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this book is an essential introduction to the world of financing and investment decision making with a strong real world focus this text aims to help you bridge the gap between the theories surrounding financial decision making and what happens in the real business world in an accessible user friendly way alongside the book you can visit the business finance companion website at pearsoned.co.uk/mclaney to access a comprehensive range of student learning resources including additional

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business finance is an accessible introduction to decision making in firms what investments a company should make and how they should be financed taking a user's perspective this textbook blends the theoretical analytical and practical aspects of the subject providing an up to date introduction to finance and investment the book sets out the theories surrounding financial decision making and relates these theories to what happens in practice in the real world where theory and practice diverge the book attempts to reconcile and explain the differences the book is suitable for undergraduate programmes both those specialising in accounting and finance and those where a business finance financial management course is part of some other programme it is also suitable for postgraduate programmes particularly those where accounting and finance is not the main focus of the programme professional accounting students should also find the book helpful in their studies book jacket title summary field provided by blackwell north america inc all rights reserved

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