

Attached To The Mouse Disney And Contemporary Art

Inside the Mouse Understanding Disney The Disney Middle Ages Walt Disney's Forgotten Australia Walt Disney's Missouri The Mouse that Roared Walt Disney Dark Disney History Men & Masculinities Interpreting and Experiencing Disney Why the Magic Matters ENCYCLOPEDIA OF WALT DISNEY'S ANIMATED CHARACTERS A Mickey Mouse Reader Why Do We Love the Mouse? Walt Disney's Comics Walt Disney Once Upon an American Dream The Comics Journal Euro Disney Great Wildlife of the Great Plains Project on Disney Janet Wasko T. Pugh Derham Groves Brian Burnes Henry A. Giroux Jeff Lenburg Ethan Parker Michael S. Kimmel Priscilla Hobbs Alexis Franzese John Grant Garry Apgar Michael Mullin William Van Horn Neal Gabler Andrew Lainsbury Paul A. Johnsgard

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an analysis of disney world and the consumption of leisure

since the 1930s the walt disney company has produced characters images and stories that have captivated audiences around the world how can we understand the appeal of disney products what is it about the disney phenomenon that attracts so many children as well as adults in this updated second edition with new examples provided throughout janet wasko examines the processes by which the disney company one of the largest media and entertainment corporations in the world continues to manufacture the fantasies that enthrall millions she analyses the historical expansion of the disney empire into the twenty first

century examines the content of disney s classic and more recent films cartoons and tv programs and discusses how they are produced considering how some of the same techniques have been applied to the disney theme parks she also discusses the reception and sometimes reinterpretation of disney products by different kinds of audiences by looking at the disney phenomenon from a variety of perspectives she provides an updated and comprehensive overview of one of the most significant media and cultural institutions of our time this important book by a leading scholar of the entertainment industries will be of great interest to students in media and cultural studies as well as a broader readership of disney fans

for many the middle ages depicted in walt disney movies have come to figure as the middle ages forming the earliest visions of the medieval past for much of the contemporary western and increasingly eastern imagination the essayists of the disney middle ages explore disney s mediation and re creation of a fairy tale and fantasy past not to lament its exploitation of the middle ages for corporate ends but to examine how and why these medieval visions prove so readily adaptable to themed entertainments many centuries after their creation what results is a scrupulous and comprehensive examination of the intersection between the products of the disney corporation and popular culture s fascination with the middle ages

this book delves into the fascinating and often overlooked history of walt disney s influence in australia tracing the cultural impact of iconic characters like mickey mouse and donald duck from their inception in 1928 to the end of the vietnam war the author uncovers how disney became intertwined with australian popular culture reflecting significant technological advancements and global events such as the introduction of radio and television the cold war and more the chapters investigate a range of topics including disney s dual role as a symbol of american culture and a mirror to australian society readers will discover how disney characters were perceived in australia during pivotal moments in history offering both entertainment and commentary on contemporary issues the author provides expert analysis of disney s complex legacy examining both its positive contributions to australian media and controversial aspects this book invites readers to consider critical questions about cultural exchange and influence making it a must read for media and cultural history scholars looking to understand the intricate relationship between disney and australian culture and indeed how global media can shape national identity and societal values whether you are a researcher in cultural studies or simply an enthusiast interested in disney s global impact this book provides a comprehensive look at an essential chapter in australia s cultural narrative

the range of walt disney s accomplishments is remarkable he is considered the most successful filmmaker in history he won 32 academy awards far more than those of any other filmmaker he revolutionized the amusement park and resort industries and his

