

## Atrill And McLaney

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with a comprehensive and accessible introduction to the subject financial accounting for decision makers focuses on the ways in which financial statements and information can be used to improve the quality of decision making the practical emphasis throughout the book ensures the material is always relevant whilst the authors style of introducing topics gradually and explaining technical terminology in a clear friendly style caters for all students whether on specialist accounting or non specialist business degrees the full text downloaded to your computer with ebooks you can search for key concepts words and phrases make highlights and notes as you study share your notes with friends ebooks are downloaded to your computer and accessible either offline through the bookshelf available as a free download available online and also via the ipad and android apps upon purchase you'll gain instant access to this ebook time limit the ebooks products do not have an expiry date you will continue to access your digital ebook products whilst you have your bookshelf

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accounting an introduction by atrill provides a clear and approachable introduction to accounting and finance for those seeking to understand the main concepts and their practical application to good decision making

this first new zealand edition of accounting an introduction provides a solid introduction to financial and management accounting and finance for those needing to acquire an understanding of key concepts and their practical application in decision making the emphasis is on the application and interpretation of information for decision making and on the underlying concepts rather than on the collection of data and the preparation of statements and reports aimed primarily at students who are studying accounting and finance as part of a university degree or mba course this text is designed specifically for the new zealand market the text incorporates new zealand legislation and new zealand equivalents to international accounting standards and contains numerous real world new zealand specific examples the warehouse group limited s 2009 annual report is referred to frequently throughout the text

this package includes a physical copy of accounting finance for non specialists tenth edition by peter atrill and eddie mclaney as well as access to the etext and mylab accounting to access the etext and mylab accounting you need a course id from your instructor the 10th edition of this market leading text offers an accessible effective introduction to key accounting and finance topics if you are new to

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from the well established author team of eddie mclaney and peter atrill this text aims to offer non specialist students a balanced introduction to financial and management accounting

introduction to management accounting relevant costs and benefits for decision making cost volume profit analysis full costing costing and cost management in a competitive environment budgeting accounting for control making capital investment decisions managing risk strategic management accounting performance evaluation and pricing in a competitive environment measuring divisional performance managing working capital

accounting and finance for non specialists ninth edition peter atrill eddie mclaney attractive compact and informative book chris grover university of winchester written in a fluent and readable style and supplemented by numerous real world examples accounting and finance for non specialists is pretty unique in the field navjot sandhu birmingham city university this market leading text offers an accessible effective introduction to key accounting and finance topics with a focus on decision making accounting and finance for non specialists also teaches you how to apply your learning to real world business scenarios the 9th edition retains the popular real world examples progress checks activities and exercises and updates the coverage using an informal and engaging narrative key features up to date coverage including the latest ifrss accessible step by step approach helps you master the subject one step at a time new real world examples provide opportunities to apply and develop techniques new progress checks activities and exercises reinforce learning focus on decision making prepares you for careers in business peter atrill is a freelance academic and author working with leading institutions in the uk europe and se asia he was previously head of accounting and law and head of business and management at the plymouth university business school eddie mclaney is visiting fellow in accounting and finance at plymouth university

management accounting for decision makers 11th edition by atrill and mclaney makes management accounting relevant and practical

through its use of real numerical accounting techniques frequent short activities that encourage you to learn in an active way and through a range of relevant real world examples many of which are new to this edition

with the world becoming increasingly interconnected and complex traditional means are no longer sufficient to address complex global issues scholars often struggle to navigate the intricate web of interdisciplinary research and theory this gap in understanding leaves many academics feeling adrift in their pursuit of knowledge unable to harness the full potential of interdisciplinary collaboration applying interdisciplinarity to globalization management marketing and accountancy science offers a comprehensive and up to date solution to the obstacles of interdisciplinarity it meticulously analyzes the theory and methodology of interdisciplinarity as it exists in the most relevant literature and through a detailed examination of four vital disciplines in the applied economy it compares and contrasts the dynamics of globalization and its reflections within these fields furthermore it uncovers the hidden infrastructures supporting these disciplines and offers practical insights into applying this knowledge in research and practice this book is an indispensable resource for scholars and educators across diverse disciplines empowering them to embrace interdisciplinarity with confidence

understand financial accounting principles and techniques and develop skills to make informed business decisions an accessible introduction to the subject from two highly regarded accounting authors financial accounting for decision makers 11th edition by peter atrill and eddie mclaney focuses on the ways in which financial statements and information can be used to improve the quality of decision making honed over many years the book is clear and easy to read with an approachable accessible style throughout relevant real life examples in every chapter illustrate real business issues taking the book s ideas from theory to practice and activities and exercises encourage active learning whether you are on an accounting degree or studying financial accounting modules within other disciplines this classic textbook is essential reading

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sebastian serfas shows how cognitive biases systematically affect and distort capital investment related decision making and business judgements he provides a large number of examples that every business practitioner might encounter every day demonstrates the detrimental effects through various empirical experiments and outlines potential counterstrategies to mitigate these negative effects

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