

# Business Economics Andrew Gillespie

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suitable for foundation degrees and non specialist courses for first year undergraduates this book introduces students to both microeconomic and macroeconomic principles the text is supported by an online resource centre and includes powerpoint slides instructors manual and a multiple choice test bank

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this volume is a state of the art compilation of diverse and innovative perspectives principles and a number of practiced approaches of fields courses and methods of pluralist economics teaching it fosters constructive

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expert authors have taken the content of the as and a level specifications and presented them in a refreshingly clear and concise format simple illustrations are used to present information in a particularly clear and memorable way and all content is broken down into short one page sections

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a subject specific guide for teachers to supplement professional development and provide resources for lesson

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