

Bpp Ethics And Governance

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this book is comprised of academic work on key current issues pertaining to the areas of ethics governance and corporate crimes the book provides a platform for researchers to publish their work articulate their concerns and offer critical perspectives on what they see happening around them

is profit making the only goal of a business should an unbridled market mechanism drive corporate enterprise to what extent should corporations compensate for the manifest and hidden costs that are incurred by the society at large these are some of the questions that have engaged specialist economists business barons corporate heads and management experts for decades a consensus has emerged that corporate practices cannot bypass the fundamental demands of ethical behaviour that administration and policies of governance have to be more transparent and publicly accountable and that businesses must be sensitive to the community and environment within which they are established this has led to the emergence of three key concepts of contemporary businesses namely business or corporate ethics corporate governance and corporate social responsibility

this book brings together research works ideas critical reviews and strategic proposals encompassing various ethical and corporate governance issues in workplaces and organizations around the globe for the most part organizations are managed by policies guidelines and systems good ethics and solid corporate governance help to tie these three elements together so that an effective and successful organization is established alongside corporate governance ethics play an integral role in ensuring the long term survival of businesses multidisciplinary in approach this book provides a platform for scholars and researchers from various backgrounds and interdisciplinary expertise to showcase their research work ideas critical review and strategic proposals on the ethical aspects governance and risk management issues in organizations the book includes discussions of ethical issues in a variety of organizations around the globe including the non profit and non governmental sector and also provides readers with ideas guidelines and strategic recommendations for handling such issues

this book investigates the functioning and effects of moral rules and values as endogenous elements of governance structures when applied to economic and social transactions the point of departure and framework of this book is josef wieland s theory of ethics of governance its focal point is the governance of the normative aspects of corporations the ethics of governance is a comparative research project on business and economic ethics which started 15 years ago divided into five chapters the book provides a comprehensive insight into the theoretical foundation and application oriented results of the research project it covers theoretical conceptual and practical challenges in the global economy with regard to a sustainable economy the social responsibility of corporations and their transcultural and normative management by offering comprehensive insight into the research results of the ethics of governance project this book provides a unique scientific work on business and economic ethics

section a business ethics 1 business ethics an overview 2 nature of ethics and its relevance to business 3 introduction to business value 4 value based management 5 the changing value systems of india 6 work life in indian philosophy work ethos work place values and work life balance 7 relationship between ethics and corporate excellence 8 corporate mission statement and code of ethics 9 organisational culture 10 total quality management t q m 11 gandhian philosophy of wealth management 12 corporate social responsibilities and social audit 13 ethics in marketing 14 profit maximisation and ethics 15 employee discrimination section b corporate governance 1 conceptual framework of corporate governance 2 regulatory framework of corporate governance 3 failure of corporate governance and reforms of corporate governance 4 major codes and standards on corporate governance 5 corporate social responsibility 6 business ethics and rating agencies

for the students of mba pgdbm m com and other management courses

the ethics of governance moral limits of policy decisions offers a toolbox drawn from normative ethics which finds applications in public governance primarily focusing on policy making and executive action it includes ethical concepts and principles culled from different philosophical traditions ranging from more familiar western theories to non western ethical perspectives thereby providing a truly global decolonized and expanded normative lens on issues of governance the book takes a unique and original approach it demonstrates the use of the ethical toolbox in the context of actual examples of governance challenges taking three major case studies each representing an aspect of human human and or human nature and or human animal relationship the book attempts to show the significance of public practical reasoning in policy decisions with the aim of arriving at reasonable responses acknowledging the challenges that policy makers often face the book highlights the fact that policy making is hardly an exercise yielding a black or white solution rather it involves finding the most

reasonable normative outcome course of action in a given situation especially employing an expanded understanding of values including well being sustainability interdependence and community this effort that helps bridge the gap between ethical theorists and policy practitioners exemplifies the necessary role of engaged philosophy in public governance in the major case studies boxes offer facts and figures along with pertinent ethical questions that have been raised and discussed aiming to aid the engagement of a diverse audience including non philosophy readers each chapter also includes boxes containing examples shorter case studies at a glance charts and tables with comprehensive ethical tools for a quick recap

the book is divided into 11 parts business ethics misconception about business ethics managing ethical dilemmas shaping the ethical culture professionals and ethics ethical values indian ethos in management corporate governance and professional ethics culture corporate social responsibility protection of shareholders followed by 9 annexures references and index

this book offers a synthesis of investigations on the ethics governance and policies affecting the design development and deployment of artificial intelligence ai each chapter can be read independently but the overall structure of the book provides a complementary and detailed understanding of some of the most pressing issues brought about by ai and digital innovation given its modular nature it is a text suitable for readers who wish to gain a reliable orientation about the ethics of ai and for experts who wish to know more about specific areas of the current debate

this book shows executive project program and portfolio managers how ethical behavior can ensure that an organization has proper governance improper governance and unethical behavior have led to such well known financial disasters as enron and madoff investments the book arms managers with two important tools small sins allowed ssa and line of impunity loi which together can be the foundation for renewed and vigorous corporate governance ssa is a powerful tool that helps managers

establish a level above which adherence to ethical standards is expected loi aids managers in identifying ethical fault lines that may exist in a company and helps to keep unethical behavior in check