theme parks have been praised as among the most outstanding urban designs in the united states as ward kimball one of walt disney s most prominent animators once said at the bottom line walt was a down to earth farmer s son who just happened to be a genius walt disney spent his formative years in missouri some of the direct influences of these years on his career are documented in this book snow white and the seven dwarfs the first feature length animated film to be produced was inspired by a black and white live action silent film version of snow white that he viewed as a teen ager in kansas city a theatrical production of peter pan that he saw as a child in marceline mo led to his own animated version of the story born in chicago in december 1901 he moved with his family to a farm near marceline where he lived from ages 4 to 9 to tell the truth walt disney once wrote more things of importance happened to me in marceline than have happened since or are likely to in the future the town of marceline was the inspiration for many features of future disney theme parks and the pastoral setting he lived in there is also reflected in many of his films except for a couple of years spent in chicago and france disney lived in kansas city from 1911 to 1923 during his years in kansas city he learned the discipline that would enable him to persevere and prevail through the many hardships he experienced as a struggling filmmaker it was in kansas city that he trained to become a commercial artist and an animator and kansas city was the location of his first film production studio laugh o gram films walt disney s missouri not only tells the story of the young disney growing up but it also paints a picture of the kansas city he knew with the bankruptcy of laugh o gram films disney moved to california drawing with him many of his kansas city colleagues who would eventually win fame in animation themselves this richly illustrated book describes disney s missouri years and chronicles his many connections and returns to the state until his death in 1966 the book also details two little know projects in missouri that disney seriously considered in his later years theme parks in his hometown marceline and in st louis as his daughter diane disney miller says in the foreword to the book walt disney was truly a missourian

this expanded and revised edition explores and updates the cultural politics of the walt disney company and how its ever expanding list of products services and media function as teaching machines that shape children s culture into a largely commercial endeavor the disney conglomerate remains an important case study for understanding both the widening influence of free market fundamentalism in the new millennium and the ways in which messages of powerful corporations have been appropriated and increasingly resisted in global contexts new in this edition is a discussion of disney s shift in its marketing strategies towards targeting tweens and teens as disney promises to provide via participation in consumer culture the tools through which young people construct and support their identities values and knowledge of the world the updated chapters from the highly acclaimed first edition are complimented with two new chapters globalizing the disney empire and disney

militarization and the national security state after 9 11 which extend the analysis of disney s effects on young people to a consideration of the political and economic dimensions of disney as a u s based megacorporation linking the importance of critical reception on an individual scale to a broader conception of democratic global community

profiles the life and career of the animator that created mickey mouse and founded the walt disney company

dark disney history unveils the untold stories behind the walt disney company s carefully crafted image exploring the complexities of its evolution beyond the happiest place on earth this book examines abandoned projects corporate clashes and controversies offering a critical perspective on the entertainment giant s business history and cultural impact for example the book delves into unrealized theme park attractions and unreleased films revealing the company s appetite for risk it also highlights ethical ambiguities and social pressures disney faced such as labor disputes and censorship debates the book challenges readers to move beyond nostalgic portrayals and confront the full spectrum of disney s past using historical documents financial reports and personal accounts it constructs a detailed picture of the company s actions and their consequences dark disney history unfolds in four parts starting with the origin story then exploring abandoned projects and corporate battles before analyzing the long term implications of these hidden histories this approach provides a balanced evidence based account of disney s role in shaping popular culture and corporate ethics making it a valuable read for film enthusiasts and business historians alike

the first encyclopedia to analyze summarize and explain the complexities of men s lives and the idea of modern manhood the process of making masculinity visible has been going on for over two decades and has produced a prodigious and interesting body of work but until now the subject has had no authoritative reference source men masculinities a pioneering two volume work corrects the oversight by summarizing the latest historical biological cross cultural psychological and sociological research on the subject it also looks at literature art and music from a gender perspective the contributors are experts in their specialties and their work is directed organized and coedited by one of the premier scholars in the field michael kimmel the coverage brings together for the first time considerable knowledge of men and manhood focusing on such areas as sexual violence intimacy pornography homophobia sports profeminist men rituals sexism and many other important subjects clearly this unique reference is a valuable guide to students teachers writers policymakers journalists and others who seek a fuller understanding of gender in the united states

a collection of essays exploring the wide ranging influence of the walt disney company it would be difficult to go through life without ever encountering a disney product since the first mickey mouse cartoon premiered in 1928 disney has played a central role in shaping american popular culture and it has expanded to the global market the company positioned itself as a titan of family entertainment and many of its offerings from films to consumable products have become embedded in the minds of children and adults woven into many of our life experiences fans of disney build connections with their favorite characters and franchises fueled by disney s marketing practices others have developed a near cult like relationship with the brand equating its products with religious icons and theme park visits with pilgrimages this edited volume looks beyond the movies and merchandise to peer into the very heart of the disney phenomenon how the fan response drives the corporation s massive marketing machine and how the corporate response in turn shapes the fan experience

an interdisciplinary guide to the value of teaching and learning with disney

a reference list of walt disney animated characters up to and including the film aladdin

