

Cases In Marketing Management The Ivey Casebook Series

Cases in Organizational Behavior Mergers and Acquisitions Cases in Entrepreneurship Cases in Operations Management Cases in Leadership Cases in Leadership Cases in the Environment of Business Cases in Gender & Diversity in Organizations Cases in Business Ethics Cases in Operations Management Introduction to Nonprofit Management Cases in Leadership Cases in Leadership Management and Labour Studies American Book Publishing Record Cases In Leadership AMERICAN CASEBOOK SERIES CASES ON SALES VOLD Supply Chain Management in the Mastering Business in Asia Series The British National Bibliography Cases In Leadership, 2e Gerard Seijts Kevin K. Boeh Eric A. Morse Robert D. Klassen W. Glenn Rowe David W. Conklin Alison M. Konrad David J. Sharp Robert D. Klassen W. Glenn Rowe W. Glenn Rowe W. Glenn Rowe Rowe Bowon Kim Arthur James Wells W Glenn Rowe Cases in Organizational Behavior Mergers and Acquisitions Cases in Entrepreneurship Cases in Operations Management Cases in Leadership Cases in Leadership Cases in the Environment of Business Cases in Gender & Diversity in Organizations Cases in Business Ethics Cases in Operations Management Introduction to Nonprofit Management Cases in Leadership Cases in Leadership Management and Labour Studies American Book Publishing Record Cases In Leadership AMERICAN CASEBOOK SERIES CASES ON SALES VOLD Supply Chain Management in the Mastering Business in Asia Series The British National Bibliography Cases In Leadership, 2e Gerard Seijts Kevin K. Boeh Eric A. Morse Robert D. Klassen W. Glenn Rowe David W. Conklin Alison M. Konrad David J. Sharp Robert D. Klassen W. Glenn Rowe W. Glenn Rowe W. Glenn Rowe Rowe Bowon Kim Arthur James Wells W Glenn Rowe

cases in organizational behavior has been designed to help readers develop an understanding of and appreciation for the various challenges dilemmas and constraints that decision makers face in real organizational settings the cases are made up of actual events and address globalization managing a diverse workforce motivation and leadership together these cases provide students with the opportunity to practice and hone analytical skills decision making skills application skills planning skills and oral communication skills

mergers and acquisitions text and cases provides guiding frameworks and information on mergers and acquisitions m a complemented by a set of well matched cases the purpose is not to rehash the existing set of m a books but to provide real world examples of situations that allow the reader to utilize the core concepts and processes in m a the authors present a process based framework of m a within which the reader is given in depth information about the steps in doing deals the reader then has the ability to apply these concepts and frameworks to the full length cases the book can be used as a stand alone text because it provides good coverage of the entire m a process in order to more specifically focus on any particular aspect of m a the text can easily be supplemented with focused materials

the ively casebooks series is a co publishing partnership between sage publications and the richard ively school of business at the university of western ontario due to their popularity more than 60 countries approximately 200 new cases are added to the ively school of business library each year each of the casebooks comes equipped with instructor resources on cd rom available upon request these affordable collections will not only help students connect to real world situations but will benefit corporations seeking continued education in the field as well cases in entrepreneurship the venture creation process is the first book to be based upon a cognitive framework of entrepreneurship these cases are compatible with courses in entrepreneurship and new venture management at the undergraduate and mba level in schools of business the instructor s resources on cd rom includes detailed 6 10 page casenotes for each case preparation questions for students to review before class discussion questions and suggested further readings this casebook has been organized based on the following concepts searching for ideas screening those ideas for business opportunity planning how to exploit the opportunity financing the opportunity setting up starting up the business growing the business harvesting the value created in the business the ively casebook seriescases in business ethicscases in entrepreneurshipcases in gender diversity in organizationscases in operations managementcases in organizational behaviorcases in the environment of businesscases in alliance management mergers and acquisitions text and cases

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cases in leadership is a unique collection of 30 real world leadership cases

from ively publishing plus fourteen practitioner readings from the ively business journal the updated casebook helps business students gain a better understanding of leadership and enables them to be more effective leaders through their careers the selected cases are about complex leadership issues that require the attention of the decision maker in each case each of the casebooks comes equipped with instructor s resources on cd rom these affordable collections will not only help students connect to real world situations but will benefit corporations seeking continued education in the field as well

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rates and unemployment rates political variables regulations financial incentives taxation foreign investment restrictions and international trade and investment agreements societal variables labor and environmental practices ethics corporate social responsibility boards of directors and demographics technological variables technological infrastructure and the pace and direction of technological changes including in particular the internet and e business the ively casebook series cases in business ethics cases in entrepreneurship cases in gender diversity in organizations cases in operations management cases in organizational behavior cases in the environment of business cases in alliance management mergers and acquisitions text and cases

