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Atrill E. J. McLaney Peter Atrill Peter Atrill Eddie McLaney Pavlát, Vladislav Peter Atrill Peter Atrill Andy Gillett ANONIMO Marvin Namanda Sebastian Serfas Peter Atrill

familiarise yourself with essential accounting and finance principles for business decision making connect your learning with relevant examples from real world businesses accounting and finance for non specialists 12th edition by peter atrill and eddie mclaney is a highly accessible introduction to the subject it equips you with a solid foundation in the principles and practice of accounting and finance thereby laying the groundwork necessary to make successful business decisions in your future career covering financial accounting management accounting and financial management in a single text you will discover what the major financial statements contain and why they are useful you will also gain an appreciation of the key roles that accounting and finance play in business decision making this easy to follow textbook examines widely used accounting techniques considers important international financial standards and contains a range of relevant real world examples many of which are new to this edition activities and exercises frequently appear throughout the book and provide opportunities to engage with the issues raised pair this text with mylab accounting mylab is the teaching and learning platform that empowers you to reach every student by combining trusted author content with digital tools and a flexible platform mylab accounting personalises the learning experience and improves results for each student mylab accounting is not included with this title if you would like to purchase both the physical textbook and mylab accounting which also comes with the ebook search for 9781292334745 accounting and finance for non specialists 12th edition mylab via bundle which consists of print textbook ebook mylab accounting students mylab should only be purchased when required by an instructor if mylab is a recommended mandatory component of the course please check with your instructor for the correct isbn instructors contact your pearson representative for more information

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accounting an introduction by atrill provides a clear and approachable introduction to accounting and finance for those seeking to understand the main concepts and their practical application to good decision making

this first new zealand edition of accounting an introduction provides a solid introduction to financial and management accounting and finance for those needing to acquire an understanding of key concepts and their practical application in decision making the emphasis is on the application and interpretation of information for decision making and on the underlying concepts rather than on the collection of data and the preparation of statements and reports aimed primarily at students who are studying accounting and finance as part of a university degree or mba course this text is designed specifically for the new zealand market the text incorporates new zealand legislation and new zealand equivalents to international accounting standards and contains numerous real

world new zealand specific examples the warehouse group limited s 2009 annual report is referred to frequently throughout the text

introduction to management accounting relevant costs and benefits for decision making cost volume profit analysis full costing costing and cost management in a competitive environment budgeting accounting for control making capital investment decisions managing risk strategic management accounting performance evaluation and pricing in a competitive environment measuring divisional performance managing working capital

from the well established author team of eddie mclaney and peter atrill this text aims to offer non specialist students a balanced introduction to financial and management accounting

management accounting for decision makers 11th edition by atrill and mclaney makes management accounting relevant and practical through its use of real numerical accounting techniques frequent short activities that encourage you to learn in an active way and through a range of relevant real world examples many of which are new to this edition

accounting and finance for non specialists ninth edition peter atrill eddie mclaney attractive compact and informative book chris grover university of winchester written in a fluent and readable style and supplemented by numerous real world examples accounting and finance for non specialists is pretty unique in the field navjot sandhu birmingham city university this market leading text offers an accessible effective introduction to key accounting and finance topics with a focus on decision making accounting and finance for non specialists also teaches you how to apply your learning to real world business scenarios the 9th edition retains the popular real world examples progress checks activities and exercises and updates the coverage using an informal and engaging narrative key features up to date coverage including the latest ifrss accessible step by step approach helps you master the subject one step at a time new real world examples provide opportunities to apply and develop techniques new progress checks activities and exercises reinforce learning focus on decision making prepares you for careers in business peter atrill is a freelance academic and author working with leading institutions in the uk europe and se asia he was previously head of accounting and law

and head of business and management at the plymouth university business school eddie mclaney is visiting fellow in accounting and finance at plymouth university

with the world becoming increasingly interconnected and complex traditional means are no longer sufficient to address complex global issues scholars often struggle to navigate the intricate web of interdisciplinary research and theory this gap in understanding leaves many academics feeling adrift in their pursuit of knowledge unable to harness the full potential of interdisciplinary collaboration applying interdisciplinarity to globalization management marketing and accountancy science offers a comprehensive and up to date solution to the obstacles of interdisciplinarity it meticulously analyzes the theory and methodology of interdisciplinarity as it exists in the most relevant literature and through a detailed examination of four vital disciplines in the applied economy it compares and contrasts the dynamics of globalization and its reflections within these fields furthermore it uncovers the hidden infrastructures supporting these disciplines and offers practical insights into applying this knowledge in research and practice this book is an indispensable resource for scholars and educators across diverse disciplines empowering them to embrace interdisciplinarity with confidence

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understand financial accounting principles and techniques and develop skills to make informed business decisions an accessible introduction to the subject from two highly regarded accounting authors financial accounting for decision makers 11th edition by peter atrill and eddie mclaney focuses on the ways in which financial statements and information can be used to improve the quality of decision making honed over many years the book is clear and easy to read with an approachable accessible style

throughout relevant real life examples in every chapter illustrate real business issues taking the book's ideas from theory to practice and activities and exercises encourage active learning whether you are on an accounting degree or studying financial accounting modules within other disciplines this classic textbook is essential reading

successful academic writing guides students through the whole process of academic writing developing their ability to communicate ideas and research fluently and successfully from understanding the task and planning essays or assignments right through to utilising feedback it will ensure students are able to get much more out of the writing process

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sebastian serfas shows how cognitive biases systematically affect and distort capital investment related decision making and business judgements he provides a large number of examples that every business practitioner might encounter every day demonstrates the detrimental effects through various empirical experiments and outlines potential counterstrategies to mitigate these negative effects

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