this important volume looks at conflicts of interest codes of ethics and the regulation of corruption in the united states canada the united kingdom australia and the european community it finds that there is less corruption than ever before but the gap between public expectations and perceptions has nevertheless widened moreover it questions the dominant academic approach to applied ethics with its emphasis on training standards and procedures and ultimately regulation in contrast the authors featured in this volume argue that governance is a social process ethical governing means attending to the relational aftermath of complex decisions the ways in which decisions and their execution affect and sustain social relationships moreover applied ethical reasoning in this context must not only confront certain stock issues but must also lead to widespread participation in decision making processes viewed in this way ethical governing means a respectful discourse involving widespread participation of legitimate viewpoints consequently the authors suggest that the nearly universal dissatisfaction with the state of public ethics is a manifestation of something deeper and more profound as one author explains public perceptions won t look up so long as politics remains a spectator sport dominated by sleaze ball tactics and shrinking sound bites

the book is a welcome contribution to the literature on ethics as it provides a broader horizon of investigation than most familiar works in recent years jamil e jreisat international journal of public administration this book provides critical up to date reviews on the field of ethics and integrity of governance along with fresh future perspectives focusing on europe and the us it addresses the key dimensions of public service values the integrity and rationality of governance ethics management and

the ethics of governance politics in each of these four areas leading international scholars tackle the main issues and controversies facing the world today the final chapter synthesizes these views and provides an ambitious and critical outline for future work in the field of ethics and integrity of governance emanating from the much heralded transatlantic dialogue this study integrates both the european and american perspectives into a common voice for action ethics and integrity of governance will appeal to academics researchers and practitioners in the areas of leadership and organisation public policy and public administration and public values and ethics

this book can be highly recommended to corporate directors executives managers and interested academics at the same time however i think it should also be on the reading list of every politician involved in rethinking the regulations of the economic system in these times of social ecological and financial crisis frederic ghys ethical perspectives this is an interesting and thought provoking study that deals with a relatively neglected area of corporate and personal leadership this book makes a significant contribution to recognising the emerging social and moral responsibilities of the individual leader at board level the case studies used to support the author s argument are extremely detailed and would certainly be of interest to those on corporate boards and directors of organisations who maybe seeking answers to lessons learned and the author makes a clear recommendation regarding the teaching of virtuous values to corporate leaders trevor k horne leadership matters corporate governance and ethics is an illuminating and practical reading of aristotle s politics for today s corporate directors with a deft synthesis of ethics economics and politics alejo sison elevates the discussion of corporate governance out of the realm of abstract rules and structures into a more effective form of aristotelian politics he argues that corporate governance is a human practice where subjective ethical conditions outweigh the mastery of techniques since the firm is not a mere production function but above all a community of workers corporate governance issues are discussed in a holistic

fashion using international case studies to embed the discussion in environments defined by their economic legal and cultural systems one of the author s key messages is that reform starts with the ethical and political education of directors alejo sison uses an integrative approach to corporate governance that incorporates ethical political considerations with the economic and legal dimensions of issues he backs his theoretical claims with a series of case histories including fiat from italy cheung kong holdings and whampoa limited from china banco popular from spain and united airlines from the us he provides a special focus on the education of corporate directors in accordance with the principles of aristotle s politics this accessible book will appeal to corporate directors executives and managers academics and students with an interest in corporate governance leadership and ethics corporate citizenship and corporate social responsibility and modern readers of aristotle s virtue theory and politics in relation to business ethics

as a consequence of a number of high profile national and international corporate collapses the international accounting community has firmly directed their attention to the need for robust ethical standards sound and transparent corporate governance and an awareness of social environmental and corporate accountabilities in light of the increased expectation upon a universal professional code of conduct ethics governance and accountability is a timely and valuable new text for educators and students of accounting students are presented with core ethical models necessary for ethical decision making and introduced to a range of professional issues such as conflict of interests professional independence fraud and forensic accounting corporate governance and social corporate responsibility this text addresses the increasing professional expectation that graduates possess a well developed sense of ethical models and an awareness of their professional role and responsibilities

ethics and governance is very multidisciplinary in analyzing traditional business ethics and legal theory it draws heavily from philosophy in addition to this it integrates biological anthropology theological naturalism and legal theory the book does not reject contemporary business ethics but instead seeks to strengthen each contemporary theory by providing additional reasons for their efficacy albeit in a modified form book jacket

this volume explores corporate governance from three perspectives a traditional economic a philosophical and an integrated business ethics perspective corporate governance has enjoyed a long tradition in the english speaking world of management sciences following its traditional understanding it is defined as leadership and control of a firm with the aim of securing the long term survival and viability of that firm but recent business scandals and financial crises continue to provide ample cause for concern and have all fuelled interest in the ethical aspects as a result corporate governance has been criticized by many social groups economic sciences have failed to provide a clear definition of the corporate governance concept complexity increases if we embed the economic approach of corporate governance in a philosophical context this book seeks to define the concept by examining its economic philosophical and business ethics foundations

business ethics and corporate governance principles and practices the intersection of ethical decision making and effective corporate governance the core principles of integrity accountability transparency and fairness in business operations providing insights into ethical frameworks and governance structures essential for sustainable success it examines case studies contemporary challenges and best practices to equip readers with tools for fostering ethical cultures and robust governance ideal for students professionals and business leaders it emphasizes the critical role of ethics and governance in building trust and achieving long term organizational excellence

colleges and universities play an important role in training competent and ethical future academic and business leaders in today's global business environment with volatile worldwide capital markets and eroded investor confidence in corporate accountability the demand for effective corporate governance and ethical conduct in ensuring reliable financial information is higher than before this book is intended to develop an awareness and understanding of the main themes perspectives frameworks concepts and issues pertaining to corporate governance and business ethics from historical global institutional commercial best practices and regulatory perspectives

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