

Corporate Social Responsibility Doing The Most Good For Your Company And Your Cause By Philip Kotler

The Most Good You Can Do
Calendar of the Manuscripts of the Most Hon. the Marquis of Salisbury, K. G., etc. preserved at Hatfield House, Hertfordshire
The Ante-Nicene Fathers: Lactantius, [etc.], Apostolic teaching and constitutions, Homily, and Liturgies
School work. with revisions, additions by J.W. Jarvis
The Standard
The Bookman
Mr. William Shakespeare's Comedies, Histories, Tragedies, & Sonnets
The Works of Francis Bacon ...
A Religious Encyclopaedia Or Dictionary of Biblical, Historical, Doctrinal, and Practical Theology
Macmillan's Magazine
Cyclopaedia of Biblical, Theological, and Ecclesiastical Literature
Industrial Engineering Report
The Navy List
The Chronicle
The Auto-biography of Goethe: The concluding books, also Letters from Switzerland, and Travels in Italy
Report of the Fruit Growers' Association of the Province of Ontario
The Builder
Publishers' Circular and General Record of British and Foreign Literature, and Booksellers' Record
The Truth Seeker
Peter Singer
Alexander Roberts
Frederick John Gladman
William Shakespeare
Francis Bacon
Johann Jakob Herzog
John McClintock
George Worthington
Johann Wolfgang von Goethe
Ontario Fruit Growers' Association

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McClintock George Worthington Johann Wolfgang von Goethe Ontario Fruit Growers' Association

an argument for putting sentiment aside and maximizing the practical impact of our donated dollars powerful provocative nicholas kristof the new york times peter singer s books and ideas have been disturbing our complacency ever since the appearance of animal liberation now he directs our attention to a challenging new movement in which his own ideas have played a crucial role effective altruism effective altruism is built upon the simple but profoundly unsettling idea that living a fully ethical life involves doing the most good you can do such a life requires a rigorously unsentimental view of charitable giving to be a worthy recipient of our support an organization must be able to demonstrate that it will do more good with our money or our time than other options open to us singer introduces us to an array of remarkable people who are restructuring their lives in accordance with these ideas and shows how paradoxically living altruistically often leads to greater personal fulfillment than living for oneself doing the most good develops the challenges singer has made in the new york times and washington post to those who donate to the arts and to charities focused on helping our fellow citizens rather than those for whom we can do the most good effective altruists are extending our knowledge of the possibilities of living less selfishly and of allowing reason rather than emotion to determine how we live doing the most good offers new hope for our ability to tackle the world s most pressing problems

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