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fresh and insightful cases dr patricia mitchell university of san franciscothe ively casebooks series is a co publishing partnership between sage publications and the richard ively school of business at the university of western ontario due to their popularity in more than 60 countries approximately 200 new cases are added to the ively school of business library each year each of the casebooks comes equipped with instructor s resources on cd rom these affordable collections will not only help students connect to real world situations but will benefit corporations seeking continued education in the field as well cases in business ethics provides the opportunity for students not only to discuss the application of ethical theories in managerial situations but also to apply judgment and make decisions in a real world context this collection of cases focuses on business decision making and includes both short and long more complex cases that highlight the practicalities of business practice and ethical theory a beneficial feature of cases in business ethics is the variety of ways in which the cases can be

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cases in operations management building customer value through world class operations is unique in its strong grounding in real world decisions the cases are structured into six chapters each of which offers an overview of key concepts given that most managers will need to function effectively in an international context the cases draw from challenges faced by experienced managers in such varied settings as china france india italy japan the netherlands trinidad vietnam and others in addition to the united states and canada these cases continue to illustrate basic concepts while expanding students understanding of economic political and cultural concerns that must be interwoven into such key areas as process design quality and supply chain management

this is a collection of 28 nonprofit management case studies from around the world that examine issues including marketing fundraising financing and change management

the ively school of business and sage have partnered to offer a distinctive collection of real world leadership cases cases in leadership fourth edition is a unique collection of 30 real world leadership cases from ively publishing plus 15 practitioner readings from the ively business journal this up to date casebook instructs business students to gain a better understanding of leadership and prepares them to be more effective leaders throughout their careers authors w glenn rowe and laura guerrero included select cases showcasing complex leadership issues and situations that require the attention and leadership of the decision maker this casebook has proven to be an invaluable companion to any standard leadership text by connecting theory to practice through actual cases it can also serve as a standalone text for leadership courses

cases in leadership third edition is a unique collection of 32 real world leadership cases from ively publishing plus 16 practitioner readings from the ively business journal the updated casebook helps business students gain a better understanding of leadership and enables them to be more effective leaders through their careers each of the selected cases are about complex leadership issues that require the attention of the decision maker this casebook provides an invaluable supplement to any standard leadership text by connecting theory to actual cases however it has been organized to work especially well in conjunction with the sixth edition of peter northouse s leadership theory and practice

cases in leadership is a unique collection of 30 real world leadership cases from ively publishing plus fourteen practitioner readings from the ively business journal this casebook helps business students gain a better understanding of leadership and enables them to be more effective leaders through their careers the selected cases are about complex leadership issues

that require the attention of the decision maker in each case key features presents real world cases related to leadership cases illustrate the complex nature of leadership in organizations from around the world provides an entire chapter on strategic leadership this chapter introduces students to a concise description of cutting edge thinking on strategic leadership generates classroom discussion cases let students grapple with actual decisions that real world managers have faced offers much more than a collection of cases w glenn rowe provides summaries of concepts helpful discussion questions and readings for each chapter intended audience this supplement text is intended for advanced undergraduate and graduate leadership courses taught in management departments schools of public administration and communication departments it is organized to work especially well in conjunction with the fourth edition of peter northouse s leadership theory and practice sage 2007 but it is suitable for use with any standard textbook on leadership

supply chain management is a broader concept than logistics and extends beyond the company to all branches in the supply chain including vendors customers carriers facilitators and channel intermediates an in depth understanding of supply chain fundamentals is imperative to create real value for the customer bowon kim s supply chain management examines the issues of effective scm from the perspective of a dynamic organization offering theoretical and empirical knowledge to effectively manage this interlocking series of transactions key decision dimensions are analyzed to better appreciate and manage the interrelationships between the critical elements of any scm strategy configuration connection inventory and logistics each element is reviewed to understand its dynamics and how it interacts with other factors to influence the overall performance of the supply chain all linkages are scrutinized from the optimum characteristics of supply chain coordination to innovative collaboration the evolution of a supply chain strategy is charted through the course of this unique reference book by thoroughly studying this book readers will be able to develop a highly effective and well balanced perspective to elucidate significant managerial problems in supply chain management

richard ively school of business and sage have come together again to provide a distinctive collection of real world leadership cases cases in leadership second edition is a unique collection of 29 real world leadership cases from ively publishing p p preface leadership what is it leadership trait approach leadership skills approach leader style approach the situational approach to leadership the contingency theory of leadership the path goal theory of leadership the leader me

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