

# Cultura Gerencial Mexico Estados Unidos

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western business owners and managers are increasingly interested in doing business in Mexico yet few have thoroughly investigated the country's business climate and culture this collection of new essays by contributors who work in and research the business culture of Mexico takes a combined academic and real world look at the country's vibrant and dynamic commerce topics include business and the government conceptions of time Mexican entrepreneurialism and the place of women in business instructors considering this book for use in a course may request an examination copy here

this comprehensive volume on the transformational organization and change management in the Asian and trans-Asian context draws on international contributors to discuss regional differences in the nature and meaning of organizations leadership emerging and industrialized markets and transformative initiatives across and range of enterprises

the relationships between workers and firms are changing worldwide nowhere is this more evident than in the psychological contracts of employment that is the obligations workers owe to their employer and vice versa psychological contracts in employment contains the cross-national perspectives of organizational scholars from 13 countries to examine how societies differ in the nature of psychological contracts in employment and how global business initiatives are bridging these differences the author team assembled by editors Denise Rousseau and René Schalk includes social scientists with deep knowledge of the particular societies they describe and whose personal scholarship involves psychological contract phenomena locally as well as abroad readers of Denise Rousseau's award-winning book *Psychological Contracts in Organizations* (Sage 1995) will welcome the extension of this ground-breaking work into the global arena both the introductory and concluding chapters written by the editors provide several themes to structure and frame the book's content every chapter in this volume maintains a clear focus on the importance of a cross-cultural perspective on psychological contracts for today's managers social scientists and public policy makers

this book focuses on the current research on and implications of globalization for social organizations and the study of organizational communication the chapters are wide ranging in terms of how they approach international and intercultural issues the authors draw on a wide range of literatures international development international migration postcolonialism and social movements the organizations studied represent all major sectors and a variety of national and ethnic contexts and the chapters feature empirical interpretive and critical postures toward research and engage practical as well as theoretical issues the authors reflect on the changing shapes of organizations and institutions in today s world

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