

# Cipe Pineles A Life Of Design

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cipe pineles was art director for leading fashion magazines between 1930 and 1960 tracing pineles s career from young immigrant to ranking female in the design world martha scotford chronicles a time when few women were involved in design and assesses cipe s brilliant contributions to graphic design and magazine design in particular illustrated

saveur best new cookbooks of the year finalist for the gourmand award for cookbook design the newly discovered illustrated recipes of wildly influential yet unsung designer cipe pineles introducing her delectable work in food and art to a new generation not long ago sarah rich and wendy macnaughton discovered a painted manuscript at an antiquarian book fair that drew them in like magnets it displayed a vibrant painting of hot pink beets and a hand lettered recipe for borscht written in script so full of life it was hard to believe it was more than sixty five years old it was the work of one of the most influential graphic designers of the twentieth century cipe pronounced c p pineles the first female art director at condé nast whose impact lives on in the work of maira kalman julia rothman and many others completed in 1945 it was a keepsake of her connection to her childhood s eastern european food she called it leave me alone with the recipes for wendy and sarah it was a talisman of a woman they had not known was their idol a strong independent spirit whose rich archive of drawings recipes diaries and letters to family and friends led them into a dazzling history of mid century design art food new york city society and culture they teamed up with maria popova of brain pickings and debbie millman of design matters along with contributors mimi sheraton steven heller paula scher and maira kalman to present cipe pineles s life and work as it should be presented in glorious color with pineles s illustrated cookbook and a section of updated recipes as its centerpiece this gorgeous volume will delight foodies and design devotees alike

a town country must read book of spring 2024 fashion photography and pop culture aficionados will be captivated publishers weekly starred review by this riveting dual biography of the mclaughlins identical twin sisters who became groundbreaking magazine photographers in new york during the glamorous golden age of the 1930s and 40s in double click author carol kino has interwoven a biography of the mclaughlins with an authoritative detailed history of fashion the art world and photography in midcentury new york the wall street journal the mclaughlin twins were trailblazing female photographers celebrated in their time as stars in their respective fields but have largely been forgotten since here in double click carol kino brings these two brilliant women and their remarkable accomplishments to vivid life frances was the only female photographer on staff in condé nast s photo studio hired just after irving penn and became known for streetwise cinema verité style work which appeared in the pages of glamour and vogue her sister kathryn s surrealistic portraits filled the era s new career girl magazines including charm and mademoiselle both twins married harper s bazaar photographers and socialized with a glittering crowd that included the supermodel lisa fonssagrives and the photographer richard avedon kino uses their careers to illuminate the lives of young women during this time an early 20th century moment marked by proto feminist thinking excitement about photography s burgeoning creative potential and the ferment of wartime new york toward the end of the 1940s and moving into the early 1950s conventionality took over women were pushed back into the home and the window of opportunity began to close kino renders this fleeting moment of possibility in gleaming multi color so that the reader cherishes its abundance mourns its passing and gains new appreciation for the talent that was fostered at its peak pulling back the curtain on an electric

creative time in new york s history and rich with original research double click is cultural reportage and biography at its finest

a fascinating exploration of how photography graphic design and popular magazines converged to transform american visual culture at mid century this dynamic study examines the intersection of modernist photography and american commercial graphic design between 1930 and 1960 avant garde strategies in photography and design reached the united states via european  $\ddot{\text{O}}$ migr $\ddot{\text{e}}$ s including bauhaus artists forced out of nazi germany the unmistakable aesthetic made popular by such magazines as harper s bazaar and vogue whose art directors alexey brodovitch and alexander liberman were both immigrants and accomplished photographers emerged from a distinctly american combination of innovation inclusiveness and pragmatism beautifully illustrated with more than 150 revolutionary photographs layouts and cover designs modern look considers the connections and mutual influences of such designers and photographers as richard avedon lillian bassman herbert bayer robert frank lisette model gordon parks irving penn cipe pineles and paul rand essays draw a lineage from european experimental design to innovative work in american magazine design at mid century and offer insights into the role of gender in fashion photography and political activism in the mass media

the twentieth century was a landmark era in graphic design the art that combines words with graphic images on posters book and magazine covers record jackets billboards and other print advertising and publicity media this visually magnificent and factually informative volume tells the story of graphic design then gives separate illustrated thumbnail biographies of more than 100 of the most influential and internationally known designers of the past 100 years from the century s early decades we find artists profiles and reproductions from the studios of peter behrens alexander rodchenko the bauhaus laszlo moholy nagy a sampling of art deco and much more examples of mid century modern include lester beall yusaku kamekura and jazz record covers from various sources the pop and alternative art eras gave us psychedelic graphics militant socialist posters from cuba and the dramatic typographic designs of herb lubalin design in the digital era has included work by david carson javier mariscal eiko ishioka and many others all illustrations are perfectly reproduced on high quality paper the text was written by jeremy aynsley an internationally recognized authority in the art of graphic design approximately 450 brilliant full color photos and illustrations

survivor s riveting tale leftwing interracial church transplants to utopia overseas premeditated government conspiracy destabilizes and destroys breathtaking one of a kind tour de force

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