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Corporate Security Responsibility?Marketing and GlobalizationThe Handbook of Global CompaniesThe Politics of Corporate Social ResponsibilityGlobal Justice and BioethicsCorporate Social Responsibility: Corporate social responsibility in global contextCombatting Modern SlaveryAcademy of Management Annual MeetingSustainable

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corporate security responsibility focuses on the role of private business in zones of conflict the book contributes to closing the gap between research on global governance and peace and conflict studies it applies a systematic research design to the study of corporate governance contributions to peace and security across a number of cases

this concise text focuses squarely on the issues facing marketers in an increasingly global world it identifies several trends linking them together and positioning them as marketing practices that companies implement as a way of responding to the major consequences of globalization the book also includes case studies to illustrate new practices and allow students to discuss issues of market selection entry modes segmentation targeting and positioning as well as product price distribution promotion and corporate communication policies in a globalized world durand s unique approach moves beyond marketing management and strategy issues and provides students with the broader context to understand the marketing practices they ll use in the real world this book will prove to be an essential resource for any student of marketing and international business working to stay ahead in an increasingly competitive and global industry

the handbook of global companies brings together original research addressing the latest theories and empirical analysis surrounding the role of global companies in local national and international governance offers new insights into the role of global companies in relation to policy and governance at local national and international levels brings together newly commissioned research by a global team of established and up and coming scholars from the fields of international relations political science public policy and beyond considers the environmental and societal responsibilities of global corporations covers topics including the spatial locations of global companies debate about the power they wield and their role as catalysts in new forms of governance and the ways in which global companies share authority with the state and international organizations to drive policy processes speculates on the broader potential and limitations of global governance

bringing together the fields of sociology political science and management and organization studies ursula mühle offers in this unique volume an authoritative overview of corporate social responsibility csr mühle first considers the origins of csr during the 1970s highlighting the various approaches to csr and explaining its early shortcomings she then turns to the united nations global compact and the global reporting initiative to investigate why since the mid 1990s csr has been on the rise finally mühle employs several case studies as well as interviews with business executives and politicians to illustrate why businesses worldwide now view csr as a key component to their success the politics of corporate social responsibility will be welcomed by scholars and csr practitioners alike

despite the massive scale of global inequalities until recently few political philosophers or bioethicists addressed their ethical implications questions of justice were thought to be

primarily internal to the nation state over the last decade or so there has been an explosion of interest in the philosophical issues surrounding global justice these issues are of direct relevance to bioethics the links between poverty and health imply that we cannot separate questions of global health from questions about fair distribution of global resources and the institutions governing the world order similarly as increasing numbers of medical trials are conducted in the developing world researchers and their sponsors have to confront the special problems of doing research in an unjust world with corresponding obligations to correct injustice and avoid exploitation this book presents a collection of original essays by leading thinkers in political theory philosophy and bioethics they address the key issues concerning global justice and bioethics from two perspectives the first is ideal theory which is concerned with the social institutions that would regulate a just world what is the relationship between human rights and the provision of health care how if at all should a global order distinguish between obligations to compatriots and others the second perspective is from non ideal theory which governs how people should behave in the unjust world in which we actually find ourselves what sort of medical care should actual researchers working in impoverished countries offer their subjects what should ngos do in the face of cultural practices with which they deem unethical if coordinated international action will not happen what ought individual states to do these questions have more than theoretical interest their answers are of direct practical import for policymakers researchers advocates ngos scholars and others this book is the first collection to comprehensively address the intersection of global justice and bioethical dilemmas

over the last four decades corporate social responsibility csr has acquired distinctive organizational status and become the subject of an increasing number of social and environmental policies this development has been reflected by an outpouring of literature that focuses on csr and constitutes a distinct area of business education and research this major work carefully and constructively brings together seminal articles to provide a comprehensive overview of the burgeoning interdisciplinary and international scholarly writing in the field papers will cover the following areas volume i theories and concepts of csr providing a comprehensive grounding in the conceptual and normative csr literature volume ii managing and implementing csr provides a thorough overview of csr as a practical phenomenon volume iii csr in global context provides an integrated international perspective on csr theory and practice

over the last decade the world s largest corporations from the coca cola company to amazon apple to unilever have taken up the cause of combatting modern slavery yet by most measures across many sectors and regions severe labour exploitation continues to soar corporate social responsibility is not working why in this landmark book genevieve lebaron lifts the lid on a labour governance regime that is severely flawed and limited she takes a close up look at the millions of corporate dollars spent on anti slavery networks ngo partnerships lobbying for new transparency legislation and investment in social auditing and ethical certification schemes to show how such efforts serve to bolster corporate growth and legitimacy as well as government reputations whilst failing to protect the world s most vulnerable workers to eradicate modern slavery and human trafficking in global supply chains a new approach is needed one that confronts corporate power and profits dismantles exploitative business models and regulates the booming private industry of accounting firms social auditors and consultants that has emerged to monitor and enforce labour standards only worker driven initiatives that uphold fundamental rights can protect workers in the contemporary global economy and make forced labour a thing of the past

the graphic artist s guide to sustainable design graphic design is frequently thought of as a purely decorative effort yet these efforts can be responsible for shocking impacts on natural resources just to produce a barely glanced at catalog or mail piece sustainable graphic design tools systems and strategies for innovative print design helps designers view graphic design as a holistic process by exploring eco conscious materials and production techniques it shows designers how to create more effective and more sustainable designs sustainable graphic design opens your eyes to the bigger picture of design seen from the viewpoints of the audience the creative vendor their suppliers and society as a whole chapters are written by a

wide range of sustainable design pioneers and practitioners including graphic designers creative managers marketing consultants environmentalists researchers and psychologists giving you critical information on materials and processes case studies illustrate and tie concepts together sustainability isn t a fad or a movement it s a long term paradigm shift with this forward looking toolkit you ll be able to infuse your work with sustainability systems thinking empowering you to play your role in achieving a future where design and sustainability are natural partners contributors paul andre paul j beckmann sharell benson arlene birt robert callif don carli jeremy faludi terry gips fred haberman dan halsey jessica jones curt mcnamara john moes jacquelyn ottman holly robbins pamela smith dion zuess biomimicry guild carbonless promise chlorine free products association environmental paper network eureka recycling great printer environmental initiative package design magazine promotional product solutions sustainable green printing partnership sustainable packaging coalition

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