an understanding of visual ethnography and a basis for engaging with this project of development offering strategies for negotiating best practice in fieldwork analysis and visual audiencing

focusing on the use of text in relation to a specific category of image the photographic image this book argues for a new appreciation of the relationship between texts and photographs in an age that seems to be dominated by visual images with reference to a range of traditional and new media forms and addressing such issues as gender ethnicity class identity politics and biography the author introduces a new perspective for the use and understanding of the symbiotic relationships that can exist between photographs and texts in the production of sociological cultural and historical narratives lamination drawing on the work of barthes and benjamin the book explores the material forms of publications that involve the combination of photographs and texts such as newspapers and journalism documentary archives visual ethnographies and on line social networks showing how text and image are contexts for one another and so negotiate meaning between themselves a challenge to the recent visual turn in sociology and cultural studies which argues without privileging text or image for the significance of text in relation to visual images and the production of combined meanings interpreting visual ethnography will appeal to scholars of sociology anthropology and media studies with interests in theory visual methods and text and meaning

this text explores the use and potential of photography video and electronic media in ethnographic and social research the book has a reflexive approach to the theoretical methodological practical and ethical issues for using media

no detailed description available for principles of visual anthropology

grimshaw s exploration of the role of vision within modern anthropology engages with current debates about ocularcentism investigating the relationship between vision and knowledge in ethnographic enquiry using john berger s notion of ways of seeing the author argues that vision operates differently as a technique and theory of knowledge within the discipline in the first part of the book she examines contrasting visions at work in the so called classical british school reassessing the legacy of rivers malinowski and radcliffe brown through the lens of early modern art and cinema in the second part of the book the changing relationship between vision and knowledge is explored through the anthropology of jean rouch david and judith macdougall and melissa llewelyn davies vision is foregrounded in the work of these contemporary ethnographers focusing more general questions about technique and epistemology whether image based media are used or not in ethnographic enquiry

the past decade brought forth a wave of excitement and promise for researchers and practitioners interested in community practice as an approach based on social justice principles and an embrace of community participatory actions but effective community practice is predicated on the availability and use of assessment methods that not only capture and report on conditions but also simultaneously set the stage for social change efforts this research therefore serves the dual purpose of generating knowledge and also being an integral part of social intervention research done in this way however requires new tools photovoice is one such tool a form of visual ethnography that invites participants to represent their community or point of view through photographs accompanied by narratives to be shared with each other and with a broader community urban youth and photovoice focuses on the use of this method within urban settings and among adolescents and young adults a group that is almost naturally drawn to the use of photography especially digital and particularly in today s era of texting facebook and instagram to showcase photovoice as an important qualitative research method for social workers and others in the social sciences and providing readers with detailed theoretical and practical account of how to plan implement and evaluate the results of a photovoice project focused on urban youth

a stunning collection of cutting edge essays which brings together the leading scholars in visual research clearly structured and written in an engaging and accessible style throughout this invigorating work will be the must have text for teachers and students of the visual across the arts humanities and social sciences elaine campbell reader in criminology newcastle university this is a book about research that takes the challenge of the internet seriously that rises above disciplinary difference and points to new directions for social research rob walker emeritus professor university of east anglia this innovative book examines and introduces cutting edge visual methods in social research it explores the development of visual methodology as a field of interdisciplinary and post disciplinary practice spanning scholarly and applied concerns positioned at the innovative edge of theory and practice in contemporary visual research pink s engaging book goes beyond the methods ideas and fields of practice outlined in existing texts and handbooks this book examines how new theoretical and methodological engagements are developing and emerging in research practice the impact new approaches are having on the types of knowledge visual research produces and critiques the ways visual research intersects with new media and the implications for social and cultural research

scholarship and intervention this book will be essential reading for any student or researcher thinking of using visual methods in their own research sarah pink is professor of social sciences at loughborough university

from an eminent author in the field the future of visual anthropology develops a new approach to visual anthropology and presents a groundbreaking examination of developments within the field and the way forward for the subdiscipline in the twenty first century the explosion of visual media in recent years has generated a wide range of visual and digital technologies which have transformed visual research and analysis the result is an exciting new interdisciplinary approach of great potential influence for the future of social cultural anthropology sarah pink argues that this potential can be harnessed by engaging visual anthropology with its wider contexts including the increasing use of visual research methods across the social sciences and humanities the growth in popularity of the visual as methodology and object of analysis within mainstream anthropology and applied anthropology the growing interest in anthropology of the senses and media anthropology the development of new visual technologies that allow anthropologists to work in new ways this book has immense interdisciplinary potential and is essential reading for students researchers and practitioners of visual anthropology media anthropology visual cultural studies media studies and sociology

this book provides reliable research methods from the systematic gathering of data through analysis of photographic records to transfer of insights to ethnographic records with an emphasis on developing the skills of thorough observation rather than on technical skill

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Introduction

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