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in 1994 interface founder and chairman ray anderson set an audacious goal for his commercial carpet company to take nothing from the earth that can t be replaced by the earth now anderson leads the way forward and challenges all of industry to share that goal with business lessons from a radical industrialist the interface story is a compelling one in 1994 making carpets was a toxic petroleum based process releasing immense amounts of air and water pollution and creating tons of waste fifteen years after anderson s call for change interface has cut greenhouse gas emissions by 82 cut fossil fuel consumption by 60 cut waste by 66 cut water use by 75 invented and patented new machines materials and manufacturing processes increased sales by 66 doubled earnings and raised profit margins with practical ideas and measurable outcomes that every business can use anderson shows that profit and sustainability are not mutually exclusive businesses can improve their bottom lines and do right by the earth ray anderson is featured in the film so right so smart which takes a behind the scenes look at how his leadership transformed interface into a company with a sustainable business practices that made it more profitable than it was before

america s greenest ceo and the hero of the award winning documentary the corporation makes the urgent compelling case that sustainable business pays in 1994 interface founder and chairman ray anderson set an audacious goal for his commercial carpet company to take nothing from the earth that can t be replaced by the earth fifteen years later he had cut his company s greenhouse emissions by 82 cut water use by 75 cut waste by 66 all while doubling earnings and raising profit margins now in the most inspiring business book of our time anderson leads the way forward and challenges all of industry to share that goal with practical ideas and measurable outcomes that every business can use anderson shows that profit and sustainability are not mutually exclusive businesses can improve their bottom lines while doing right by the earth

in 1994 ray anderson felt a spear in the chest he realised that his company billion dollar carpeting manufacturer interface inc was plundering the environment with its unsustainable business practices and that it desperately needed to change direction under his leadership interface went on to set unprecedeted targets for cutting waste instigated revolutionary recycling initiatives and encouraged employees at every level of the company to contribute ideas on how to save resources as a result the company s greenhouse gas

emissions decreased by 82 and are on target to reach zero level by 2020 not only that these changes also brought down costs improved quality and increased profits in confessions of a radical industrialist ray anderson shares the remarkable story of how interface turned itself around and proves that running your company sustainably isn t radical at all it s just good business

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america s greenest ceo and the hero from the award winning documentary the corporation makes the urgent compelling case that sustainable business pays his story is now legend in 1994 after reading the ecology of commerce by paul hawken ray anderson felt a spear in the chest the founder of interface inc a billion dollar carpeting manufacturer realized that his company was plundering the environment and he needed to steer it on a new course since then interface has cut its greenhouse gas emissions by 82 and the goal is to reach zero environmental footprint by 2020 thoughtful and winning confessions of a radical industrialist shows how anderson revolutionized his company in the process bringing costs down improving quality making it one of fortune s 100 best companies to work for and driving up profits the publisher has aimed for sustainability in all aspects of this book s production from the inks and glues to the trim size the interior paper is 100 post consumer recycled certified by the forest stewardship council and ancient forest friendly instead of a jacket the cover boards are wrapped in 100 recycled paper stock coated in a biodegradable varnish and these are just two examples among many

the original mid course correction published over 20 years ago became a classic in the sustainability field it put forth a new vision for what its author ray c anderson called the prototypical company of the 21st century a restorative company that does no harm to society or the environment in mid course correction anderson recounts his eureka moment as founder and leader of interface inc one of the

world's largest carpet and flooring companies and one that was doing business in all the usual ways bit by bit he began learning how much environmental destruction companies like his had caused prompting him to make a radical change mid course correction not only outlined what eco centered leadership looks like it also mapped out a specific set of goals for anderson's company to eliminate its environmental footprint those goals remain visionary even today and this second edition delves into how interface worked toward making them a reality birthing one of the most innovative and successful corporate sustainability efforts in the world the new edition also explores why we need to create not only prototypical companies but also the prototypical economy of the twenty first century as our global economy shifts toward sustainability challenges like building the circular economy and reversing global warming present tremendous opportunities for business and industry mid course correction revised contains a new foreword by paul hawken several new chapters by ray c anderson foundation executive director john a lanier and interviews with janine benyus joel makower andrew winston ellen macarthur and other leaders in green enterprise the circular economy and biomimicry a wide range of business readers from sustainability professionals to green entrepreneurs to ceos will find both wise advice and concrete examples in this new look at a master in corporate and environmental leadership and the legacy he left

