

Atrill And McLaney Financial Accounting

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with a comprehensive and accessible introduction to the subject financial accounting for decision makers focuses on the ways in which financial statements and information can be used to improve the quality of decision making the practical emphasis throughout the book ensures the material is always relevant whilst the authors style of introducing topics gradually and explaining technical terminology in a clear friendly style caters for all students whether on specialist accounting or non specialist business degrees the full text downloaded to your computer with ebooks you can search for key concepts words and phrases make highlights and notes as you study share your notes with friends ebooks are downloaded to your computer and accessible either offline through the bookshelf available as a free download available online and also via the ipad and android apps upon purchase you'll gain instant access to this ebook time limit the ebooks products do not have an expiry date you will continue to access your digital ebook products whilst you have your bookshelf installed

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financial accounting for decision makers presents the key concepts of accounting without going into too much unnecessary technical detail the book is aimed as users of accounting information not preparers of accounts

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this text is an introductory course in management accounting for those seeking an understanding of basic principles and underlying concepts without detailed technical knowledge it has a strong practical emphasis with plenty of examples taken from the real world as well as numerical examples with step by step explanations

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