

Consumers Perceptions And Attitudes Of Organic Food

Influence of health consciousness and food safety concerns on consumer attitudes towards organic food
Why Do People Buy Organic? An Analysis of the Attitudes and Intentions Toward Organic Food
A Qualitative and Quantitative Study of Consumer Attitudes to Organic Produce
The Handbook of Organic and Fair Trade Food Marketing
Strategies to Improve the Quality of Foods
Current Trends in Economics, Business and Sustainability
Assessment and Governance of Sustainable Soil Management
The Case for Organic Agriculture
Research on Open-innovation Strategies and Eco-innovation in Agro-food Industries
Mental Development in the Child and the Race
Adolescents Attitudes Towards Organic Food
Social Psychology
Small Farm Today
Farm & Food
Consumer Awareness of and Attitudes Towards Organic Foods
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Encyclopaedia Medica
Psychological Monographs
The Marketing Stimuli Factors Influencing Consumers' Attitudes to Purchase Organic Food
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master s thesis from the year 2015 in the subject business economics offline marketing and online marketing middlesex university in london language english abstract this dissertation analyses the specific role of the two factors health consciousness and food safety on consumer attitudes and their purchase intentions in relation to organic food the investigation will deliver evidence from the generation y from two of the major countries consuming organic products germany and united kingdom until now there have not been sufficient studies about organic foods in relation to health consciousness and food safety so the aim of this study is to fill this gap the purpose of the study is

to demonstrate how health consciousness and food safety affects consumer attitudes and purchase intentions towards organic products this will be done through a review of previous secondary literature as well as a questionnaire distributed online via e mail and facebook the total number of respondents was 203 researchers suggested several new approaches on how to deliver a more precise outcome on organic consumption these recommendations were taken into consideration and a new methodology was developed an online questionnaire was distributed in order to answer the hypotheses and find out what drives the millenials to buy organic as they seem to have different consumption patterns than previous generations to observe the desired results the theory of planned behaviour by icek ajzen 1985 was extended with self identity concepts and moral norms items that were found by previous researchers to have a significant influence on intentions to purchase organic foods aertsens et al 2009 arvola et al 2008 dean shepherd 2012 hagger chatzisarantis 2006 sparks shepherd 1992 zanolli naspetti 2002 the results support the assumption that germans prefer organic produce over the british participants in the uk there is a gap between the non consumers and the consumers of organic foods as previous studies stated they question organic regulation standards and production methods more than the germans who mostly trust in their organic production chain gerrard et al 2013 zander 2014 moreover both parties believe in health supporting attributes of this style of farming which can be named as a reason for the steady growth of organic demand

master s thesis from the year 2015 in the subject psychology work business organisational and economic psychology grade 1 0 université paris 1 panthéon sorbonne paris school of economics course sustainability economics language english abstract this dissertation seeks to analyze the relation between attitudes purchase intentions and organic food purchase on the basis of results from a survey conducted with a german sample it is found that women buy more organic food than men by analyzing participants attitudes the study reveals that women value satisfaction they get from organic food the most and sensory appeal the least indifference toward organic food is rated high and price seems to not to be a barrier a factor analysis and a subsequent correlation analysis reveal that attitudes purchase intentions and purchase behavior are intercorrelated economic implications and future research are discussed

the markets for organic and fair trade food are growing rapidly although there are some important differences both seek to address the consumer desire for better food fair trade because it offers economically disadvantaged producers a better financial return organic because it is perceived to be a more sustainable system delivering better tasting healthier and safer food than that produced by non organic methods the handbook of organic and fair trade food marketing provides a practical guide to successful marketing in these two dynamic sectors underpinned by case histories and lessons from companies that have been successful in these areas including green black s yeo valley and duchy originals it includes a review of the international markets for organic and fair trade food and drink an analysis of organic and fair trade consumers a review of successful retailing practice and a section on organic and fair trade divergence and convergence chapters are also included on perspectives from the usa germany and italy the book is written by industry experts augmented by academic contributions where appropriate offering for the first time the practical marketing advice

required by companies in this sector

strategies to improve the quality of foods volume one in the developments in food quality and safety series explores salt sugar and fat reduction while also discussing natural alternatives and nitrate and nitrate salts enrichment of foods with prebiotics probiotics and pos biotics in food development is also explored this series is the most up to date resource covering trend topics such as advances in the analysis of toxic compounds and control of food poisoning food fraud traceability and authenticity revalorization of agrifood industry natural antimicrobial compounds and application to improve the preservation of food non thermal processing technologies in the food industry and more edited by dr José Manuel Lorenzo and authored by a team of global experts in the fields of food quality and safety this series provides comprehensive knowledge to food industry personals and scientists provides latest information regarding the production of food products with modified composition reformulation brings modern strategies adopted by the food industry to obtain healthier foods without giving up the highest quality standards presents salt sugar and fat reduction strategies in food products