contributions by walter benjamin lillian disney walt disney e m forster stephen jay gould m thomas inge jim korkis anna quindlen diego rivera gilbert selles maurice sendak john updike irving wallace cholly wood and many others ranging from the playful to the fact filled and to the thoughtful this collection tracks the fortunes of walt disney s flagship character from the first full fledged review of his screen debut in november 1928 to the present day mickey mouse has won millions of fans and charmed even the harshest of critics almost half of the eighty one texts in a mickey mouse reader document the mouse s rise to glory from that first cartoon steamboat willie through his seventh year when his first color animation the band concert was released they include two important early critiques one by the american culture critic gilbert selles and one by the famed english novelist e m forster articles and essays chronicle the continued rise of mickey mouse to the rank of true icon he remains arguably the most vivid graphic expression to date of key traits of the american character pluck cheerfulness innocence energy and fidelity to family and friends among press reports in the book is one from june 1944 that puts to rest the urban legend that mickey mouse was a password or code word on d day it was however the password for a major pre invasion briefing other items illuminate the origins of mickey mouse as a term for things deemed petty or unsophisticated one piece explains how walt and brother roy disney almost single handedly invented the strategy of corporate synergy by tagging sales of mickey mouse toys and goods to the release of mickey s latest cartoons shorts in two especially interesting essays maurice sendak and john updike look back over the years and give their personal reflections on the character they loved as boys growing up in the 1930s

six new stories featuring donald duck mickey mouse and friends

his classic films illuminated everyone's childhood the theme parks are on every tourist itinerary the movie empire is one of hollywood's biggest players walt disney is one of the few men who unquestionably changed our culture neal gabler is the first author to have had complete access to the disney archives enabling him to write the definitive biography of this remarkable man it's a long book as disney's achievement was so huge but a truly compulsive read he shows how disney built up his fledgling studio with short cartoons featuring mickey mouse and donald duck before quite simply inventing animation with full length films like snow white pinocchio and dumbo an astounding amount of work went into a film like fantasia with whole crews working round the clock on a sequence a couple of minutes long only for the obsessively perfectionist disney to order it redone all his profligacy and expansionism meant it was brother and business partner roy who kept the company solvent disney then moved beyond animation with huge successes like mary poppins and mixed utopianism and merchandising to

branded a cultural chernobyl and the tragic kingdom the euro disney resort has been on its own thrill ride since opening in 1992 the much publicized version of the magic kingdom gave europeans alcohol free mocktails surly employees even colors too muted for the disney image facing financial disaster was it any wonder that disney execs found themselves wishing upon a star for answers after so many knee jerk criticisms of euro disney this book combines firsthand experience and research to shed new light on claims that the park is nothing more than a form of american cultural imperialism andrew lainsbury a former euro disney employee who knows what the park meant to its visitors goes beyond media bites and academic scorn to examine europe's love hate relationship with euro disneyland and some of the undiscussed issues surrounding it once upon an american dream is a story of global capitalism on a grand scale lainsbury has plumbed company archives and interviewed key players to give readers the real view from le chateau de la belle au bois dormant sleeping beauty's castle he cracks open the euro disney controversy to reveal the park not as a tragic experiment in exporting american culture but the result of european efforts to import a popular form of american entertainment lainsbury tells how the walt disney company came to build a european park and locate it in france how political negotiations affected its design and development how it was promoted to continental audiences and what caused its widely publicized financial woes before being rescued by a real prince from saudi arabia he reveals what it took to win back the hearts of skeptical europeans such as serving wine selling flashy merchandise and placating disgruntled workers finally he looks into the magic mirror to speculate on the role of euro disney and the walt disney company in the twenty first century ultimately lainsbury shows that cultural imperialism is not an exclusively american phenomenon but a global corporate strategy and that global corporatism by needing to be responsive to consumers is so complex that it may not be as monolithic as feared

once upon an american dream is a fairy tale for our times reminding us that for all the critical huffing and puffing the creation and marketing of pleasure is what euro disneyland is all about

this lively up to date guide to euro disney offers travelers everything they need to know to experience the magic of disney s latest attraction plus extensive information on dining lodging and sightseeing in and around paris 31 pages of detailed maps

provides an overview of 121 birds mammals and reptiles native to the great plains organized by habitat with information on each animal s behavior and ecology

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