

Between Text And Image Updating Research In Screen Translation

Screen Translation
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A Companion to Translation Studies
Audiovisual Translation
Subtitling Humor - The Analysis of Selected Translation Techniques in Subtitling Elements Containing Humor
Translating for Television
Language International
The Translator
Translating for Television
The Modern Monthly
Innovation and Expansion in Translation Process Research
English Mechanic and World of Science
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Translation Studies Abstracts/Bibliography of Translation Studies
Exhibitors Daily Review
The Film Daily
Box Office
Humor
Linguistics and Language Behavior Abstracts
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there are three fundamental issues in the field of screen translation namely the relationship between verbal output and pictures and soundtrack between a foreign language culture and the target language culture and finally between the spoken code and the written one all three issues are raised and discussed by contributors to this special issue of the translator the topics covered include the following the use of multimodal transcription for the analysis of audiovisual data the depiction and reception of cultural otherness in disney animated films produced in the 1990 s the way in which subtitles in flanders strengthen the already streamlined narratives of mainstream film stories and how they enhance the characteristics of the films and their underlying ideology developing a research methodology for testing the effectiveness of intralingual subtitling for the deaf and hard of hearing the pragmatic semiotic and communicative dimensions of puns and plays on words in the simpsons the reception of translated humour in the marx brothers film duck soup and non professional interpreting in live interviews on breakfast television in finland the volume also includes a detailed profile of two postgraduate courses that have been successfully piloted and run at the universitat autònoma de barcelona the postgrado de traducción audiovisual and the postgrado de traducción audiovisual on line

this book sets out to establish the state of the art of screen translation and at the same time to underscore the work of scholars following new paths of investigation both in terms of innovative linguistic mediations being examined and pioneering experimental design the volume includes descriptions of sophisticated electronic databases and corpora of audiovisual products for the big and small screen and the rationale behind them furthermore between text

and image also includes a number of cutting edge studies in audience perception of audiovisual products finally the volume does not fail to ignore examples of original research carried out from both a traditional linguistic viewpoint and from a more cultural perspective p 4 de la couv

a companion to translation studies is the first work of its kind it provides an authoritative guide to key approaches in translation studies all of the essays are specially commissioned for this collection and written by leading international experts in the field the book is divided into nine specialist areas culture philosophy linguistics history literary gender theatre and opera screen and politics contributors include susan bassnett gunilla anderman and christina schäffner each chapter gives an in depth account of theoretical concepts issues and debates which define a field within translation studies mapping out past trends and suggesting how research might develop in the future in their general introduction the editors illustrate how translation studies has developed as a broad interdisciplinary field accompanied by an extensive bibliography this book provides an ideal entry point for students and scholars exploring the multifaceted and fast developing discipline of translation studies

this is an introduction to the subject of translating audiovisual programmes for television cinema the internet and the stage and the problems the differences between cultures can cause

master s thesis from the year 2009 in the subject english pedagogy didactics literature studies grade 1 wroclaw university of technology institute of english studies language english abstract with the development and growing popularity of new technologies audiovisual translation is becoming of paramount importance in recent translation studies one of the most intricate forms of translation is subtitling because of its semiotic composition and limitations in addition different kinds of movies can be found in the media for example comedies that also involve particularly intricate aspects one of them is humor which requires extra attention this multifarious phenomenon entails handling language and culture specific elements while watching a subtitled foreign comedy we do not realize what a complex process the translator has carried out this paper will study the idea of how humor is best rendered in subtitles and evaluate selected techniques used in translating humorous excerpts of movies the theoretical part of this paper comprised of two chapters will thoroughly study audiovisual translation especially subtitling relevance theory and humor with special focus on its translation the practical part which is the third chapter will deal with translation techniques that i have selected from recent studies and which is new in the field of translation study will asses their application specifically in subtitling humor to clarify the chapter will exemplify and discuss the techniques a translator can use when translating humor crucial as the techniques are i will look into their use within particular contexts their application will be illustrated by authentic excerpts taken from the recently produced box office comedies bridget jones the edge of reason love actually and scary movie 3 using relevance theory as a reference point the final intended effect of humor will be the focus of this study in other words i will attempt to scrutini

cognitive research in translation and interpreting has reached a critical threshold of maturity that is triggering rapid expansion along exciting new paths that potentially lead to deeper connections with other disciplines innovation and expansion in translation process research reflects this broadening scope and reach emphasizing ongoing methodological innovations diversification of research topics and questions and rich interactions with adjacent fields of research the

contributions to the volume can be grouped within four loosely defined themes advances in traditional topics in translation process research including problems in translation translation competence or expertise and specialization of translators advances in research into the emotional or affective aspects of translating and translator training innovations in machine translation and post editing expansion of cognitively oriented translation studies to include editing processes and reception studies this timely volume highlights the burgeoning growth diversification and connectivity of translation process research

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