this book consists of selected papers from the international conference on economics business and sustainability icebs 2023 which brings together academics to exchange their research results and share experiences on all aspects of economics business and sustainability the conference delivered a specific focus and significant breakthroughs in the rapid global economic rebound the event appealed to scholars academics researchers experts development actors practitioners and university students to join a part and share outlooks experiences research findings and the recent research trends in the milieu of social sciences the icebs 2023 is expected to gain mutual understanding and insights offering solutions and policy recommendations

the role of soils for achieving the sustainable development goals is multifarious soils are the essential basis for food and biomass provision in support of food security sdg 2 and energy security sdg 7 soil carbon sequestration is paramount for climate action sdg 13 soil mediated water purification and retention nutrient and matter cycling and soils habitat functions are essential for maintaining ecosystem services and biodiversity sdg 15 healthy soils perform well in all these functions simultaneously however the globally increasing demand for food fiber and bio based products poses massive challenges to soil health minimizing trade offs between biomass production and soil health requires systemic approaches to assessment and governance of sustainable soil management in agriculture and food systems it provides interdisciplinary insights into key questions what are the impacts of agricultural management practices on sustainability targets in specific geophysical and socio economic contexts what are the opportunities and risks of future trends such as climate change digitalization and emerging technologies for soil management and soil health how can institutions and governance instruments be improved to enable decision makers to take action on sustainable soil management the book was initiated in the frame of the national german research program bonares soil as a sustainable resource for the bioeconomy and it is meant to trigger interdisciplinary thinking

this book contains some contributions obtained from project eco2015 70262 r influence of

openness on eco innovation in agro food industries this project has been funded by the former spanish ministry of economy and competitiveness the main objective of this research is to analyse the influence of open innovation strategies on the development of environmental innovations in the agro food companies eco innovation has generated a growing body of theoretical and empirical contributions from both quantitative and qualitative perspectives in the last years and this book contains some examples of research and case studies on the topic

adolescents are the consumers of tomorrow therefore policies aimed at increasing organic food consumption should address the needs of this group to discover their attitudes towards organic food and their knowledge of the subject a survey among almost 700 school children aged 15 16 years was conducted four main groups of questions were used adolescents knowledge of organic food attitudes whether they bought organic food and the perceived influences they exerted on the buying patterns of their parents from the survey it can be concluded that adolescents attitudes towards organic food are positive but their knowledge of and their willingness to buy it are low campaigns aimed at encouraging the purchasing of organic food targeted at adolescents should particularly emphasize those characteristics of organic foods that they can relate to their interests and ethical preferences for example animal welfare and environmental considerations

the new tenth edition of social psychology is a fully revised and sweeping look into the social forces that make us who we are real life examples and the results from a wide range of empirical research contribute to the book s coverage of such subjects as the self attitudes socialization communication interpersonal attraction and relationships and personality and social structure it thoroughly addresses intrapsychic processes and comprehensively explores social interactions and group processes as well as larger scale phenomena such as intergroup conflict and the effects of covid 19 providing rare balanced coverage of both psychological and sociological perspectives as well as historical and contemporary works the tenth edition of this classic textbook is an ideal companion for introductory social psychology courses

includes music

the demand for organic food products have increased rapidly in recent years among the main factors contributed to the increasing global consumers demand towards organic food products are food safety concern health benefits better quality higher nutritional value and environmental concern therefore there is a need to explore consumers behaviour towards organic food products this study attempts to examine the effects of marketing stimuli factors on consumers attitudes to purchase organic food in malaysia five key marketing stimuli variables were examined in this study and they were product attributes price availability sales promotion and marketing communications this study is based on the results of a survey conducted on a sample of 430 organic food consumers in malaysia the structural equation modeling was used for data analysis and six hypotheses were tested the results showed that three marketing stimuli variables of product attributes availability and sales promotion have significantly influenced consumers attitudes of organic food subsequently consumers attitudes is positively correlated to actual purchase of organic food there was no significant effect of price and marketing communications on consumers

attitudes of organic food based on the findings marketing stimuli strategies should be focused on creating positive attitude of consumers by increasing consumers awareness trust satisfaction and loyalty towards organic food in addition price of organic food should be reduced and more effective communication strategies should be undertaken to enhance consumers purchase of organic food

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