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is it possible for an investment to be good for a firm's profitability without also being good for the environment employees or community bolton connects these seemingly disparate ideas to show how to incorporate economic costs benefits cash flows and risks into the evaluation of any type of investment

co winner of the 2015 salon london transmission prize get into the best schools land your next big promotion dress for success run faster play tougher work harder keep score and whatever you do make sure you win competition runs through every aspect of our lives today from the cubicle to the race track in business and love religion and science what matters now is to be the biggest fastest meanest toughest richest the upshot of all these contests as margaret heffernan shows in this eye opening book competition regularly backfires producing an explosion of cheating corruption inequality and risk the demolition derby of modern life has damaged our ability to work together but it doesn't have to be this way ceos scientists engineers investors and inventors around the world are pioneering better ways to create great products build enduring businesses and grow relationships their secret generosity trust time theater from the cranberry bogs of massachusetts to the classrooms of singapore and finland from tiny start ups to global engineering firms and beloved american organizations like ocean spray eileen fisher gore and boston scientific heffernan discovers ways of living and working that foster creativity spark innovation reinforce our social fabric and feel so much better than winning

the field of sustainability continues to evolve as a discipline the world is facing multiple sustainability challenges such as climate change water depletion ecosystem loss and environmental racism the handbook of sustainability will provide a comprehensive reference for the field that examines in depth the major themes within what are known as the three e's of sustainability environment equity and economics these three themes will serve as the main organizing body of the work in addition the work will include sections on history and sustainability major figures in the development of sustainability as a discipline and important organizations that contributed or that continue to contribute to sustainability as a field the work is explicitly global in scope as it considers the very different issues associated with sustainability in the global north and south

it is vitally important for businesses to have a holistic understanding of the many issues surrounding and shaping sustainability from competitors to government and political factors to economics and ecological science this integrated textbook for mba and senior level undergraduates offers a comprehensive overview of the issues of sustainability as they relate to business and influence corporate strategy it also features a wide range of cases and an extensive discussion of tools to incorporate sustainability issues into strategic decision making helping instructors and students to build and then apply a solid understanding of sustainability in business

this book addresses the twin goals of build back better than before the pandemic and the great reset called for by the world economic forum can we use this crisis to re vision capitalism as a life preserving livelihood enriching phenomenon all businesses now face the challenge of prospering while serving and saving lives this should have been their mission all along the pandemic is killing disproportionately those whom we have neglected deaths in europe and the americas are between ten and one hundred times more frequent than deaths in china and the region influenced by chinese civilization for two thousand years this is all despite the weeks of warning we had and wasted since western governments must massively stimulate their economies in any case spending trillions this is a priceless opportunity to usher in certain kinds of world saving businesses and show out those kinds of business that wreck our eco system we have a priceless opportunity to create an economy that serves all its stakeholders customers employees suppliers and those who physically create wealth not just those who trade in shares this virus has sniffed out our selfishness our toxic levels of individualism and self indulgence we should never waste a crisis on recriminations it is an opportunity to reset our moral compass to re discover that the true mission of business enterprise is to serve humanity with higher goals leadership must be dedicated to service not self aggrandizement

the tale of the senate is the untold story of french political and parliamentary history if it is mentioned at all it is usually only at the moments when it proved to be an obstacle to progressive reform or a frustration to ambitious governments its ways and its traditions its ever developing and changing role under three republics and its place at the heart of a particular and peculiar political culture have remained little known or explored this two part study uncovers the french senate and examines its evolution from keystone of the

compromise that created the republic in 1875 to its consecration as the chambre de la decentralisation in 2003 volume one examines the place of the senate in the third republic from its uncertain beginnings to its presence at the forefront of political life in the 1930s a prominence that would cost the senate dear after the liberation volume two traces the unlikely recovery of the upper chamber in 1946 its restoration in 1958 and its rollercoaster relationship with government and the lower house since then game but examine its political evolution and the part played by the men and after 1946 women who have shaped its fortunes both volumes contain tables maps and appendices intended to provide the both the academic and the student of french politics not only with an analytical narrative but also with clear points of reference with which to tackle the subject

against the all too familiar backdrop of corporate malfeasance scandal in our religious institutions political chicanery to serve ulterior motives and constant reminders of the corruptive influence of power for the common good showcases the insights reflections and recommendations of some of today s most forward thinking and inspiring leaders applying their expertise in fields such as ecology education and conflict resolution today s challenges test leaders to their very core and require a fundamentally new kind of leadership committed to the greater good of society from nobel prize winner john hume to leader to leader institute chair frances hesselbein harvard university s howard gardner to president jimmy carter the contributors argue that because individuals institutions and societies are now so profoundly connected and inter related every decision of consequence has a ripple effect leaders of all stripes including corporate executives politicians social activists scientists and educators must display courage integrity humility and the wherewithal to consider the long term impact of their decisions and actions most importantly they must engage in dialogue and recognize that creative solutions to complex problems require collaboration the result is a provocative and multi dimensional exploration of leadership in troubled and troubling times but with a hopeful note that individuals and organizations will rise to the challenges

establishes the concept of gentlemanly capitalism examines the growth of empire and many of its controversial episodes including the partition of africa and concludes xxx against conventional wisdom xxx that britain was still a dynamic imperial power on the eve of world war i

reels for 1973 include time index 1973

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